

D9.2.2 – CIRCVET Tools and activities updated: 2nd version.

This Deliverable has been translated in the partners languages, organized in this document in the following order: Spanish, French, German, Italian, Lithuanian, and Portuguese.

D9.2.2 – Herramientas y actividades actualizadas: segunda versión.

D9.2.2 – Outils et activités CIRCVET mis à jour: 2^{ème} version.

D9.2.2 – CIRCVET Aktuelle Werkzeuge und Aktivitäten: Version 2.

D9.2.2 – CIRCVET Strumenti e attività: seconda versione.

D9.2.2 – CIRCVET atnaujinti įrankiai ir veikla: 2 versija.

D9.2.2 – CIRCVET Ferramentas e atividades atualização: 2^a versão.

Document status			
Version	Date	Author	Description
V0.1	31/07/2024	Susana Remotti (Proplast)	Draft
Reviewed	YES - NO		
Dissemination Level	<input checked="" type="checkbox"/> PU - Public <input type="checkbox"/> PP - Restricted to other program participants (including Commission Services and project reviewers) <input type="checkbox"/> CO - Confidential, only for members of the consortium (including EACEA and Commission Services and project reviewers)		

Cite As:

If the Deliverable is Public, you retrieve it from CIRCNET Project website.

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1. Introduction

CIRCNET project, Circular Economy Practical Training Materials for Plastics Manufacturing Industries, aims at developing the most extensive, free, and tailor-made training in Circular Economy for plastics at European level.

The consortium of the project composed by 6 European Union countries (Spain, Portugal, Italy, France, Germany, and Lithuania) has the objective to enhance the adoption and awareness of Circular Economy in Plastic Manufacturing Industries, through the improvement of the culture, knowledge and the skills of people working in this sector.

An essential part of the communication and dissemination plan was focused on the design and creation of an accessible and user-friendly website for the CIRCNET project (for more information see the document CIRCNET-Dissemination Plan-Task9.1 and updated in the document 9.1.1).

The following measures had been included in the designed website:

- A content management system that supports accessibility (editing toolbars), WordPress is used.
- Different headings/sections have been used to organize the structure of the web contents: general information on the project, activities, partners, project results and news sections.
- User-friendly and intuitive navigation on the project.
- Use of plain English and partners' languages (Spanish, Portuguese, Italian, French, German, and Lithuanian), by using simple and avoid the council jargon and describe all necessary acronyms.
- Within the project results section, all project outcomes are published and available for download.
- Drafting the content of the website, SEO keywords have been used so the website appears first in browsers (Google, Yahoo).
- Access to online training platform – MOOC (Massive Open Online Course) or NOOC (Nano Open Online Course) type – that will be developed in the project.

2. Document description

The deliverable 9.2.2 for Task 9.2 is referred to the CIRCNET tools and activities and contains the plan with the tools and activities carried out in the project from the period August 2023 to July 2024, and finally presented in August 2024. It's included the updated information regarding the project website, the collection database of the project and the specifications regarding the organizations of events, workshops, and international conferences.

In addition, a panoramic of the project deliverables defined as public deliverable (PU) will be included in this document as well as the information regarding the page of the website named News and Events.

3. CIRCVET website: overview

The CIRCVET project website has been created during September 2022 and launched under www.CIRCVET.eu on November 30th, 2022, in the English version and online in December with the other languages required.

A first overview about the situation of the CIRCVET project website can be observed on the data obtained from Google Analytics. The data are related to the period covered from August 2023 to July 2024.

In the following item, the results are explained and detailed.

3.1 CIRCVET website: numbers and contents

The project website is available at www.CIRCVET.eu, as we explained before, and is one of the main communication and dissemination tools of CIRCVET project.

The numbers achieved with the CIRCVET website, we are perfectly in line with the goals oversight in the project.

Total numbers achieved from 01/09/2022 to 31/07/2024:

Concept	Release	Impact	Reach
CIRCVET website	1	3396	3396

During the last months of the project and considering that the training course has been launched through workshops, the website acquired more views and followers respect to the first year of the project.

		N. of times users triggered an event	N. of users
1	page_view	3.396	612
2	user_engagement	3.057	497
3	session_start	1.421	611
4	first_visit	610	610

For the specified period for this Deliverable, the numbers achieved are the following:

Concept	Release	Impact	Reach
CIRCVET website	1	3217	3217

		N. of times users triggered an event	N. of users
1	page_view	3.217	573
2	user_engagement	2.892	473
3	session_start	1.341	572
4	first_visit	566	566









The views divided by the pages are the following:

		Sessions opened	Active users	First open
		1.343 100% del totale	574 100% del totale	566 100% del totale
1	/	920	496	475
2	(not set)	174	92	0
3	/activities-course	36	13	6
4	/attivit�-e-corso	35	10	4
5	/consortium	32	18	11
6	/resultados	21	4	1
7	/contact	11	10	9
8	/circvet-press-release-1-2024	10	6	3
9	/actividades-y-curso	9	9	5
10	/circvet-newsletter-1-2024	9	8	6

Concerning contents related to project information, they are frequently updated and expanded on the proper website pages.

1. Outcomes:

The public reports prepared by the partners have been uploaded in a dedicated Outcome session page.

PDF	NAME	DATE
	D6_5-CIRCJET_Methodology-for-feedback-and-guidelines_EN_ES_FR_DE_IT_LT_PT.pdf Download	10 January 2024
	D9_3_1---CIRCJET-branding-and-communication_updated_EN_ES_FR_DE_IT_LT_PT.pdf Download	29 August 2023
	Deliverable-4_1_CIRCJET_EN_ES_PT_GE_IT_LT_FR.pdf Download	17 April 2023
	D4_1_CIRCJET-Working-with-companies_EN.pdf Download	30 March 2023
	D1_3_Curriculum-for-C-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	28 February 2023
	D1_2-Curriculum_for_I-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_3-CIRCJET-branding-and-communication_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_2-CIRCJET-Tools-and-activities_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023

The D3.3 eLearning platform manuals and D 9.2.2 and D9.3.2 in English and in partnership languages will be uploaded during September 2024 when the translations will be ready.

2. News and Events:

This page is always updated with the information regarding activities, events, conferences, etc. involving stakeholders in the actions of the projects. The News publicized until now are related to the Newsletters and the videos produced by the partners as well as the workshops.

4. Tools and channels

The project's communication and dissemination activities and its engagement with the target audiences is not limited to the project's own channels. Communication tools and channels for dissemination within the project partners' organizations will additionally have been taken in consideration to present in this deliverable.

4.1 Social media channels

CIRC VET social media channels are operating from the beginning of the project. And in addition, the partners are using their own media channels to promote the actions of the project in order to reinforce the communication.

The CIRC VET social media channels active are:

- LinkedIn account: launched in September 2022
(<https://www.linkedin.com/showcase/CIRC VET/>)
- YouTube: have been launched in December 2022
(https://www.youtube.com/playlist?list=PLoUwh9Up8Yu5v-Fk_fOwrEdG-_Kv3QCOx)

Until July 2024, the numbers reached by CIRC VET LinkedIn are:

Concept	Release	Impact	Reach
CIRC VET social media	71	12.665	22.451

Regarding YouTube channel, the views of the videos uploaded are:

- CIRCVET Video promotion: 160 views
- Circular Economy by CIRCVET: 247 views



In addition, the partners are promoting the activities of the project using their Social Media channels accounts. It is important to consider they are working in this sense including the information about the actions undertaken in CIRCVET.

The total numbers reached by them are the following:

Concept	Release	Impact	Reach
Partners' social media	101	14.098	35.805

By partners involved:

Social Media Channels	Release	Impact	Reach
AIJU	30	853	6.916
ULPGC	8	0	136
VTVPMC	1	17	1600
CENTIMFE	2	66	1.203
IDL	5	205	3.009
LINPRA	5	2.825	7.418
PROPLAST	49	9.832	15.223
APRC	1	300	300

5. Events Organization

Following the actions of the D9.1 Dissemination Plan, some events will be organized by each group of partners participating country in their own language involving managers, students, professors, and different stakeholders in blended mode (in presence and on-line):

- The first one to promote the training course of the project (M18).
- The second one to disseminate the results of the project (M36).

Seven events have been organized to promote the training course, and these are the following:

KUNSTSTOFF-INSTITUT, LÜDENSCHIED

Event Title: Annual Technology Afternoon
Event Date: 2024-03-19
Event Venue: Kunststoff-Institut, Lüdenschied
Type of Event: Dissemination Event
Number of participants: 190

Short description of the event

The technology afternoon served to present current technological developments at the Plastics Institute to interested partners from industry. This also included the activities of the CircNET project, which were presented on this occasion.



AIJU

Event Title: Estrategias de circularidad y simbiosis industrial en la industria plástica
Event Date: 10/04/2024
Event Venue: AIJU, Salón de Actos
Type of Event: Hybrid
Number of participants: 49

Short description of the event

The objective of the European Commission towards circularity and net zero emissions, puts in place a series of legislative instruments that companies are forced to comply with. Some of them require prior adaptation to which the technological centres try to anticipate making available to companies, through targeted R&D actions. In this event, the three lines that have been developed and/or are currently being developed are presented: quality of recycled materials, traceability and industrial symbiosis with other industries. The training required by company personnel for effective implementation in current industries will also be addressed and discussed with the attending SMEs.

Finally, there will be two presentations related to two topics of great interest to companies: the plastic tax and how it has worked after the first year of implementation, as well as certification schemes for the content of recycled plastic.

<https://alicanteplaza.es/uso-plasticos-recicladados-posconsumo-aiju>

POLYMERIS

Event Title: *Solution Provider Day: Processing & Integration of recycled plastic*

Event Date: 9 -10 April 2024

Event Venue:

Type of Event: *Solutions Provider Day dedicated to the processing and integration of recycled plastics into production lines, a must-attend event for industrial players seeking innovation and advanced solutions in this field.*

Number of participants: 47

Short description of the event

The event has been divided into two parts.

- *The first day has been devoted to presentations by solution providers*
- *The second part of the event has been dedicated to the organization of B2B meetings, enabling the emergence of new business opportunities and projects between presenters and the public.*

<https://www.polymeris.fr/event/solution-provider-day-processing-integration-of-recycled-plastics.html>

PROPLAST

Event Title: *Economia circolare e packaging per un futuro sostenibile*

Event Date: 09/04/2024

Event Venue: *Proplast (Italy)*

Type of Event: *Dissemination and piloting workshop*

Number of participants: 61

Short description of the event

Proplast organized the workshop in Italian language and open to companies and workers in general. It has been structured in two parts. The first one, Proplast invited some companies to create a round table to discuss about circular economy aspects in the packaging sector. The second one, CIRCNET project has been presented with focus on the training course. During this part of the workshop, participants have been the opportunity to pilot two modules of the training course: Manufacturing processes and Recovery.

Companies, whose have been participated to the different questionnaires giving their opinion about the thematic for the course, have attended the workshop and other ones have been the opportunity to know and pilot the course for the first time.

<https://www.proplast.it/economia-circolare-e-packaging-per-un-futuro-sostenibile>

LINPRA

Event Title: *Circular Economy for Plastic Manufacturing Companies*

Event Date: *2024 January 11*

Event Venue: *Technopolis Beta (hall Šatrijos ragana), J. Balčikonios str. 3, Vilnius*

Type of Event: *International Conference, workshop*

Number of participants: *55*

Short description of the event

The Circular Economy for Plastic Manufacturing Companies event, organized by LINPRA, took place on January 11, 2024, at Technopolis Beta in Vilnius. This international conference and workshop gathered experts from the circular economy and the plastics industry to share practical insights and recommendations for businesses.

The event provided valuable discussions on various topics including the implications of tightening packaging regulations within the circular economy, certification processes for plastic recycling, and the acquisition of new skills and knowledge necessary for plastic companies to thrive in this evolving landscape.

Key speakers included Virginija Vingrienė from the Ministry of Environment of the Republic of Lithuania, who discussed Circular Economy Regulation in Lithuania and Support for Plastic Recycling, and Rimantas Damanskis, who highlighted the importance of sustainability in plastic recycling through the Recyclclass certification process. Miglė Trinkūnaitė presented the CircVET program aimed at providing practical training materials for the plastics manufacturing industry. Prof. Virginija Jankauskaitė from Kaunas University of Technology addressed eco-design principles for plastic packaging, while Torsten Urban and Ismail Eroglu from Kunststoff-Institut Lüdenscheid (Germany) delved into recycling and compounding processes.

With 55 participants in attendance, the event offered a platform for networking and knowledge exchange among industry professionals seeking to navigate the complexities of plastic manufacturing within the framework of the circular economy.

The event combined a workshop for piloting of CircVET materials and dissemination of CircVET project to the key players in plastic manufacturing industry in Lithuania. All project partners were present at the event, too.

<https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/>

CENTIMFE

Event Title: *Economia Circular, Financiamento e Formação*

Event Date: *21/03/2024*

Event Venue: *CENTIMFE*

Type of Event: *Dissemination and Piloting Workshop*

Number of participants: *70*

Short description of the event

Agenda: *https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhQGZILnVwLnB0*

Links to further information: <https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao>

ULPGC

Event Title: *Circular Economy Event: Circular Plastics in The Canary Islands*

Event Date: *23/07/2024*

Event Venue: *Parque Científico Tecnológico del Norte, in Punta de Gáldar*

Type of Event: *Dissemination Workshop*

Number of participants: *35*

Short description of the event

The circular economy event organised by the University of Las Palmas de Gran Canaria, with the collaboration of the Mancomunidad de Ayuntamientos del Norte, was held on Tuesday morning at the facilities of Parque Científico Tecnológico Comarcal del Norte de Gran Canaria and was attended by more than 35 participants and experts from the sector. The event was inaugurated by the President of the Mancomunidad, José Luis Rodríguez Quintana, the Vice-Rector of Internationalisation of the ULPGC, Jin Taira, and the Manager of the Mancomunidad, Alejandro Peñafiel Hernández, who welcomed the attendees and highlighted the importance of holding this type of events to disseminate the advances made in the circular economy and to establish collaborations between entities.

The successful event has proved to be a significant step towards the adoption of sustainable practices in our community and has reflected a growing commitment to environmental protection and the implementation of a more responsible economic model.

In numbers:

	Release	Impact	Reach
Events organization (Workshops...)	8	507	507

6. Conclusions

The numbers to be achieved at the end of the project are

Activity	Base	Target	Reached until now
Website Unique Visits	1.000	5.000	610
Global attendants to our events	300	500	507
Organized Events (M18 to promote training course and M36 to promote the results)	2 per each partners country in their own languages	12	8
Global participation to external events	At least 3		7

This deliverable will be uploaded in the dedicated page on the website and translated in the partnership languages.

7. Annex

Annex I – Workshops' reports

8. Glossary of terms, abbreviations, and acronyms.

Partner short name	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain)
P2-CENTIMFE	Partner 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portugal)
P3-KIMW-Q	Partner 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Germany)
P4-POLYMERIS	Partner 4 – POLYMERIS (France)
P5-PROPLAST	Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy)
P6-LINPRA	Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania)
P7-ULPGC	Partner 7 – Universidad de las Palmas de Gran Canaria (Spain)
P8-IDL	Partner 8 – Infinitivity Design Lab (France)
P9-APRC	Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania)
P10-UNITR	Partner 10 – Università degli Studi di Trento (Italy)
P11-HIT	Partner 11 – HUB INNOVAZIONE TRENINO – Fondazione (Italy)
P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania)

PROJECT INFO

Grant Agreement	Project: 101055916 — CIRCJET — ERASMUS-EDU-2021-PI-ALL-INNO
Programme	Erasmus+
Key Action	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Action Type	ERASMUS Lump Sum Grants
Project Title	CIRCJET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries
Project starting date	01-09-2022
Project end date	31-08-2025
Project duration	3 years

This project has received funding from the European Union

PROJECT CONSORTIUM



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CIRC VET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

ANNEX II EVENT REPORT TEMPLATE



Co-funded by the
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CIRC VET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of Circvet project. In the second case, they have to simply fill in the first page and delete the following chapters.

Author:	Rui Soares
Event Title:	Economia Circular, Financiamento e Formação
Event Date:	21/03/2024
Event Venue:	CENTIMFE
Type of Event:	Dissemination and Piloting Workshop
Short description of the event	
Organizer(s):	CENTIMFE
Agenda:	https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhQGZILnVwLnB0
Number of participants:	70
Links to further information:	https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao
Other remarks:	



EVENT ORGANIZATION: main details and problems faced.

Invitation was sent to participants on:	13/03/2024
Information/training materials were sent to participants on:	14/03/2024
Number of invited participants:	
Problems encountered during the preparation phase of the event	
The event was transmitted via webconference using Microsoft Teams and there were some problems with sound.	

EVENT IMPLEMENTATION: organizer(s) comments and final documentation

Organizer(s) comments on project implementation and impact
Project implementation and impact is going very well.

Documentation relative to the event
<ul style="list-style-type: none"> - List of participants - Programme - Presentation - Communication press release

EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

It is strongly recommended to collect feedback from the participants to the event as result of the general organization.

To do that, at the end of the event, send to the participant a form to be fill in and then complete the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management	X				
Event programme	X				
Venue and accomodation	X				
Presentations topics	X				
Participation in discussions		X			

b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A.
The information I received will be immediately useful to me		X				
This event largely covered the topics I expected		X				
Interactions with the other participants were encouraged	X					
My expectations for this event have been met or exceeded	X					
The materials distributed are useful and informative		X				
The discussions were relevant for the participants	X					

The working methods were suitable for the topics and participants		X				
Overall organisation was professional	X					
Time management has always been optimal		X				
Communication between organizers and participants was professional		X				
I would recommend this kind of event to my colleagues	X					

Strengths and weaknesses of the event. *(Please include the main comments received)*

Event strengths	Networking with companies, people and projects, Ideas for potential collaboration
Event weaknesses	
Suggestions for improvements	Technical sound and connectivity
Other comments	

Additional comments

Glossary of terms, abbreviations, and acronyms.

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CIRC VET

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ANNEX II EVENT REPORT TEMPLATE



Co-funded by the
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CIRC VET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of Circnet project. In the second case, they have to simply fill in the first page and delete the following chapters.

Author:	Josefa Galvañ Gisbert
Event Title:	Estrategias de circularidad y simbiosis industrial en la industria plástica
Event Date:	10/04/2024
Event Venue:	AIJU, Salón de Actos
Type of Event:	Alive - online
Short description of the event	
<p>The objective of the European Commission towards circularity and net zero emissions, puts in place a series of legislative instruments that companies are forced to comply with. Some of them require prior adaptation to which the technological centres try to anticipate to make available to companies, through targeted R&D actions. In this event, the three lines that have been developed and/or are currently being developed are presented: quality of recycled materials, traceability and industrial symbiosis with other industries. The training required by company personnel for effective implementation in current industries will also be addressed and discussed with the attending SMEs.</p> <p>Finally, there will be two presentations related to two topics of great interest to companies: the plastic tax and how it has worked after the first year of implementation, as well as certification schemes for the content of recycled plastic.</p>	
Organizer(s):	AIJU
Agenda:	https://formacionaiju.es/producto/evento-workshop-estrategias-de-circularidad-y-simbiosis-industrial-en-la-industria-plastica/
Number of participants:	47
Links to further information:	<u>El uso de plásticos reciclados posconsumo se incrementa un 70 por ciento respecto a 2022</u>
Other remarks:	





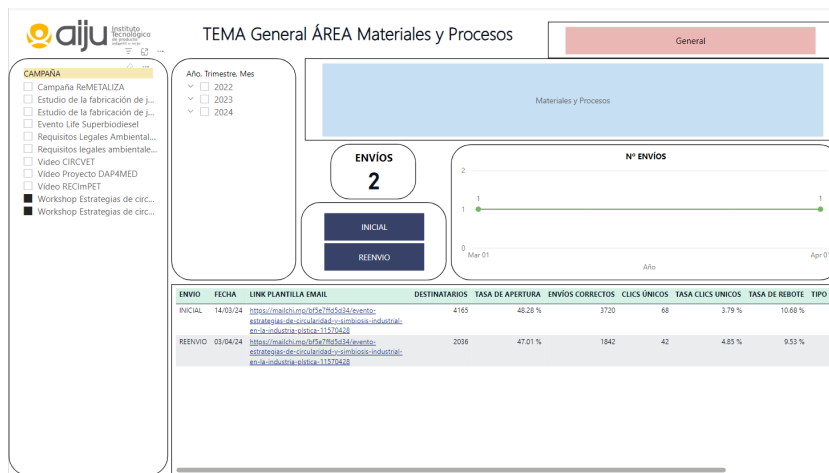


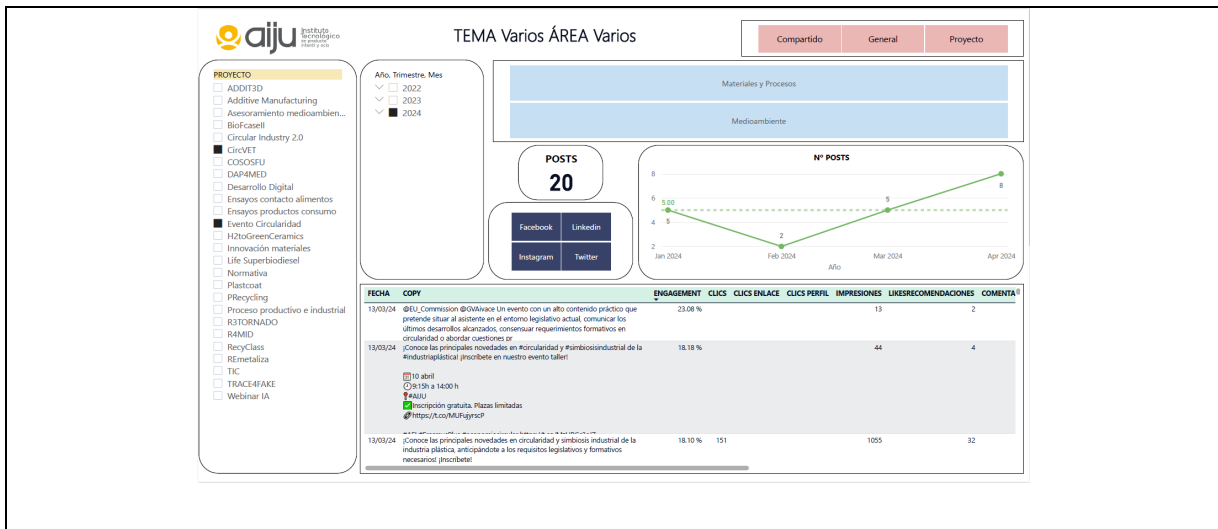
EVENT ORGANIZATION: main details and problems faced.

Invitation was sent to participants on:	<i>Social Media, mail marketing and CIRCJET dissemination tools</i>
Information/training materials were sent to participants on:	Mail marketing and social media, as well as invitation to other projects consortium on 13th March and 3rd April.
Number of invited participants:	As can be seen in the statistics below, two mail marketing campaigns were made. They were addressed to 6.201 contacts from AIJU's database, 5.562 of which were rightly received. With a 47'65% average open rate, there were 110 single clicks.
Related posts in Social Media:	Additional, 20 post in social media have been made that have reach a total of 5.783 impressions which have had, in global, an average 8'86% engagement. This means a total of 329 clicks, 2 clicks to the link, 146 likes, 21 shares & 7 comments.

Problems encountered during the preparation phase of the event

Industry's related managers go frantic. As the event was alive, the attendance is limited.





EVENT IMPLEMENTATION: organizer(s) comments and final documentation

Organizer(s) comments on project implementation and impact

Due to the industry idiosyncrasy, their representatives aim to attend events that provide them added value. The articulation of the whole event was made with this aim. External speakers were high valued ones.

The event was successfully held. Some congratulation e-mails were received afterwards, and interest to have the presentations have been arose after the event by both, attendants and other people that has been informed on it.

Documentation relative to the event

Program of the event:

WORKSHOP

ESTRATEGIAS DE CIRCULARIDAD Y SIMBIOSIS INDUSTRIAL EN LA INDUSTRIA PLÁSTICA

10

ABRIL



9:00h – 14:00h



AJU

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Financiado por:



PROGRAMA

8:00-8:20	Registre y acogida
8:20-8:30	Introducción al evento D. Manuel Aragonés Director General - AJU
9:30-10:00	Hoja de ruta de la industria plástica europea: hacia la circularidad y las cero emisiones netas Dña. Irene Mora Responsable de Asuntos Públicos y Sostenibilidad - Plastics Europe España
10:00-10:30	Aproximación al nuevo reglamento de Diseño Ecológico para Productos Sostenibles D. Timoteo de la Fuente Ministerio de Industria, Comercio y Turismo- Subdirección General de Calidad y Seguridad Industrial
Café - Networking	
11:00-11:15	Avances en la homogeneización de reciclados procedentes de residuos plásticos para asegurar su calidad Dra. Ana Ibáñez Gestora de proyectos - Materiales Innovadores y Tecnologías - AJU
11:15-11:30	Trazabilidad de productos plásticos y su reciclabilidad Dra. Lúcia Marín - Responsable de área química - AJU D. José Luis Godes - I+D+i Alforben
11:30-11:45	Simbiosis industrial en plásticos: residuos y tecnologías Dr. Enrique Añó Gestor de proyectos - Medio Ambiente Industrial - AJU

PROGRAMA

11:45-12:45	Introducción a las necesidades de formación en las empresas del plástico (CIRCJET) Mesa Redonda: Retos de las empresas en Economía circular orientada a la formación de los profesionales del plástico Modera: D. Mario Manzón Catedrático - Universidad de Las Palmas de Gran Canaria
12:45-13:15	El impuesto sobre envases de plástico no reutilizables Dña. Belén Palao Bastardés Bln Palao Abogados
13:15-13:45	Certificación de contenido de reciclado en productos plásticos Dña. Saray Valasco Técnico y Calidad - IVAC Kiwa
13:45-14:00	Conclusión y cierre Dra. Asunción Martínez Responsable de área - Materiales Innovadores y Procesos - AJU



Financiado por:



Program of the event translated.

Time	Activity Speaker
9:00-9:20	Registration & Reception
9:20-9:30	Introduction to the event Mr. Manuel Aragonés; Managing Director - AIJU
9:30-10:00	European plastics industry roadmap: towards circularity and net zero emissions Mrs. Irene Mora; Head of Public Affairs & Sustainability - Plastics Europe Spain
10:00-10:30	Approximation to the new Ecodesign regulation for Sustainable Products Mr. Timoteo de la Fuente Ministry of Industry, Trade and Tourism - Sub-Directorate General for Quality and Industrial Safety
10:30-11:00	Café - Networking
11:00-11:15	Advances in the homogenization of recycled products from plastic waste to ensure their quality Dr. Ana Ibáñez; Project Manager - Innovative Materials and Technologies – AIJU
11:15-11:30	Traceability of plastic products and their recyclability Dr. Luisa Marín - Head of Chemistry – AIJU Mr. José Luis Godes -R+D+I Alfarben
11:30-11:45	Industrial symbiosis in plastics: waste and technologies Dr. Enrique Añó; Project Manager - Industrial Environment - AIJU
11:45-12:45	Introduction to Training Needs in Plastics Companies (CIRCNET) Round Table: Challenges of companies in the circular economy aimed at the training of plastics professionals Moderator: Mr. Mario Monzón Professor - University at University of Las Palmas de Gran Canaria
12:45-13:15	The tax on non-reusable plastic packaging Mrs. Belén Palao Bastardés; Bln Palao Lawyers
13:15-13:45	Certification of recycled content in plastic products Mrs. Saray Velasco; Technical & Quality- IVAC Kiwa
13:45-14:00	Conclusion and Closure Dr. Asunción Martínez; Area Manager - Innovative Materials & Processes – AIJU

EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

It is strongly recommended to collect feedback from the participants to the event as result of the general organization.

To do that, at the end of the event, send to the participant a form to be fill in and then complete the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

Due to a delay in the timing of the event, the evaluation survey was sent out after the event with a 'thank you' message. For this reason, the feedback received is reduced, but based on the results, the general opinion is positive.

Total answers to the survey: 8

a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management	75%	25%			
Event programme	75%	25%			
Venue and accomodation	75%	25%			
Presentations topics	75%	25%			
Participation in discussions	62,5%	25%	12,5%		

b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A.
The information I received will be immediately useful to me	62,5%	25%	12,5%			
This event largely covered the topics I expected	62,5%	37,5%				
Interactions with the other	62,5%	25%	12,5%			

participants were encouraged						
My expectations for this event have been met or exceeded	62,5%	37,5%				
The materials distributed are useful and informative	37,5%	37,5%	25%			
The discussions were relevant for the participants	75%	12,5%	12,5%			
The working methods were suitable for the topics and participants	62,5%	37,5%				
Overall organisation was professional	62,5%	37,5%				
Time management has always been optimal	50%	25%	12,5%	12,5%		
Communication between organizers and participants was professional	75%	25%				
I would recommend this kind of event to my colleagues	75%	25%				

Strengths and weaknesses of the event. *(Please include the main comments received)*

Event strengths	<ul style="list-style-type: none"> • Satisfied • Level of speakers with good knowledge of the topics presented. Formidable coffee break. • Relevant information about the future • Speakers • The professionalism and high technological level of the speakers and the solutions provided to the sector.
Event weaknesses	<ul style="list-style-type: none"> • None • Time Management

	<ul style="list-style-type: none">• There are no "No Strengths"• Time management Room temperature, it was very hot• Time tracking
Suggestions for improvements	<ul style="list-style-type: none">• Everything is fine• Room sound, seating spaciousness, lack of writing tray and note-taking.• Continue to do so when there are sufficient reasons to do so.
Other comments	<ul style="list-style-type: none">• Good reception by AIJU staff

Additional comments

Find the [link to the questionnaire](#) launched after the event. It will be automatically updated with new contributions.

Glossary of terms, abbreviations, and acronyms.

Partner short name	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain)
P2-CENTIMFE	Partner 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portugal)
P3-KIMW-Q	Partner 3 – Gemeinnützige KIMW-Quaðifizierungs GmbH (Germany)
P4-POLYMERIS	Partner 4 – POLYMERIS (France)
P5-PROPLAST	Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy)
P6-LINPRA	Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania)
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P9-APRC	Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania)
P10-UNITR	Partner 10 – Università degli Studi di Trento (Italy)
P11-HIT	Partner 11 – HUB INNOVAZIONE TRENTINO – Fondazione (Italy)
P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania)

PROJECT INFO

Grant Agreement	Project: 101055916 — CIRCNET — ERASMUS-EDU-2021-PI-ALL-INNO
Programme	Erasmus+
Key Action	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Action Type	ERASMUS Lump Sum Grants
Project Title	CIRCNET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries
Project starting date	01-09-2022
Project end date	31-08-2025
Project duration	3 years

This project has received funding from the European Union

PROJECT CONSORTIUM



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CIRC VET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

ANNEX II EVENT REPORT TEMPLATE



Co-funded by the
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CIRC VET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

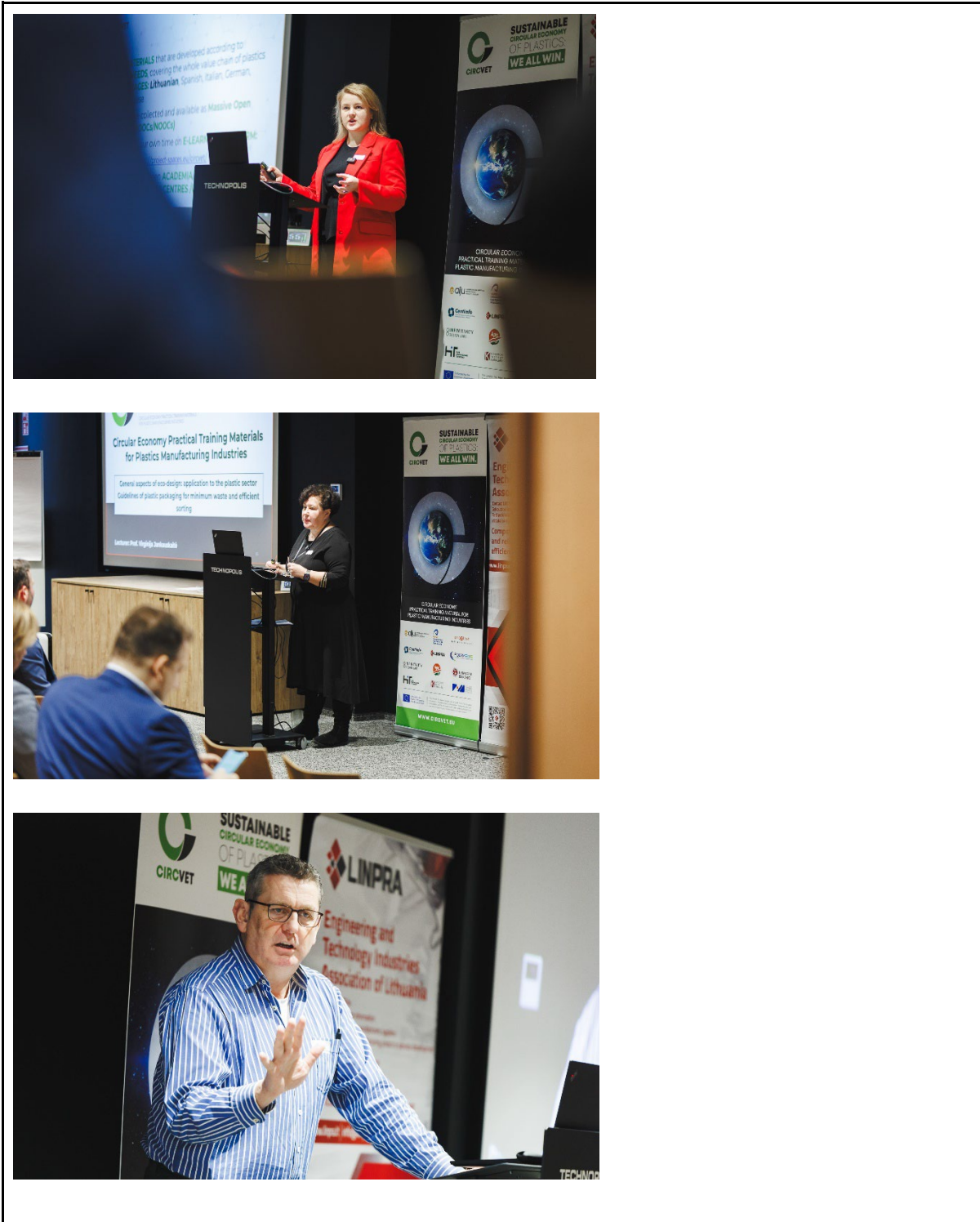
This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of Circvet project. In the second case, they have to simply fill in the first page and delete the following chapters.

Author:	LINPRA
Event Title:	Circular Economy for Plastic Manufacturing Companies
Event Date:	2024 January 11
Event Venue:	Technopolis Beta (hall Šatrijos ragana), J. Balčikonios str. 3, Vilnius
Type of Event:	International Conference, workshop
Short description of the event	
<p>The Circular Economy for Plastic Manufacturing Companies event, organized by LINPRA, took place on January 11, 2024, at Technopolis Beta in Vilnius. This international conference and workshop gathered experts from the circular economy and the plastics industry to share practical insights and recommendations for businesses.</p> <p>The event provided valuable discussions on various topics including the implications of tightening packaging regulations within the circular economy, certification processes for plastic recycling, and the acquisition of new skills and knowledge necessary for plastic companies to thrive in this evolving landscape.</p> <p>Key speakers included Virginija Vingrienė from the Ministry of Environment of the Republic of Lithuania, who discussed Circular Economy Regulation in Lithuania and Support for Plastic Recycling, and Rimantas Damanskis, who highlighted the importance of sustainability in plastic recycling through the Recyclclass certification process. Miglė Trinkūnaitė presented the CircVET program aimed at providing practical training materials for the plastics manufacturing industry. Prof. Virginija Jankauskaitė from Kaunas University of Technology addressed eco-design principles for plastic packaging, while Torsten Urban and Ismail Eroglu from Kunststoff-Institut Lüdenschied (Germany) delved into recycling and compounding processes.</p> <p>With 55 participants in attendance, the event offered a platform for networking and knowledge exchange among industry professionals seeking to navigate the complexities of plastic manufacturing within the framework of the circular economy.</p> <p>The event combined a workshop for piloting of CircVET materials and dissemination of CircVET project to the key players in plastic manufacturing industry in Lithuania. All project partners were present at the event, too.</p>	
Organizer(s):	LINPRA
Agenda:	<p><i>09:00 Registration, welcome coffee</i></p> <p><i>09:30 Welcome word</i></p> <p><i>09:40 Circular Economy Regulation in Lithuania and Support for Plastic Recycling/</i></p>

	<p><i>Circular Economy Regulation in Lithuania and Support for Plastic Recycling Presentation in Lithuanian</i> Virginija Vingrienė, senior specialist, Ministry of Environment of the Republic of Lithuania</p> <p><i>10:00 Certification of Plastic Recycling Processes and Products "Recyclclass": Sustainability Pays Back Rimantas Damanskis</i>, Auditor of Technology Center Intechcentras, Board Member of Engineering and Technology Industries Association of Lithuania LINPRA</p> <p><i>10:40 Circular Economy Practical Training Materials for Plastics Manufacturing Industries "CircVET" Miglė Trinkūnaitė</i>, Project Manager, Engineering and Technology Industries Association of Lithuania LINPRA</p> <p><i>11:00 Coffee Break</i></p> <p><i>11:20 General Aspects of Eco-design and Guidelines of Plastic Packaging for Minimum Waste and Efficient Sorting Prof. Virginija Jankauskaitė</i>, Kaunas University of Technology, Auditor of Technology Center Intechcentras</p> <p><i>12:10 Recycling and Compounding Processes Torsten Urban</i>, Head of Education & Training, Quality Management Representative and Auditor, Kunststoff-Institut Lüdenscheid, and <i>Ismail Eroglu</i>, Head of Extruder Technology Center, Kunststoff-Institut Lüdenscheid (Germany)</p> <p><i>13:00 End</i></p>
Number of participants:	55
Links to further information:	https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/
Other remarks:	

Please find a few photos from the event below:









EVENT ORGANIZATION: main details and problems faced.

Invitation was sent to participants on:	2023 December 28
Information/training materials were sent to participants on:	2023 December 28
Number of invited participants:	27 associations (with a few hundred members each), 28 participants from plastic manufacturing companies
Etc..	
Problems encountered during the preparation phase of the event	
-	

EVENT IMPLEMENTATION: organizer(s) comments and final documentation

Organizer(s) comments on project implementation and impact
The event provided a valuable platform for promoting the CircVET project, expanding its network of stakeholders, and exploring potential collaborations to further its objectives in advancing vocational education and training in the context of the circular economy and plastics manufacturing.

Documentation relative to the event

Registration to the event form with the participants' list and their signatures is saved by the event organizer and may be shared with the Project Officer upon request.

EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

It is strongly recommended to collect feedback from the participants to the event as result of the general organization.

To do that, at the end of the event, send to the participant a form to be fill in and then complete the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management					
Event programme					
Venue and accomodation					
Presentations topics					
Participation in discussions					

b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A.
The information I received will be immediately useful to me						
This event largely covered the topics I expected						
Interactions with the other participants were encouraged						
My expectations for this event have been met or exceeded						
The materials distributed are useful and informative						
The discussions were relevant for the participants						

The working methods were suitable for the topics and participants						
Overall organisation was professional						
Time management has always been optimal						
Communication between organizers and participants was professional						
I would recommend this kind of event to my colleagues						

Strengths and weaknesses of the event. *(Please include the main comments received)*

Event strengths	
Event weaknesses	
Suggestions for improvements	
Other comments	

Additional comments

Glossary of terms, abbreviations, and acronyms.

Partner short name	
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PROJECT INFO

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Programme	Erasmus+
Key Action	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Action Type	ERASMUS Lump Sum Grants
Project Title	CIRCJET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries
Project starting date	01-09-2022
Project end date	31-08-2025
Project duration	3 years

This project has received funding from the European Union

PROJECT CONSORTIUM



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CIRCNET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

ANNEX II

EVENT REPORT PROPLAST WORKSHOP IN ITALY



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CIRCNET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of Circvet project. In the second case, they have to simply fill in the first page and delete the following chapters.

Author:	Susana Remotti - PROPLAST	
Event Title:	Economia circolare e packaging per un futuro sostenibile	
Event Date:	09/04/2024	
Event Venue:	Proplast (Italy)	
Type of Event:	Dissemination and piloting workshop	
Short description of the event		
<p>Proplast organized the workshop in Italian language and open to companies and workers in general. It has been structured in two parts. The first one, Proplast invited some companies in order to create a round table to discuss about circular economy aspects in the packaging sector. The second one, CIRCNET project has been presented with focus on the training course. During this part of the workshop, participants have been the opportunity to pilot two modules of the training course: Manufacturing processes and Recovery.</p> <p>Companies, whose have been participated to the different questionnaires giving their opinion about the thematic for the course, have attended the workshop and other ones have been the opportunity to know and pilot the course for the first time.</p>		
Organizer(s):	General management PROPLAST, supported by UNISG for the first part (round table) and UNITR for the second part (dissemination and piloting)	
Agenda:	<ul style="list-style-type: none"> - 9.30 <i>Registrazioni e welcome coffee</i> - 10.00 <i>inizio lavori</i> O <i>Presentazione Proplast:</i> <input checked="" type="checkbox"/> <i>A carico di Giorgio Boero, Cluster & Collaborative Research Manager</i> O <i>Presentazione UNISG e keynote speech:</i> <input checked="" type="checkbox"/> <i>Circular Economy for Food: Capitale, Ciclicità e Coevoluzione a carico del Prof. Franco Fassio, delegato alle politiche di sostenibilità e direttore del progetto</i> 	<ul style="list-style-type: none"> - 9.30 <i>registration and welcome coffee</i> - 10.00 <i>Start</i> O <i>Presentation of Proplast in charge of Giorgio Boero – Cluster and collaborative research manager of Proplast</i> O <i>Presentation of UNISG and keynote speech about "Circular economy for Food: Capital, cyclicity and coevolution in charge of Prof. Franco Fassio delegate for sustainability policies</i>

	<p><i>di ricerca Circular Economy For Food.</i></p> <p><i>O Tavola rotonda con aziende. Moderatore: Paolo Marcesini, direttore di Italia Circolare</i></p> <p>▣<i>Dario Toso, Sustainability and Circular Economy Manager Lavazza</i></p> <p>▣<i>Claudio Giolito Innovation Manager Smurfit Kappa Italia S.p.A.</i></p> <p>▣<i>Elena Carniglia, Sustainability Specialist e Paolo Lavazza, Sustainability Director GualaClosures Group</i></p> <p>▣<i>Katiuscia Costabello, R&D Specialist Plasma IRIS Srl</i></p> <p>- 11.30 Coffee break</p> <p>- 11.45 CIRCNET workshop</p> <p><i>O Intro progetto a carico di Proplast</i></p> <p><i>O Pilot modulo 5: PROCESSI DI TRASFORMAZIONE a carico del Professore Ordinario Alberto Frache, Dipartimento Scienza Applicata e Tecnologia (DISAT) Politecnico di Torino</i></p> <p><i>O Pilot modulo 7: RECUPERO a carico di Edoardo Zonta, Assegnista di ricerca del Dipartimento di Ingegneria Industriale dell'Università di Trento</i></p> <p>- 13.00 Light lunch</p>	<p><i>and director of the Circular Economy For Food research project.</i></p> <p><i>O Round table with companies: Moderator: Paolo Marcesini director of Circular Italy association.</i></p> <p>▣<i>Dario Toso, Sustainability and Circular Economy Manager Lavazza</i></p> <p>▣<i>Claudio Giolito Innovation Manager Smurfit Kappa Italia S.p.A.</i></p> <p>▣<i>Elena Carniglia, Sustainability Specialist and Paolo Lavazza, Sustainability Director GualaClosures Group</i></p> <p>▣<i>Katiuscia Costabello, R&D Specialist Plasma IRIS Srl</i></p> <p>- 11.30 Coffee break</p> <p>- 11.45 CIRCNET workshop</p> <p><i>O CIRCNET project presentation in charge of Proplast</i></p> <p><i>O Pilot Module 5: Manufacturing processes in charge of Prof. Alberto Frache, Department of Applied Science and Technology (DISAT) Polytechnic University of Turin</i></p> <p><i>O Pilot Module 7: Recovery in charge of Edoardo Zonta, Research at the Department of Industrial Engineering of the University of Trento</i></p> <p>- 11.30 Light lunch</p>
<p>Number of participants:</p>	<p>Subscriptions: 61 Participants: external 43, internal 9</p>	
<p>Links to further information:</p>	<p>LINK TO PROPLAST WEBSITE LINKEDIN</p>	
<p>Other remarks:</p>		



EVENT ORGANIZATION: main details and problems faced.

Invitation was sent to participants on:	Mailing and LinkedIn
Information/training materials were sent to participants on:	Mailing
Number of invited participants:	Proplast newsletter: 225 opened Proplast Mailing: 241 Proplast LinkedIn: 6404
Etc..	
Problems encountered during the preparation phase of the event	
No problems have been encountered.	

EVENT IMPLEMENTATION: organizer(s) comments and final documentation

Organizer(s) comments on project implementation and impact

As regards the dissemination aspects of the training course and the activities of the project, the workshop has had good results in terms of number of participants and feedback received from them.

Concerning the piloting part of the event, the participants have been the opportunity to see the material of two modules in Italian language and to receive information about how they can use the e-learning platform.

In the future, Proplast will send to all of them a questionnaire in order to receive comments about the material of the course.

The Università del Gusto from Italy is interested to test some modules to evaluate the possibility to include one or more modules for their Master course in packaging.

Documentation relative to the event

Attachment: infographic promo, agenda, CIRC VET project presentation, training modules presentation, results of the satisfaction survey.

EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

It is strongly recommended to collect feedback from the participants to the event as result of the general organization.

To do that, at the end of the event, send to the participant a form to be fill in and then complete the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management	23	10			
Event programme	16	15	2		
Venue and accomodation	23	8	1		1
Presentations topics	14	12	5	1	1
Participation in discussions					

b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A.
The information I received will be immediately useful to me	12	16	5			
This event largely covered the topics I expected	14	17	2			
Interactions with the other participants were encouraged	8	10	8	5	2	
My expectations for this event have been met or exceeded	11	18	4			
The materials distributed are useful and informative	15	15	3			
The discussions were relevant for the participants	16	14	3			

The working methods were suitable for the topics and participants	16	12	4	1		
Overall organisation was professional	26	5	2			
Time management has always been optimal	26	6	1			
Communication between organizers and participants was professional	21	9	3			
I would recommend this kind of event to my colleagues	23	9	1			

Strengths and weaknesses of the event. *(Please include the main comments received)*

Event strengths	Speakers, location, great contents, companies and speakers involved, topic, different points of view, knowhow of the speakers, interaction within companies and speakers, thematic of the workshop, organization, interesting contents.
Event weaknesses	Short time respect to topics covered, little interaction with participants
Suggestions for improvements	More interaction, more time, increase frequency of meetings, more questions, more time to debate with participants
Other comments	Very interesting workshop, introduce evaluation of risks and opportunities

Additional comments

From 43 external participants, 33 have replied to the satisfaction questionnaire.

Regarding event organization, program and topics, more than 90% were from moderately satisfied to completely satisfied.

Concerning the future workshops, it would be considered to organize it in a whole day in order to have more time for discussions and interactions.

Glossary of terms, abbreviations, and acronyms.

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P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania)

PROJECT INFO

Grant Agreement	Project: 101055916 — CIRCNET — ERASMUS-EDU-2021-PI-ALL-INNO
Programme	Erasmus+
Key Action	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Action Type	ERASMUS Lump Sum Grants
Project Title	CIRCNET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries
Project starting date	01-09-2022
Project end date	31-08-2025
Project duration	3 years

This project has received funding from the European Union

PROJECT CONSORTIUM



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CIRC VET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

ANNEX II EVENT REPORT TEMPLATE



Co-funded by the
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CIRC VET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of Circvet project. In the second case, they have to simply fill in the first page and delete the following chapters.

Author:	Rui Soares
Event Title:	Economia Circular, Financiamento e Formação
Event Date:	21/03/2024
Event Venue:	CENTIMFE
Type of Event:	Dissemination and Piloting Workshop
Short description of the event	
Organizer(s):	CENTIMFE
Agenda:	https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhQGZILnVwLnB0
Number of participants:	70
Links to further information:	https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao
Other remarks:	



EVENT ORGANIZATION: main details and problems faced.

Invitation was sent to participants on:	13/03/2024
Information/training materials were sent to participants on:	14/03/2024
Number of invited participants:	
Problems encountered during the preparation phase of the event	
The event was transmitted via webconference using Microsoft Teams and there were some problems with sound.	

EVENT IMPLEMENTATION: organizer(s) comments and final documentation

Organizer(s) comments on project implementation and impact
Project implementation and impact is going very well.

Documentation relative to the event
<ul style="list-style-type: none"> - List of participants - Programme - Presentation - Communication press release

EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

It is strongly recommended to collect feedback from the participants to the event as result of the general organization.

To do that, at the end of the event, send to the participant a form to be fill in and then complete the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management	X				
Event programme	X				
Venue and accomodation	X				
Presentations topics	X				
Participation in discussions		X			

b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A.
The information I received will be immediately useful to me		X				
This event largely covered the topics I expected		X				
Interactions with the other participants were encouraged	X					
My expectations for this event have been met or exceeded	X					
The materials distributed are useful and informative		X				
The discussions were relevant for the participants	X					

The working methods were suitable for the topics and participants		X				
Overall organisation was professional	X					
Time management has always been optimal		X				
Communication between organizers and participants was professional		X				
I would recommend this kind of event to my colleagues	X					

Strengths and weaknesses of the event. *(Please include the main comments received)*

Event strengths	Networking with companies, people and projects, Ideas for potential collaboration
Event weaknesses	
Suggestions for improvements	Technical sound and connectivity
Other comments	

Additional comments

Glossary of terms, abbreviations, and acronyms.

Partner short name	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain)
P2-CENTIMFE	Partner 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portugal)
P3-KIMW-Q	Partner 3 – Gemeinnützige KIMW-Quaðifizierungs GmbH (Germany)
P4-POLYMERIS	Partner 4 – POLYMERIS (France)
P5-PROPLAST	Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy)
P6-LINPRA	Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania)
P7-ULPGC	Partner 7 – Universidad de las Palmas de Gran Canaria (Spain)
P8-IDL	Partner 8 – Infinitivity Design Lab (France)
P9-APRC	Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania)
P10-UNITR	Partner 10 – Università degli Studi di Trento (Italy)
P11-HIT	Partner 11 – HUB INNOVAZIONE TRENINO – Fondazione (Italy)
P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania)

PROJECT INFO

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ANNEX II EVENT REPORT TEMPLATE



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CIRC VET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

This template has to be filled in by the project partners, who have organized the event or have participated to an event for the promotion of Circvet project. In the second case, they have to simply fill in the first page and delete the following chapters.

Author:	Torsten Urban
Event Title:	Annual Technology Afternoon
Event Date:	2024-03-19
Event Venue:	Kunststoff-Institut, Lüdenscheid
Type of Event:	Dissemination Event
Short description of the event	
<p>The technology afternoon served to present current technological developments at the Plastics Institute to interested partners from industry. This also included the activities of the CircVET project, which were presented on this occasion.</p>	
Organizer(s):	Kunststoff-Institut Lüdenscheid
Agenda:	<i>See agenda (ANNEX)</i>
Number of participants:	190
Links to further information:	
Other remarks:	
<p><i>(see pictures as ANNEX)</i></p>	

EVENT ORGANIZATION: main details and problems faced.

Invitation was sent to participants on:	<i>Personal invitation via email</i>
Information/training materials were sent to participants on:	
Number of invited participants:	> 400
Etc..	Firmen, Verbände, Vereine
Problems encountered during the preparation phase of the event	
<p>The main problem was that companies no longer want their people to travel to events due to the shortage of skilled workers. We therefore decided to present as many condensed topics as possible in one day, including CircVET, in order to maximize the number of interested parties. This strategy was successful with 190 participants in total.</p>	

EVENT IMPLEMENTATION: organizer(s) comments and final documentation

Organizer(s) comments on project implementation and impact
<p>The participants were very interested in the CircVET project because this program makes it possible to teach the topic of sustainability and recycling in a simple and professional manner.</p> <p>Above all, the harmonization of the know-how of various European partners has not yet been realized in this form for this topic.</p>

Documentation relative to the event

See presentation CircNET as ANNEX

EVALUATION OF THE EVENT ON THE BASIS OF PARTICIPANTS' FEEDBACK

It is strongly recommended to collect feedback from the participants to the event as result of the general organization.

To do that, at the end of the event, send to the participant a form to be fill in and then complete the following tables indicating the percentages for each of the specified item on the basis of the overall feedback forms received (e.g. participants total number=30; 15 of them were completely satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

a) How satisfied are you with:

	Completely satisfied	Satisfied	Moderately satisfied	Dissatisfied	Completely dissatisfied
Event management					
Event programme					
Venue and accomodation					
Presentations topics					
Participation in discussions					

b) Please provide your agreement with the following statements:

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	N.A.
The information I received will be immediately useful to me						
This event largely covered the topics I expected						
Interactions with the other participants were encouraged						
My expectations for this event have been met or exceeded						
The materials distributed are useful and informative						
The discussions were relevant for the participants						

The working methods were suitable for the topics and participants						
Overall organisation was professional						
Time management has always been optimal						
Communication between organizers and participants was professional						
I would recommend this kind of event to my colleagues						

Strengths and weaknesses of the event. *(Please include the main comments received)*

Event strengths	
Event weaknesses	
Suggestions for improvements	
Other comments	

Additional comments

Due to the large number of lectures and technical topics that we presented, it was not possible to use the individual feedback form specially prepared for CircVET, as otherwise the other topics would have been neglected.

Nevertheless, standardized feedback was collected for the institute, which related to the entire event and whose questions generally correspond to the CircVET feedback form.

The number of completed feedback forms amounted to 38.

Glossary of terms, abbreviations, and acronyms.

Partner short name	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain)
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CIRCULAR ECONOMY EVENT: CIRCULAR PLASTICS IN THE CANARY ISLANDS

- On Tuesday 23rd July, the Circular Economy Event: Circular Plastics in the Canary Islands took place at the facilities of the Parque Científico Tecnológico del Norte, in Punta de Gáldar, within the framework of the CIRCVET Project.

The circular economy event organised by the University of Las Palmas de Gran Canaria, with the collaboration of the Mancomunidad de Ayuntamientos del Norte, was held on Tuesday morning at the facilities of Parque Científico Tecnológico Comarcal del Norte de Gran Canaria and was attended by more than 35 participants and experts from the sector. The event was inaugurated by the President of the Mancomunidad, José Luis Rodríguez Quintana, the Vice-Rector of Internationalisation of the ULPGC, Jin Taira, and the Manager of the Mancomunidad, Alejandro Peñafiel Hernández, who welcomed the attendees and highlighted the importance of holding this type of events to disseminate the advances made in the circular economy and to establish collaborations between entities.

The first presentation was given by Ángel Pablo Montañés Ríos (Director General de Transición Ecológica, Lucha contra el Cambio Climático y Energía del Gobierno de Canarias), who explained the strategic lines of the Government of the Canary Islands related to the circular economy and the reuse of plastics. This was followed by Elisa Monzón Ramos (Directora Insular de Medio Ambiente, Cabildo de Gran Canaria), who presented data on waste management in Gran Canaria and outlined the island's policies on these matters. Next, Carlos Agustí Chust from the AIJU Technology Centre (Instituto Tecnológico de Producto Infantil y Ocio) presented the CIRCVET project, promoter of the event, which aims to create the most extensive, open and tailor-made training course on circular economy for plastics at European level. After the break, different projects carried out by the ULPGC were presented, starting with Raquel Ortega García who presented the CICEP project (Action of circular economy in island regions through the recovery of plastic and agricultural waste) on the use of banana rachis and plastic bottle caps for the manufacture of composite materials. Next, María Dolores Marrero Alemán, professor at the ULPGC, presented the Ecofibras and Inv2Mac projects, both related to the use of invasive plant species for industrial use. Then, Zaida Ortega Medina, professor at the ULPGC, presented the potential of microalgae as an alternative source of bioactives and composite materials, followed by Alicia Herrera Ulibarri with the IMPLAMAC project on the evaluation of the impact of microplastics and emerging pollutants on the coasts of Macaronesia. Finally, Néstor Santiago Ávila, CEO of Fibras Naturales Canarias, gave a presentation about his company.

The successful event has proved to be a significant step towards the adoption of sustainable practices in our community and has reflected a growing commitment to environmental protection and the implementation of a more responsible economic model.



CIRCNET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.2.2 – Herramientas y actividades CIRCNET actualizadas: 2ª versión.

Este entregable se ha traducido a las lenguas de los socios, organizadas en el presente documento en el orden siguiente: español, francés, alemán, italiano, lituano y portugués.



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CIRCNET – Materiales didácticos prácticos de
economía circular para industrias de fabricación
de plástico

Estado del documento			
Versión	Fecha	Autor	Descripción
V0.1	31/07/2024	Susana Remotti (Proplast)	Borrador
Revisado	Sí- NO		
Nivel de difusión	<input checked="" type="checkbox"/> PU - Público <input type="checkbox"/> PP - Restringido a otros participantes en el programa (incluidos los servicios de la Comisión y los revisores de proyectos) <input type="checkbox"/> CO - Confidencial, sólo para los miembros del consorcio (incluidos la EACEA y los servicios de la Comisión y revisores de proyectos)		

Citar como:

Si el entregable es público, se extrae de la página web del proyecto CIRCNET.

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1. Introduction

El proyecto CIRCNET, Materiales didácticos prácticos de economía circular para las industrias de fabricación de plásticos, tiene como objetivo desarrollar la formación en economía circular para plásticos más amplia, gratuita y adaptada a nivel europeo.

El consorcio del proyecto compuesto por 6 países de la Unión Europea (España, Portugal, Italia, Francia, Alemania y Lituania) tiene como objetivo fomentar la adopción y difusión de la economía circular en las industrias de fabricación de plásticos, a través de la mejora de la cultura, el conocimiento y las habilidades de los trabajadores de este sector.

Una parte esencial del plan de comunicación y difusión se centró en el diseño y la creación de una página web accesible y fácil de usar para el proyecto CIRCNET (para más información, véase el documento CIRCNET-Dissemination Plan-Task9.1 y actualizado en el documento 9.1.1).

En el diseño de la página web se incluyeron las siguientes medidas:

- Un sistema de gestión de contenidos que soporta la accesibilidad (barras de herramientas de edición), se utiliza WordPress.
- Se han utilizado distintos títulos/secciones para organizar la estructura de los contenidos de la web: secciones de información general sobre el proyecto, actividades, socios, resultados del proyecto y noticias.
- Navegación fácil e intuitiva en el proyecto.
- Utilización de un inglés sencillo y de las lenguas de los socios (español, portugués, italiano, francés, alemán y lituano), empleando una terminología sencilla, evitando la jerga del consejo y describiendo todos los acrónimos necesarios.
- En la sección de resultados del proyecto están publicados y disponibles para su descarga todos los resultados de los proyectos.
- Al redactar el contenido del sitio web, se han utilizado palabras clave de SEO para que el sitio web aparezca el primero en los buscadores (Google, Yahoo).
- Acceso a la plataforma de formación en línea —tipo MOOC (*Massive Open Online Course*) o NOOC (*Nano Open Online Course*)— que se desarrollará en el proyecto.

2. Descripción del documento

El entregable 9.2.2 para la Tarea 9.2 se refiere a las herramientas y actividades de CIRCNET e incluye el plan con las herramientas y actividades llevadas a cabo en el proyecto desde agosto de 2023 hasta julio de 2024, finalmente presentado en agosto de 2024. Se incluye la información actualizada relativa a la página web del proyecto, la base de datos de colección del proyecto y las especificaciones relativas a la organización de eventos, talleres y conferencias internacionales.

Además, se incluye en este documento un panorama de los entregables del proyecto definidos como entregables públicos (PU), así como la información relativa a la página de la web denominada Noticias y Eventos.

3. Página web de CIRCNET: perspectiva general

La página web del proyecto CIRCNET ha sido creada durante el mes de septiembre de 2022 y puesta en marcha en la dirección www.CIRCNET.eu el 30 de noviembre de 2022, en su versión inglesa y en línea en diciembre con el resto de idiomas requeridos.

Se puede observar una primera perspectiva general sobre la situación del sitio web del proyecto CIRCNET en los datos obtenidos de Google Analytics. Los datos corresponden al periodo comprendido entre agosto de 2023 y julio de 2024. En el punto siguiente se explican y detallan los resultados.

3.1 Página web de CIRCNET: cifras y contenidos

La página web del proyecto está disponible en la dirección www.CIRCNET.eu, como ya hemos explicado antes, y es una de las herramientas principales de comunicación y difusión del proyecto CIRCNET.

Las cifras alcanzadas con la página web de CIRCNET se ajustan perfectamente a los objetivos supervisados en el proyecto.

Cifras totales alcanzadas entre el 01/09/2022 y el 31/07/2024:

Concepto	Versión	Impacto	Alcance
CIRCNET website	1	3396	3396

Durante los últimos meses del proyecto y teniendo en cuenta que el curso de formación se ha puesto en marcha a través de los talleres, la página web ha adquirido más visitas y seguidores en comparación con el primer año del proyecto.

	N. de veces que los usuarios activaron un evento	N. de usuarios
1 page_view	3.396	612
2 user_engagement	3.057	497
3 session_start	1.421	611
4 first_visit	610	610

Para el periodo especificado para este entregable, las cifras alcanzadas son las siguientes:

Concepto	Versión	Impacto	Alcance
CIRCNET website	1	3217	3217

	N. de veces que los usuarios activaron un evento	N. de usuarios
1 page_view	3.217	573
2 user_engagement	2.892	473
3 session_start	1.341	572
4 first_visit	566	566









Las visitas divididas por las páginas son las siguientes:

		Sesiones abiertas	Usuarios activos Primer acceso	
		1.343 100% del totale	574 100% del totale	566 100% del totale
1	/	920	496	475
2	(not set)	174	92	0
3	/activities-course	36	13	6
4	/attivit�-e-corso	35	10	4
5	/consortium	32	18	11
6	/resultados	21	4	1
7	/contact	11	10	9
8	/circvet-press-release-1-2024	10	6	3
9	/actividades-y-curso	9	9	5
10	/circvet-newsletter-1-2024	9	8	6

Los contenidos relacionados con la informaci3n de los proyectos se actualizan y amplían con frecuencia en las páginas correspondientes del sitio web.

1. Resultados:

Los informes p blicos elaborados por los socios se han cargado en una p gina dedicada a los resultados.

PDF	NAME	DATE
	D6_5-CIRCNET_Methodology-for-feedback-and-guidelines_EN_ES_FR_DE_IT_LT_PT.pdf Download	10 January 2024
	D9_3_1---CIRCNET-branding-and-communication_updated_EN_ES_FR_DE_IT_LT_PT.pdf Download	29 August 2023
	Deliverable-4_1_CIRCNET_EN_ES_PT_GE_IT_LT_FR.pdf Download	17 April 2023
	D4_1_CIRCNET-Working-with-companies_EN.pdf Download	30 March 2023
	D1_3_Curriculum-for-C-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	28 February 2023
	D1_2-Curriculum_for_I-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_3-CIRCNET-branding-and-communication_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_2-CIRCNET-Tools-and-activities_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023

Los manuales de la plataforma eLearning D3.3 y D 9.2.2 y D9.3.2 en inglés y en las lenguas de los socios se cargarán durante septiembre de 2024, cuando estén listas las traducciones.

2. Noticias y eventos:

Esta página se actualiza constantemente con información sobre actividades, actos, conferencias, etc. en los que participan las partes interesadas en las acciones de los proyectos. Las noticias publicadas hasta ahora están relacionadas con los boletines informativos y los vídeos producidos por los socios, así como los talleres.

4. Herramientas y canales

Las actividades de comunicación y difusión del proyecto y su interacción con los destinatarios no se limitan a los canales propios del proyecto. Además, se han tenido en cuenta las herramientas de comunicación y los canales de difusión dentro de las organizaciones de los socios del proyecto para presentarlos en este entregable.

4.1 Canales de redes sociales

Los canales de redes sociales de CIRCNET están en funcionamiento desde el inicio del proyecto y además, los socios están utilizando sus propios canales de difusión para promover las acciones del proyecto con el fin de reforzar la comunicación.

Los canales de redes sociales de CIRCNET activos son:

- **Cuenta de LinkedIn:** puesta en marcha en septiembre de 2022 (<https://www.linkedin.com/showcase/CIRCNET/>)
- **YouTube:** puesto en marcha en diciembre de 2022 (https://www.youtube.com/playlist?list=PLoUwh9Up8Yu5v-Fk_fOwrEdG-Kv3QCOx)

Hasta julio de 2024, las cifras alcanzadas por CIRCNET LinkedIn son:

Concepto	Versión	Impacto	Alcance
CIRCNET social media	71	12.665	22.451

En cuanto al canal de YouTube, las visualizaciones de los vídeos subidos son:

- Vídeo promocional de CIRCNET: 160 visualizaciones
- Vídeo de CIRCNET sobre Economía Circular: 247 visualizaciones

Además, los socios promocionan las actividades del proyecto a través de sus cuentas en las redes sociales. Es importante tener en cuenta que están trabajando en este sentido al incluir la información sobre las acciones emprendidas en CIRCNET.

Las cifras totales alcanzadas por estos son las siguientes:

Concepto	Versión	Impacto	Alcance
Partners' social media	101	14.098	35.805

Por socios implicados:

Canales de redes sociales	Versión	Impacto	Alcance
AIJU	57	1.358	12.542
ULPGC	8	0	136
VTVPMC	1	17	1600
CENTIMFE	2	66	1.203
IDL	5	205	3.009
LINPRA	5	2.825	7.418
PROPLAST	49	9.832	15.223

APRC	1	300	300
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5. Organización de eventos

Siguiendo las acciones del Plan de Difusión D9.1, cada grupo de socios de los países participantes organizará algunos eventos en su propio idioma en los que participarán directivos, estudiantes, profesores y diferentes partes interesadas en modo mixto (presencial y en línea):

- El primero para promocionar el curso de formación del proyecto (M18).
- El segundo, para difundir los resultados del proyecto (M36).

Se han organizado siete eventos para promocionar el curso de formación, y son los siguientes:

KUNSTSTOFF-INSTITUT, LÜDENSCHIED

Título del evento: Annual Technology Afternoon
Fecha del evento: 2024-03-19
Lugar del evento: Kunststoff-Institut, Lüdenschied
Tipo de evento: Evento de difusión
Número de participantes: 190

Breve descripción del evento

La tarde tecnológica sirvió para presentar los avances tecnológicos actuales del Instituto del Plástico a los socios del sector interesados. También se incluyeron las actividades del proyecto CIRCNET, que se presentaron en esta ocasión.



AIJU

Título del evento: Estrategias de circularidad y simbiosis industrial en la industria plástica

Fecha del evento: 10/04/2024
Lugar del evento: AIJU, Salón de Actos
Tipo de evento: Híbrido
Número de participantes: 49

Breve descripción del evento

El objetivo de la Comisión Europea hacia la circularidad y las emisiones netas cero, pone en marcha una serie de instrumentos legislativos que las empresas están obligadas a cumplir. Algunos de ellos requieren una adaptación previa a la que los centros tecnológicos tratan de anticiparse poniendo a disposición de las empresas, a través de acciones específicas de I+D. En este evento se presentan las tres líneas que se han desarrollado o se están desarrollando en la actualidad: calidad de los materiales reciclados, trazabilidad y simbiosis industrial con otras industrias. También se abordará y debatirá con las PYME asistentes la formación que requiere el personal de las empresas para su implantación efectiva en las industrias actuales.

Por último, habrá dos presentaciones relacionadas con dos temas de gran interés para las empresas: el impuesto sobre el plástico y cómo ha funcionado tras el primer año de aplicación, así como los sistemas de certificación del contenido de plástico reciclado.

<https://alicanteplaza.es/uso-plasticos-reciclados-posconsumo-aiju>

POLYMERIS

Título del evento: Solution Provider Day: Processing & Integration of recycled plastic
Fecha del evento: 9 -10 April 2024
Lugar del evento:
Tipo de evento: Jornada para proveedores de soluciones dedicada a la transformación e integración de plásticos reciclados en las líneas de producción, una cita ineludible para los industriales que buscan innovación y soluciones avanzadas en este ámbito.
Número de participantes: 47

Breve descripción del evento

El evento se ha dividido en dos partes.

- La primera jornada ha estado dedicada a las presentaciones de los proveedores de soluciones

- La segunda parte del evento se ha dedicado a la organización de encuentros B2B, que han permitido el desarrollo de nuevas oportunidades de negocio y proyectos entre los presentadores y el público.

<https://www.polymeris.fr/event/solution-provider-day-processing-integration-of-recycled-plastics.html>

PROPLAST

Título del evento: Economia circolare e packaging per un futuro sostenibile
Fecha del evento: 09/04/2024
Lugar del evento: Proplast (Italia)
Tipo de evento: Taller de difusión y pilotaje
Número de participantes: 61

Breve descripción del evento

Proplast organizó el taller en lengua italiana y abierto a empresas y trabajadores en general. Se ha estructurado en dos partes. En la primera, Proplast invitó a algunas empresas a crear una mesa redonda para debatir sobre aspectos de economía circular en el sector de los envases. En la segunda, se ha presentado el proyecto CIRCNET, centrándose en el curso de formación. Durante esta parte del taller, los participantes han tenido la oportunidad de pilotar dos módulos del curso de formación: Procesos de fabricación y Recuperación.

Las empresas que han participado en los diferentes cuestionarios dando su opinión sobre la temática del curso, han asistido al taller y otras han tenido la oportunidad de conocer y pilotar el curso por primera vez.

<https://www.proplast.it/economia-circolare-e-packaging-per-un-futuro-sostenibile>

LINPRA

Título del evento: Circular Economy for Plastic Manufacturing Companies

Fecha del evento: 2024-01-11

Lugar del evento: Technopolis Beta (hall Šatrijos ragana), J. Balčikonios str. 3, Vilnius

Tipo de evento: Conferencia internacional, taller

Número de participantes: 55

Breve descripción del evento

El evento Economy Circular for Plastic Manufacturing Companies, organizado por LINPRA, tuvo lugar el 11 de enero de 2024 en Technopolis Beta, en Vilna. Esta conferencia y taller internacional reunió a expertos de la economía circular y la industria del plástico para compartir ideas prácticas y recomendaciones para las empresas.

El evento ofreció valiosos debates sobre diversos temas, como las implicaciones del endurecimiento de la normativa sobre envases dentro de la economía circular, los procesos de certificación para el reciclado de plásticos y la adquisición de nuevas competencias y conocimientos necesarios para que las empresas del sector del plástico prosperen en este ámbito en evolución constante.

Entre los principales ponentes se encontraban Virginija Vingrienė, del Ministerio de Medio Ambiente de la República de Lituania, que habló sobre la regulación de la economía circular en Lituania y el apoyo al reciclaje de plásticos, y Rimantas Damanskis, que destacó la importancia de la sostenibilidad en el reciclaje de plásticos a través del proceso de certificación Recyclclass. Miglė Trinkūnaitė presentó el programa CircNET destinado a proporcionar materiales de formación práctica para la industria de fabricación de plásticos. La profesora Virginija Jankauskaitė, de la Universidad Tecnológica de Kaunas, abordó los principios de diseño ecológico de los envases de plástico, mientras que Torsten Urban e Ismail Eroglu, del Kunststoff-Institut Lüdenscheid (Alemania), profundizaron en los procesos de reciclado y composición.

Con la asistencia de 55 participantes, el evento ofreció una plataforma para el networking y el intercambio de conocimientos entre profesionales de la industria que buscan navegar por las complejidades de la fabricación de plásticos en el marco de la economía circular.

El evento combinó un taller para el pilotaje de los materiales CircNET y la difusión del proyecto CircNET entre los actores clave de la industria de fabricación de plásticos en Lituania. También asistieron todos los socios del proyecto.

<https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/>

CENTIMFE

Título del evento: *Economía Circular, Financiamento e Formação*

Fecha del evento: 21/03/2024

Lugar del evento: CENTIMFE

Tipo de evento: Taller de difusión y pilotaje

Número de participantes: 70

Breve descripción del evento

Agenda: https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhOGZILnVwLnB0

Para más información: <https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao>

ULPGC

Título del evento: *Jornada de Economía Circular: Plásticos circulares en Canarias*

Fecha del evento: 23/07/2024

Lugar del evento: Parque Científico Tecnológico del Norte, Punta de Gáldar

Tipo de evento: Taller de difusión

Número de participantes: 35

Breve descripción del evento

El evento de economía circular organizado por la Universidad de Las Palmas de Gran Canaria, con la colaboración de la Mancomunidad de Ayuntamientos del Norte, se celebró en la mañana del martes en las instalaciones del Parque Científico Tecnológico Comarcal del Norte de Gran Canaria y contó con la asistencia de más de 35 participantes y expertos del sector. El acto fue inaugurado por el Presidente de la Mancomunidad, José Luis Rodríguez Quintana, el Vicerrector de Internacionalización de la ULPGC, Jin Taira, y el Gerente de la Mancomunidad, Alejandro Peñafiel Hernández, quienes dieron la bienvenida a los asistentes y destacaron la importancia de celebrar este tipo de eventos para difundir los avances en economía circular y establecer colaboraciones entre entidades.

El éxito del evento ha demostrado ser un paso importante hacia la adopción de prácticas sostenibles en nuestra comunidad y ha reflejado un compromiso creciente con la protección del medio ambiente y la implantación de un modelo económico más responsable.

In numbers:

	Versión	Impacto	Alcance
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Organización de eventos (Talleres...)	8	507	507
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6. Conclusiones

Las cifras que deben alcanzarse al final del proyecto son las siguientes

Actividad	Base	Objetivo	Alcanzado hasta ahora
Visitas únicas al sitio web	1.000	5.000	610
Asistentes de todo el mundo a nuestros eventos	300	500	507
Eventos organizados (M18 para promocionar el curso de formación y M36 para promocionar los resultados)	2 por cada país socio en sus propias lenguas	12	8
Participación global en actos externos	Al menos tres.		7

Este entregable se publicará en una sección específica de la web y se traducirá a las lenguas de los socios.

7. Anexo

Anexo I – Informes de los talleres

8. Glosario de términos, abreviaturas y acrónimos.

Nombre abreviado del socio	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain)
P2-CENTIMFE	Partner 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portugal)
P3-KIMW-Q	Partner 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Germany)

P4-POLYMERIS	Partner 4 – POLYMERIS (France)
P5-PROPLAST	Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy)
P6-LINPRA	Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania)
P7-ULPGC	Partner 7 – Universidad de las Palmas de Gran Canaria (Spain)
P8-IDL	Partner 8 – Infinitivity Design Lab (France)
P9-APRC	Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania)
P10-UNITR	Partner 10 – Università degli Studi di Trento (Italy)
P11-HIT	Partner 11 – HUB INNOVAZIONE TRENTO – Fondazione (Italy)
P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania)

INFORMACIÓN DEL PROYECTO

Convenio de subvención	Project: 101055916 — CIRCNET — ERASMUS-EDU-2021-PI-ALL-INNO
Programa	Erasmus+
Acción clave	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Tipo de acción	ERASMUS Lump Sum Grants
Título del proyecto	CIRCNET – Materiales didácticos prácticos de economía circular para industrias de fabricación de plástico
Fecha de inicio del proyecto	01-09-2022
Fecha de finalización del proyecto	31-08-2025
Duración del proyecto	3 años

Este proyecto ha recibido financiación de la Unión Europea

SOCIOS DEL PROYECTO



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Erasmus+ Programme
of the European Union



CIRCNET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.2.2 – Mise à jour des outils et activités de CIRCNET : 2ème version.

Ce livrable a été traduit dans les langues des partenaires, organisés dans ce document dans l'ordre suivant : espagnol, français, allemand, italien, lituanien et portugais.



Co-funded by the
Erasmus+ Programme
of the European Union

CIRCNET – Matériel de formation pratique à
l'économie circulaire pour les industries de la
plasturgie

Statut du document			
Version	Date	Auteur	Description
V0.1	31/07/2024	Susana Remotti (Proplast)	Brouillon
V1.0	29/08/2024	Saint-Clair Lefèvre (IDL)	Version française
Revu	OUI- NON		
Niveau de diffusion	<input checked="" type="checkbox"/> PU - Public <input type="checkbox"/> PP - Limité aux autres participants au programme (y compris les services de la Commission et les examinateurs de projets) <input type="checkbox"/> CO - Confidentiel, uniquement pour les membres du consortium (y compris les services de l'EACEA et de la Commission et les examinateurs de projets)		

Citer comme suit :

Si le Livrable est Public, vous le récupérez sur le site du Projet CIRCNET.

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1. Introduction

Le projet CIRCNET, Circular Economy Practical Training Materials for Plastics Manufacturing Industries, vise à développer la formation la plus complète, gratuite et sur mesure en matière d'économie circulaire pour les plastiques au niveau européen.

Le consortium du projet composé de 6 pays de l'Union européenne (Espagne, Portugal, Italie, France, Allemagne et Lituanie) a pour objectif d'améliorer l'adoption et la sensibilisation à l'économie circulaire dans les industries de fabrication du plastique, en améliorant la culture, les connaissances et les compétences des personnes travaillant dans ce secteur.

Une partie essentielle du plan de communication et de diffusion a été axée sur la conception et la création d'un site web accessible et convivial pour le projet CIRCNET (pour plus d'informations, voir le document CIRCNET-Plan de dissémination-Task9.1 et mis à jour dans le document 9.1.1).

Les mesures suivantes ont été incluses dans le site web conçu :

- Un système de gestion de contenu qui prend en charge l'accessibilité (barres d'outils d'édition), WordPress est utilisé.
- Différentes rubriques/sections ont été utilisées pour organiser la structure des contenus web : informations générales sur le projet, activités, partenaires, résultats du projet et sections d'actualités.
- Navigation conviviale et intuitive sur le projet.
- Utilisation de l'anglais simple et des langues des partenaires (espagnol, portugais, italien, français, allemand et lituanien), en utilisant simplement et en évitant le jargon du conseil et en décrivant tous les acronymes nécessaires.
- Dans la section des résultats du projet, tous les résultats du projet sont publiés et peuvent être téléchargés.
- Lors de la rédaction du contenu du site web, des mots-clés SEO ont été utilisés afin que le site web apparaisse d'abord dans les navigateurs (Google, Yahoo).
- Accès à la plateforme de formation en ligne – de type MOOC (Massive Open Online Course) ou NOOC (Nano Open Online Course) – qui sera développée dans le cadre du projet.

2. Description du document

Le livrable 9.2.2 pour la tâche 9.2 se réfère aux outils et activités de CIRCNET et contient le plan avec les outils et activités réalisés dans le cadre du projet de la période d'août 2023 à juillet 2024, et finalement présenté en août 2024. Il comprend les informations mises à jour concernant le site web du projet, la base de données de la collection du projet et les spécifications concernant l'organisation d'événements, d'ateliers et de conférences internationales.

De plus, un panorama des livrables du projet définis comme livrables publics (PU) sera inclus dans ce document ainsi que les informations concernant la page du site web nommée Actualités et événements.

3. Site web du CIRCNET : aperçu

Le site web du projet CIRCNET a été créé au cours du mois de septembre 2022 et lancé sous www.CIRCNET.eu le 30 novembre 2022, dans la version anglaise et en ligne en décembre avec les autres langues requises.

Un premier aperçu de la situation du site web du projet CIRCNET peut être observé sur les données obtenues de Google Analytique. Les données se rapportent à la période couverte d'août 2023 à juillet 2024.

Dans l'article suivant, les résultats sont expliqués et détaillés.

3.1 Site web de CIRCNET : chiffres et contenu

Le site web du projet est disponible à l'www.CIRCNET.eu, comme nous l'avons expliqué précédemment, et constitue l'un des principaux outils de communication et de diffusion du projet CIRCNET.

Les chiffres obtenus avec le site CIRCNET, nous sommes parfaitement en phase avec les objectifs visés dans le projet.

Nombre total de personnes atteintes du 01/09/2022 au 31/07/2024 :

Concept	Libérer	Impact	Atteindre
Le site de la CIRCNET	1	3396	3396

Au cours des derniers mois du projet et compte tenu du fait que le cours de formation a été lancé par le biais d'ateliers, le site a acquis plus de vues et d'abonnés par rapport à la première année du projet.

	N. de fois où les utilisateurs ont déclenché un événement	N. d'utilisateurs
1	page_view	3.396
2	user_engagement	497
3	session_start	611
4	first_visit	610

Pour la période spécifiée pour ce Livrable, les chiffres atteints sont les suivants :

Concept	Libérer	Impact	Atteindre
Le site de la CIRCNET	1	3217	3217

	N. de fois que les utilisateurs ont déclenché un événement	N. d'utilisateurs
1	page_view	3.217
2	user_engagement	473
3	session_start	572
4	first_visit	566









Les vues divisées par les pages sont les suivantes :

	Séances ouvertes	Utilisateurs actifs	Première ouverture
	1.343 100% del totale	574 100% del totale	566 100% del totale
1	/	920	496
2	(not set)	174	92
3	/activities-course	36	13
4	/attivit�-e-corso	35	10
5	/consortium	32	18
6	/resultados	21	4
7	/contact	11	10
8	/circvet-press-release-1-2024	10	6
9	/actividades-y-curso	9	9
10	/circvet-newsletter-1-2024	9	8

En ce qui concerne les contenus li s aux informations sur le projet, ils sont fr quemment mis   jour et d velopp s sur les pages appropri es du site Web.

1. R sultats:

Les rapports publics pr par s par les partenaires ont  t  t l charg s sur une page d di e   la session finale.

PDF	NAME	DATE
	D6_5-CIRCJET_Methodology-for-feedback-and-guidelines_EN_ES_FR_DE_IT_LT_PT.pdf Download	10 January 2024
	D9_3_1---CIRCJET-branding-and-communication_updated_EN_ES_FR_DE_IT_LT_PT.pdf Download	29 August 2023
	Deliverable-4_1_CIRCJET_EN_ES_PT_GE_IT_LT_FR.pdf Download	17 April 2023
	D4_1_CIRCJET-Working-with-companies_EN.pdf Download	30 March 2023
	D1_3_Curriculum-for-C-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	28 February 2023
	D1_2-Curriculum_for_I-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_3-CIRCJET-branding-and-communication_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_2-CIRCJET-Tools-and-activities_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023

Les manuels de la plateforme d'apprentissage en ligne D3.3 et les manuels D 9.2.2 et D9.3.2 en anglais et dans les langues de partenariat seront mis en ligne en septembre 2024, lorsque les traductions seront prêtes.

2. Actualités et événements :

Cette page est toujours mise à jour avec les informations concernant les activités, les événements, les conférences, etc. impliquant les parties prenantes dans les actions des projets. Les actualités diffusées jusqu'à présent sont liées aux Newsletters et aux vidéos produites par les partenaires ainsi qu'aux ateliers.

4. Outils et canaux

Les activités de communication et de diffusion du projet et son engagement auprès des publics cibles ne se limitent pas aux canaux propres au projet. Des outils de communication et des canaux de diffusion au sein des organisations des partenaires du projet auront également été pris en considération pour être présentés dans ce livrable.

4.1 Réseaux sociaux

Les réseaux sociaux de CIRCJET sont opérationnels depuis le début du projet. Et en plus, les partenaires utilisent leurs propres canaux médiatiques pour promouvoir les actions du projet afin de renforcer la communication.

Les réseaux sociaux actifs de CIRCJET sont les suivants :

- **Compte LinkedIn** : lancé en septembre 2022 (<https://www.linkedin.com/showcase/CIRCJET/>)

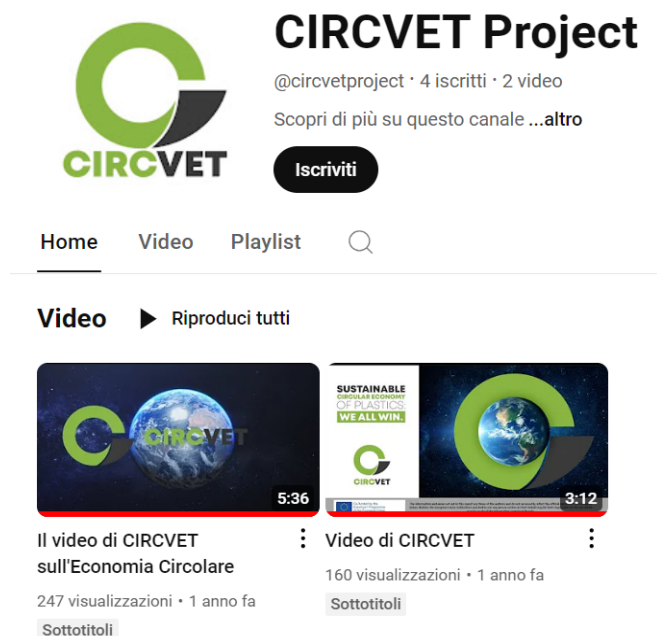
- YouTube : ont été lancés en décembre 2022 https://www.youtube.com/playlist?list=PLoUwh9Up8Yu5v-Fk_fOwrEdG-_Kv3OCOx

Jusqu'en juillet 2024, les numéros atteints par CIRCVET LinkedIn sont :

Concept	Libérer	Impact	Atteindre
Réseaux sociaux du CIRCVET	71	12.665	22.451

En ce qui concerne la chaîne YouTube, les vues des vidéos téléchargées sont les suivantes :

- CIRCVET Promotion vidéo : 160 vues
- Economie circulaire par CIRCVET : 247 vues



De plus, les partenaires font la promotion des activités du projet en utilisant leurs comptes de médias sociaux. Il est important de considérer qu'ils travaillent en ce sens, y compris les informations sur les actions entreprises au CIRCVET.

Le nombre total de personnes qu'ils ont atteints est le suivant :

Concept	Libérer	Impact	Atteindre
Réseaux sociaux des partenaires	101	14.098	35.805

Par les partenaires impliqués :

Canaux de médias sociaux	Libérer	Impact	Atteindre
AIJU	30	853	6.916
L'ULPGC	8	0	136
VTVP MC	1	17	1600
CENTIMFE	2	66	1.203
IDL	5	205	3.009
LINPRA	5	2.825	7.418
PROPLAST	49	9.832	15.223
APRC	1	300	300

5. Organisation d'événements

Suite aux actions du Plan de Diffusion D9.1, des événements seront organisés par chaque groupe de pays partenaires participants dans leur propre langue impliquant des managers, des étudiants, des professeurs et différentes parties prenantes en mode mixte (en présentiel et en ligne) :

- Le premier à promouvoir le parcours de formation du projet (M18).
- Le second pour diffuser les résultats du projet (M36).

Sept événements ont été organisés pour promouvoir le cours de formation, à savoir :

KUNSTSTOFF-INSTITUT, LÜDENSCHIED

Titre de l'événement : Après-midi technologique annuel

Date de l'événement : 2024-03-19

Lieu de l'événement : Institut des matières plastiques, Lüdenschied

Type d'événement : Événement de dissémination

Nombre de participants : 190

Brève description de l'événement

L'après-midi technologique a permis de présenter les développements technologiques actuels à l'Institut des plastiques aux partenaires industriels intéressés. Il s'agissait également des activités du projet CircNET, qui ont été présentées à cette occasion.



AIJU

Titre de l'événement : Stratégies de circularité et de symbiose industrielle dans l'industrie plastique

Date de l'événement : 10/04/2024

Lieu de l'événement : AIJU, Salle d'assemblée

Type d'événement : Hybride

Nombre de participants : 49

Brève description de l'événement

L'objectif de la Commission européenne en matière de circularité et de zéro émission nette met en place une série d'instruments législatifs auxquels les entreprises sont obligées de se conformer. Certains d'entre eux nécessitent une adaptation préalable que les pôles technologiques tentent d'anticiper pour les mettre à disposition des entreprises, à travers des actions de R&D ciblées. A cette occasion, les trois lignes qui ont été développées et/ou sont en cours de développement sont présentées : la qualité des matériaux recyclés, la traçabilité et la symbiose industrielle avec d'autres industries. La formation requise par le personnel de l'entreprise pour une mise en œuvre efficace dans les industries actuelles sera également abordée et discutée avec les PME présentes.

Enfin, il y aura deux présentations liées à deux sujets de grand intérêt pour les entreprises : la taxe sur le plastique et son fonctionnement après la première année de mise en œuvre, ainsi que les systèmes de certification du contenu en plastique recyclé.

<https://alicanteplaza.es/uso-plasticos-reciclados-posconsumo-aiju>

POLYMERIS

Titre de l'événement : *Solution Provider Day : Traitement et intégration du plastique recyclé*

Date de l'événement : 9 -10 avril 2024

Lieu de l'événement :

Type d'événement : *Solutions Provider Day dédié au traitement et à l'intégration des plastiques recyclés dans les lignes de production, un événement incontournable pour les acteurs industriels en quête d'innovation et de solutions avancées dans ce domaine.*

Nombre de participants : 47

Brève description de l'événement

L'événement a été divisé en deux parties.

- La première journée a été consacrée aux présentations des fournisseurs de solutions

- La deuxième partie de l'événement a été consacrée à l'organisation de rencontres B2B, permettant l'émergence de nouvelles opportunités d'affaires et de projets entre les présentateurs et le public.

<https://www.polymeris.fr/event/solution-provider-day-processing-integration-of-recycled-plastics.html>

PROPLAST

Titre de l'événement : *Économie circulaire et emballage pour un avenir durable*

Date de l'événement : 09/04/2024

Lieu de l'événement : Proplast (Italie)

Type d'événement : *Atelier de diffusion et de pilotage*

Nombre de participants : 61

Brève description de l'événement

Proplast a organisé l'atelier en langue italienne et ouvert aux entreprises et aux travailleurs en général. Il a été structuré en deux parties. La première, Proplast a invité quelques entreprises à créer une table ronde pour discuter des aspects de l'économie circulaire dans le secteur de l'emballage. Le deuxième, le projet CIRCNET, a été présenté

en mettant l'accent sur le cours de formation. Lors de cette partie de l'atelier, les participants ont eu l'occasion de piloter deux modules de la formation : Procédés de fabrication et Valorisation.

Les entreprises, qui ont participé aux différents questionnaires donnant leur avis sur la thématique du cours, ont assisté à l'atelier et d'autres ont eu l'occasion de connaître et de piloter le cours pour la première fois.

<https://www.proplast.it/economia-circolare-e-packaging-per-un-futuro-sostenibile>

LINPRA

Titre de l'événement : Économie circulaire pour les entreprises de fabrication de plastique

Date de l'événement : 11 janvier 2024

Lieu de l'événement : Technopolis Beta (salle des sorcières Šatrija), rue J. Balčikonios 3, Vilnius

Type d'événement : Conférence internationale, atelier

Nombre de participants : 55

Brève description de l'événement

L'événement Économie circulaire pour les entreprises de fabrication de plastique, organisé par LINPRA, a eu lieu le 11 janvier 2024 à Technopolis Beta à Vilnius. Cette conférence et cet atelier internationaux ont réuni des experts de l'économie circulaire et de l'industrie des plastiques afin de partager des idées pratiques et des recommandations pour les entreprises.

L'événement a donné lieu à des discussions précieuses sur divers sujets, notamment les implications du renforcement de la réglementation sur les emballages dans le cadre de l'économie circulaire, les processus de certification pour le recyclage du plastique et l'acquisition de nouvelles compétences et connaissances nécessaires pour que les entreprises du plastique prospèrent dans ce paysage en évolution.

Parmi les principaux intervenants, citons Virginija Vingrienė du ministère de l'Environnement de la République de Lituanie, qui a discuté de la réglementation de l'économie circulaire en Lituanie et du soutien au recyclage du plastique, et Rimantas Damanskis, qui a souligné l'importance de la durabilité dans le recyclage du plastique à travers le processus de certification Recyclclass. Miglė Trinkūnaitė a présenté le programme CircNET visant à fournir du matériel de formation pratique pour l'industrie de la plasturgie. Le professeur Virginija Jankauskaitė de l'Université de technologie de Kaunas a abordé les principes d'éco-conception des emballages plastiques, tandis que Torsten Urban et Ismail Eroglu du Kunststoff-Institut Lüdenscheid (Allemagne) se sont penchés sur les processus de recyclage et de compoundage.

Avec 55 participants, l'événement a offert une plate-forme de réseautage et d'échange de connaissances entre les professionnels de l'industrie cherchant à naviguer dans les complexités de la fabrication du plastique dans le cadre de l'économie circulaire.

L'événement a combiné un atelier de pilotage des matériaux CircNET et la diffusion du projet CircNET auprès des principaux acteurs de l'industrie de la fabrication de plastique en Lituanie. Tous les partenaires du projet étaient également présents à l'événement.

<https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/>

CENTIMFE

Titre de l'événement : Economie circulaire, financement et formation

Date de l'événement : 21/03/2024

Lieu de l'événement : CENTIMFE

Type d'événement : Atelier de diffusion et de pilotage

Nombre de participants : 70

Brève description de l'événement

Ordre du jour: https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhOGZILnVwLnB0

Liens vers de plus amples informations : <https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao>

L'ULPGC

Titre de l'événement : Événement sur l'économie circulaire : les plastiques circulaires aux îles Canaries

Date de l'événement : 23/07/2024

Lieu de l'événement : Parque Científico Tecnológico del Norte, à Punta de Gáldar

Type d'événement : Atelier de dissémination

Nombre de participants : 35

Brève description de l'événement

L'événement sur l'économie circulaire organisé par l'Université de Las Palmas de Gran Canaria, avec la collaboration de la Mancomunidad de Ayuntamientos del Norte, s'est tenu mardi matin dans les installations du Parque Científico Tecnológico Comarcal del Norte de Gran Canaria et a réuni plus de 35 participants et experts du secteur. L'événement a été inauguré par le président de la Mancomunidad, José Luis Rodríguez Quintana, le vice-recteur à l'internationalisation de l'ULPGC, Jin Taira, et le directeur de la Mancomunidad, Alejandro Peñafiel Hernández, qui ont souhaité la bienvenue aux participants et souligné l'importance de la tenue de ce type d'événements pour diffuser les avancées réalisées dans l'économie circulaire et établir des collaborations entre les entités.

Le succès de l'événement s'est avéré être une étape importante vers l'adoption de pratiques durables dans notre communauté et a reflété un engagement croissant envers la protection de l'environnement et la mise en œuvre d'un modèle économique plus responsable.

En chiffres :

	Libérer	Impact	Atteindre
Organisation d'événements (Ateliers...)	8	507	507

6. Conclusions

Les chiffres à atteindre à la fin du projet sont les suivants

Activité	Base	Cible	Atteint jusqu'à présent
Visites uniques du site web	1.000	5.000	610
Participants mondiaux à nos événements	300	500	507
Événements organisés (M18 pour promouvoir la formation et M36 pour promouvoir les résultats)	2 par pays partenaire dans sa propre langue	12	8
Participation mondiale à des événements extérieurs	Au moins 3		7

Ce livrable sera téléchargé sur la page dédiée du site web et traduit dans les langues du partenariat.

7. Annexe

Annexe I – Rapports des ateliers

8. Glossaire de termes, d'abréviations et d'acronymes.

Nom abrégé du partenaire	
P1-AIJU	Partenaire 1 – ASSOCIATION DE RECHERCHE SUR L'INDUSTRIE DU JOUET (Espagne)
P2-CENTIMFE	Partenaire 2 – CENTRE TECHNOLOGIQUE POUR L'INDUSTRIE DES MOULES, DES OUTILS SPÉCIAUX ET DES PLASTIQUES – CENTIMFE (Portugal)
P3-KIMW-Q	Partenaire 3 – Gemeinnützige KIMW-Quaòifikationen GmbH (Allemagne)
P4-POLYMÈRE	Partenaire 4 – POLYMERIS (France)
P5-PROPLAST	Partenaire 5 – Consortium pour la promotion de la culture plastique – PROPLAST (Italie)
P6-LINPRA	Partenaire 6 – ASSOCIATION LITUANIENNE DES INDUSTRIES INZINÉREINES LINPRA (Lituanie)
P7-ULPGC	Partenaire 7 – Universidad de las Palmas de Gran Canaria (Espagne)
P8-IDL	Partenaire 8 – Infinitivity Design Lab (France)
P9-APRC	Partenaire 9 – CENTRE DE FORMATION PROFESSIONNELLE ALYTUS (Lituanie)
P10-UNITR	Partenaire 10 – Université de Trente (Italie)
P11-HIT	Partenaire 11 – TRENTO INNOVATION HUB – Fondation (Italie)
P12-VPM	Partenaire 12 – CENTRE DE FORMATION PROFESSIONNELLE EN TECHNOLOGIE ET EN COMMERCE DE VISAGINAS (Lituanie)

INFORMATIONS SUR LE PROJET

Convention de	Projet : 101055916 — CIRCNET — ERASMUS-EDU-2021-PI-ALL-
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subvention	INNO
Programme	Erasmus+
Action clé	EACEA. A – Erasmus+, corps de solidarité de l'UE A.2 – Compétences et innovation
Type d'action	Bourses forfaitaires ERASMUS
Titre du projet	CIRCNET – Matériel de formation pratique à l'économie circulaire pour les industries de la plasturgie
Date de début du projet	01-09-2022
Date de fin du projet	31-08-2025
Durée du projet	3 ans

Ce projet a reçu un financement de l'Union européenne

CONSORTIUM DE PROJET



The information and views set out in this report are those of the authors and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.



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D9.2.2 – CIRC VET Werkzeuge und Aktivitäten: 2. Version.

Dieser Bericht wurde in die Sprachen der Partner übersetzt, die in diesem Dokument in der folgenden Reihenfolge aufgeführt sind: Spanisch, Französisch, Deutsch, Italienisch, Litauisch und Portugiesisch.

Document status			
Version	Date	Author	Description
V0.1	31/07/2024	Susana Remotti (Proplast)	Draft
Reviewed	YES - NO		
Dissemination Level	<input checked="" type="checkbox"/> PU - Public <input type="checkbox"/> PP - Restricted to other program participants (including Commission Services and project reviewers) <input type="checkbox"/> CO - Confidential, only for members of the consortium (including EACEA and Commission Services and project reviewers)		

Cite As:

If the Deliverable is Public, you retrieve it from CIRCNET Project website.

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1. Einleitung

Das Projekt CIRCNET (Circular Economy Practical Training Materials for Plastics Manufacturing Industries) zielt darauf ab, die umfangreichste, kostenlose und maßgeschneiderte Schulung in Kreislaufwirtschaft für Kunststoffe auf europäischer Ebene zu entwickeln.

Das Konsortium des Projekts, das sich aus sechs Ländern der Europäischen Union (Spanien, Portugal, Italien, Frankreich, Deutschland und Litauen) zusammensetzt, hat sich zum Ziel gesetzt, die Einführung und das Bewusstsein für die Kreislaufwirtschaft in der kunststoffverarbeitenden Industrie durch die Verbesserung der Kultur, des Wissens und der Fähigkeiten der in diesem Sektor tätigen Personen zu fördern.

Ein wesentlicher Teil des Kommunikations- und Verbreitungsplans konzentrierte sich auf die Gestaltung und Einrichtung einer zugänglichen und benutzerfreundlichen Website für das CIRCNET-Projekt (weitere Informationen finden Sie im Dokument CIRCNET-Dissemination Plan-Task9.1 und aktualisiert im Dokument 9.1.1).

Die folgenden Maßnahmen wurden in die gestaltete Website aufgenommen:

- Es wird ein Content-Management-System verwendet, das Barrierefreiheit unterstützt (Bearbeitungsleisten), nämlich WordPress.
- Für die Struktur der Webinhalte wurden verschiedene Rubriken verwendet: allgemeine Informationen über das Projekt, Aktivitäten, Partner, Projektergebnisse und Nachrichten.
- Benutzerfreundliche und intuitive Navigation zum Projekt.
- Verwendung von einfachem Englisch und der Sprachen der Partner (Spanisch, Portugiesisch, Italienisch, Französisch, Deutsch und Litauisch), wobei der Ratsjargon vermieden und alle notwendigen Akronyme beschrieben werden.
- In der Rubrik Projektergebnisse werden alle Projektergebnisse veröffentlicht und stehen zum Download zur Verfügung.
- Bei der Erstellung des Inhalts der Website wurden SEO-Schlüsselwörter verwendet, damit die Website in Browsern (Google, Yahoo) an erster Stelle erscheint.
- Zugang zur Online-Schulungsplattform - Typ MOOC (Massive Open Online Course) oder NOOC (Nano Open Online Course) -, die im Rahmen des Projekts entwickelt wird.

2. Dokumentenbeschreibung

Das Ergebnis 9.2.2 für Aufgabe 9.2 bezieht sich auf die CIRCNET-Instrumente und -Aktivitäten und enthält den Plan mit den Instrumenten und Aktivitäten, die im Rahmen des Projekts im Zeitraum von August 2023 bis Juli 2024 durchgeführt und schließlich im August 2024 vorgestellt werden. Er enthält die aktualisierten Informationen über die Projektwebsite, die Sammlungsdatenbank des Projekts und die Angaben über die Organisation von Veranstaltungen, Workshops und internationalen Konferenzen.

Darüber hinaus enthält das Dokument eine Übersicht über die als öffentlich zu erbringenden Leistungen (PU) definierten Projektleistungen sowie Informationen über die Seite „News and Events“ auf der Website.

3. CIRCVET Webseite: Überblick

Die CIRCVET-Projektwebseite wurde im September 2022 erstellt und am 30. November 2022 unter <http://www.CIRCVET.eu> in der englischen Version und im Dezember in den anderen benötigten Sprachen online gestellt.

Einen ersten Überblick über die Situation der CIRCVET-Projektwebsite geben die von Google Analytics erhaltenen Daten. Die Daten beziehen sich auf den Zeitraum von August 2023 bis Juli 2024.

Im folgenden Punkt werden die Ergebnisse erläutert und detailliert dargestellt.

3.1 CIRCVET Webseite: Zahlen und Inhalte

Die Projektwebsite ist, wie bereits erwähnt, unter www.CIRCVET.eu zu finden und ist eines der wichtigsten Kommunikations- und Verbreitungsinstrumente des CIRCVET-Projekts.

Die Zahlen, die mit der CIRCVET-Website erreicht wurden, stehen in perfektem Einklang mit den Projektzielen.

Erreichte Gesamtzahlen vom 01/09/2022 bis 31/07/2024:

Konzept	Freigabe	Wirkung	Reichweite
CIRCVET Webseite	1	3396	3396

In den letzten Monaten des Projekts und in Anbetracht der Tatsache, dass der Schulungskurs durch Workshops eingeführt wurde, hat die Website im Vergleich zum ersten Jahr des Projekts mehr Aufrufe und Follower gewonnen.

	Anzahl, in denen Benutzer ein Ereignis ausgelöst haben	Benutzer
1 page_view	3.396	612
2 user_engagement	3.057	497
3 session_start	1.421	611
4 first_visit	610	610

Für den angegebenen Zeitraum für diese Leistung wurden die folgenden Zahlen erreicht:

Konzept	Freigabe	Wirkung	Reichweite
CIRCVET website	1	3217	3217

	Anzahl, in denen Benutzer ein Ereignis ausgelöst haben	Benutzer
1	page_view	3.217
2	user_engagement	2.892
3	session_start	1.341
4	first_visit	566









Die nach Seiten gegliederten Ansichten sind die folgenden:

	Eröffnete Sitzungen	Aktive User	Erstmalige Eröffnung
	1.343 100% del totale	574 100% del totale	566 100% del totale
1	/	920	496
2	(not set)	174	92
3	/activities-course	36	13
4	/attivit�-e-corso	35	10
5	/consortium	32	18
6	/resultados	21	4
7	/contact	11	10
8	/circvet-press-release-1-2024	10	6
9	/actividades-y-curso	9	9
10	/circvet-newsletter-1-2024	9	8

Die Inhalte, die sich auf die Projektinformationen beziehen, werden auf den entsprechenden Seiten der Website regelmaig aktualisiert und erweitert.

1. Ergebnisse:

Die von den Partnern erstellten offentlichen Berichte wurden auf einer speziellen Seite zu den Ergebnissen hochgeladen.

PDF	NAME	DATE
	D6_5-CIRCJET_Methodology-for-feedback-and-guidelines_EN_ES_FR_DE_IT_LT_PT.pdf Download	10 January 2024
	D9_3_1---CIRCJET-branding-and-communication_updated_EN_ES_FR_DE_IT_LT_PT.pdf Download	29 August 2023
	Deliverable-4_1_CIRCJET_EN_ES_PT_GE_IT_LT_FR.pdf Download	17 April 2023
	D4_1_CIRCJET-Working-with-companies_EN.pdf Download	30 March 2023
	D1_3_Curriculum-for-C-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	28 February 2023
	D1_2-Curriculum_for_I-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_3-CIRCJET-branding-and-communication_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_2-CIRCJET-Tools-and-activities_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023

Die Handbücher für die eLearning-Plattform D3.3 sowie D 9.2.2 und D 9.3.2 in Englisch und in den Sprachen der Partner werden im September 2024 hochgeladen, wenn die Übersetzungen fertig sind.

2. Neuigkeiten und Veranstaltungen

Diese Seite wird ständig mit Informationen über Aktivitäten, Veranstaltungen, Konferenzen usw. aktualisiert, an denen die Akteure im Rahmen der Projekte beteiligt sind. Die bisher veröffentlichten Nachrichten beziehen sich auf die Newsletter und die von den Partnern produzierten Videos sowie auf die Workshops.

4. Werkzeuge und Kanäle

Die Kommunikations- und Verbreitungsaktivitäten des Projekts und das Engagement für die Zielgruppen sind nicht auf die eigenen Kanäle des Projekts beschränkt. Die Kommunikationsmittel und -kanäle für die Verbreitung innerhalb der Organisationen der Projektpartner wurden ebenfalls berücksichtigt und in diesem Bericht vorgestellt.

4.1 Social Media Kanäle

Die sozialen Medienkanäle von CIRCJET sind von Beginn des Projekts an in Betrieb. Darüber hinaus nutzen die Partner ihre eigenen Medienkanäle, um für die Aktionen des Projekts zu werben und so die Kommunikation zu verstärken.

Die CIRCJET-Kanäle für soziale Medien sind aktiv:


- **LinkedIn:** gestartet September 2022
<https://www.linkedin.com/showcase/CIRCJET/>
- **YouTube:** gestartet December 2022
https://www.youtube.com/playlist?list=PLoUwh9Up8Yu5v-Fk_fOwrEdG-_Kv3QCOx

Bis Juli 2024 werden die von CIRCIVET LinkedIn erreichten Zahlen sein:

Konzept	Freigabe	Wirkung	Reichweite
CIRCIVET Social Media	71	12.665	22.451

Was den YouTube-Kanal betrifft, so sind die Aufrufe der hochgeladenen Videos:

- CIRCIVET Video Promotion: 160 Aufrufe
- Circular Economy von CIRCIVET: 247 Aufrufe



Darüber hinaus bewerben die Partner die Aktivitäten des Projekts über ihre Social-Media-Kanäle. Es ist wichtig zu beachten, dass sie in diesem Sinne arbeiten und Informationen über die im Rahmen von CIRCIVET durchgeführten Aktionen verbreiten.

Insgesamt haben sie die folgenden Zahlen erreicht:

Konzept	Freigabe	Wirkung	Reichweite
Partners' social media	101	14.098	35.805

Nach involvierten Partnern:

Social Media Kanäle	Freigabe	Wirkung	Reichweite
AIJU	30	853	6.916
ULPGC	8	0	136
VTVPMC	1	17	1600
CENTIMFE	2	66	1.203
IDL	5	205	3.009
LINPRA	5	2.825	7.418

PROPLAST	49	9.832	15.223
APRC	1	300	300

5. Veranstaltungsorganisation

In Anlehnung an die Maßnahmen des D9.1-Verbreitungsplans wird jede Partnergruppe des teilnehmenden Landes einige Veranstaltungen in ihrer eigenen Sprache organisieren, an denen Manager, Studenten, Professoren und verschiedene Interessengruppen im gemischten Modus (vor Ort und online) teilnehmen werden:

- Die erste Veranstaltung dient der Bekanntmachung des Schulungskurses des Projekts (M18).
- Die zweite, um die Ergebnisse des Projekts zu verbreiten (M36).

Es wurden sieben Veranstaltungen organisiert, um für den Ausbildungskurs zu werben, und zwar die folgenden:

KUNSTSTOFF-INSTITUT, LÜDENSCHIED

Veranstaltung: Jährlicher Technologie-Nachmittag

Datum: 2024-03-19

Ort: Kunststoff-Institut, Lüdenschied

Format: Verbreitungsveranstaltung

Teilnehmer: 190

Kurzbeschreibung der Veranstaltung

Der Technologiennachmittag diente dazu, interessierten Partnern aus der Industrie aktuelle technologische Entwicklungen am Kunststoffinstitut vorzustellen. Dazu gehörten auch die Aktivitäten des CircJET-Projekts, die bei dieser Gelegenheit vorgestellt wurden.



AIJU

Veranstaltung: Estrategias de circularidad y simbiosis industrial en la industria plástica

Datum: 10/04/2024
Ort: AIJU, Salón de Actos
Format: Hybrid
Teilnehmer: 49

Kurzbeschreibung der Veranstaltung

Das Ziel der Europäischen Kommission, Kreislaufwirtschaft und Netto-Null-Emissionen zu erreichen, sieht eine Reihe von Rechtsinstrumenten vor, die die Unternehmen einhalten müssen. Einige von ihnen erfordern eine vorherige Anpassung, die die Technologiezentren durch gezielte F&E-Maßnahmen für die Unternehmen vorwegzunehmen versuchen. Im Rahmen dieser Veranstaltung werden die drei Linien vorgestellt, die bereits entwickelt wurden und/oder derzeit entwickelt werden: Qualität der recycelten Materialien, Rückverfolgbarkeit und industrielle Symbiose mit anderen Branchen. Die für eine wirksame Umsetzung in den derzeitigen Industrien erforderliche Ausbildung des Unternehmenspersonals wird ebenfalls angesprochen und mit den anwesenden KMU diskutiert.

Schließlich gibt es zwei Präsentationen zu zwei Themen, die für die Unternehmen von großem Interesse sind: die Kunststoffsteuer und wie sie sich nach dem ersten Jahr der Umsetzung bewährt hat, sowie Zertifizierungssysteme für den Gehalt an recyceltem Kunststoff.

<https://alicantepiazza.es/uso-plasticos-reciclados-posconsumo-aiju>

POLYMERIS

Veranstaltung: *Solution Provider Day: Processing & Integration of recycled plastic*
Datum: 9 -10 April 2024
Ort:
Format: *Tag der Lösungsanbieter, der der Verarbeitung und Integration von recycelten Kunststoffen in Produktionslinien gewidmet ist, ein Pflichttermin für industrielle Akteure, die auf der Suche nach Innovationen und fortschrittlichen Lösungen in diesem Bereich sind.*
Teilnehmer: 47

Kurze Beschreibung der Veranstaltung

Die Veranstaltung ist in zwei Teile gegliedert.

- Der erste Tag ist den Präsentationen der Lösungsanbieter gewidmet.
- Der zweite Teil der Veranstaltung war der Organisation von B2B-Treffen gewidmet, die das Entstehen neuer Geschäftsmöglichkeiten und Projekte zwischen den Präsentatoren und dem Publikum ermöglichen..

<https://www.polymeris.fr/event/solution-provider-day-processing-integration-of-recycled-plastics.html>

PROPLAST

Veranstaltung: *Economia circolare e packaging per un futuro sostenibile*
Datum: 09/04/2024
Ort: *Proplast (Italy)*
Format: *Dissemination und Pilotworkshop*

Teilnehmer: 61

Kurze Beschreibung der Veranstaltung

Proplast organisierte den Workshop in italienischer Sprache, der sich an Unternehmen und Arbeitnehmer im Allgemeinen richtete. Er war in zwei Teile gegliedert. Im ersten Teil lud Proplast einige Unternehmen ein, einen runden Tisch zu bilden, um über Aspekte der Kreislaufwirtschaft im Verpackungssektor zu diskutieren. Im zweiten Teil wurde das CIRCNET-Projekt vorgestellt, wobei der Schwerpunkt auf dem Schulungskurs lag. Während dieses Teils des Workshops hatten die Teilnehmer die Möglichkeit, zwei Module des Schulungskurses zu testen: Herstellungsprozesse und Rückgewinnung.

Unternehmen, die an den verschiedenen Fragebögen teilgenommen haben, um ihre Meinung über das Thema des Kurses zu äußern, haben an dem Workshop teilgenommen und andere hatten die Gelegenheit, den Kurs zum ersten Mal kennenzulernen und zu testen..

<https://www.proplast.it/economia-circolare-e-packaging-per-un-futuro-sostenibile>

LINPRA

Veranstaltung: Circular Economy for Plastic Manufacturing Companies
Datum: 2024 January 11
Ort: Technopolis Beta (hall Šatrijos ragana), J. Balčikonios str. 3, Vilnius
Format: Internationale Konferenz, Workshop
Teilnehmer: 55

Kurzbeschreibung der Veranstaltung

Die von LINPRA organisierte Veranstaltung Circular Economy for Plastic Manufacturing Companies fand am 11. Januar 2024 im Technopolis Beta in Vilnius statt. Diese internationale Konferenz und der Workshop brachten Experten aus der Kreislaufwirtschaft und der Kunststoffindustrie zusammen, um praktische Erkenntnisse und Empfehlungen für Unternehmen auszutauschen.

Die Veranstaltung bot wertvolle Diskussionen zu verschiedenen Themen, darunter die Auswirkungen der Verschärfung der Verpackungsvorschriften im Rahmen der Kreislaufwirtschaft, Zertifizierungsverfahren für das Kunststoffrecycling und den Erwerb neuer Fähigkeiten und Kenntnisse, die Kunststoffunternehmen benötigen, um in dieser sich entwickelnden Landschaft erfolgreich zu sein.

Zu den Hauptrednern gehörten Virginija Vingrienė vom Umweltministerium der Republik Litauen, die über die Regulierung der Kreislaufwirtschaft in Litauen und die Unterstützung des Kunststoffrecyclings sprach, und Rimantas Damanskis, der die Bedeutung der Nachhaltigkeit beim Kunststoffrecycling anhand des Recyclclass-Zertifizierungsverfahrens hervorhob. Miglė Trinkūnaitė stellte das CircVET-Programm vor, das praktische Ausbildungsmaterialien für die kunststoffverarbeitende Industrie bereitstellt. Prof. Virginija Jankauskaitė von der Technischen Universität Kaunas befasste sich mit den Grundsätzen des Ökodesigns für Kunststoffverpackungen, während Torsten Urban und Ismail Eroglu vom Kunststoff-Institut Lüdenscheid (Deutschland) Recycling- und Compoundierverfahren näher erläuterten. Mit 55 Teilnehmern bot die Veranstaltung eine

Plattform für die Vernetzung und den Wissensaustausch zwischen Fachleuten aus der Branche, die sich mit der Komplexität der Kunststoffherstellung im Rahmen der Kreislaufwirtschaft auseinandersetzen.

Die Veranstaltung kombinierte einen Workshop zur Erprobung von CircNET-Materialien mit der Verbreitung des CircNET-Projekts bei den wichtigsten Akteuren der Kunststoff verarbeitenden Industrie in Litauen. Alle Projektpartner waren ebenfalls bei der Veranstaltung anwesend.

<https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/>

CENTIMFE

Veranstaltung: *Economia Circular, Financiamento e Formação*

Datum: 21/03/2024

Ort: CENTIMFE

Format: *Dissemination and Piloting Workshop*

Teilnehmer: 70

Kurzbeschreibung der Veranstaltung:

Agenda: https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhQGZILnVwLnB0

Link für weitere Informationen: <https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao>

ULPGC

Veranstaltung: *Circular Economy Event: Circular Plastics in The Canary Islands*

Datum: 23/07/2024

Ort: *Parque Científico Tecnológico del Norte, in Punta de Gáldar*

Format: *Verbreitungs-Workshop*

Teilnehmer: 35

Kurze Beschreibung der Veranstaltung

Die von der Universität von Las Palmas de Gran Canaria in Zusammenarbeit mit der Mancomunidad de Ayuntamientos del Norte organisierte Veranstaltung zur Kreislaufwirtschaft fand am Dienstagmorgen in den Räumlichkeiten des Parque Científico Tecnológico Comarcal del Norte de Gran Canaria statt und wurde von mehr als 35 Teilnehmern und Experten aus dem Sektor besucht. Die Veranstaltung wurde vom Präsidenten der Mancomunidad, José Luis Rodríguez Quintana, dem Vizerektor für Internationalisierung der ULPGC, Jin Taira, und dem Manager der Mancomunidad, Alejandro Peñafiel Hernández, eröffnet, die die Teilnehmer begrüßten und die Bedeutung dieser Art von Veranstaltungen hervorhoben, um die Fortschritte in der Kreislaufwirtschaft zu verbreiten und die Zusammenarbeit zwischen den Einrichtungen zu fördern.

Die erfolgreiche Veranstaltung hat sich als wichtiger Schritt zur Einführung nachhaltiger Praktiken in unserer Gemeinschaft erwiesen und spiegelt ein wachsendes Engagement

für den Umweltschutz und die Umsetzung eines verantwortungsvolleren Wirtschaftsmodells wider.

In Zahlen:

	Freigabe	Wirkung	Reichweite
Veranstaltungen (Workshops...)	8	507	507

6. Schlussfolgerungen

Die Zahlen, die am Ende des Projekts erreicht werden sollen, sind

Aktivität	Basis	Ziel	Bislang erreicht
Webseitenbesuche	1.000	5.000	610
Teilnehmer an unseren Veranstaltungen	300	500	507
Organisierte Veranstaltungen (M18 zur Förderung des Lehrgangs und M36 zur Förderung der Ergebnisse)	2 pro jedem Partnerland in eigener Sprache	12	8
Teilnahme an externen Veranstaltungen	Mindestens 3		7

Diese Ergebnisse werden auf der entsprechenden Seite der Website hochgeladen und in die Sprachen der Partner übersetzt.

7. Anhang

Anhang I – Workshop- Berichte

8. Glossar der Begriffe, Abkürzungen und Akronyme.

Partner short name	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain)
P2-CENTIMFE	Partner 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portugal)
P3-KIMW-Q	Partner 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Germany)
P4-POLYMERIS	Partner 4 – POLYMERIS (France)
P5-PROPLAST	Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy)
P6-LINPRA	Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania)
P7-ULPGC	Partner 7 – Universidad de las Palmas de Gran Canaria (Spain)
P8-IDL	Partner 8 – Infinitivity Design Lab (France)
P9-APRC	Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania)
P10-UNITR	Partner 10 – Università degli Studi di Trento (Italy)
P11-HIT	Partner 11 – HUB INNOVAZIONE TRENINO – Fondazione (Italy)
P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania)

PROJECT INFO

Grant Agreement	Project: 101055916 — CIRCNET — ERASMUS-EDU-2021-PI-ALL-INNO
Programme	Erasmus+
Key Action	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Action Type	ERASMUS Lump Sum Grants
Project Title	CIRCNET – Circular Economy Practical Training Materials for Plastics

	Manufacturing Industries
Project starting date	01-09-2022
Project end date	31-08-2025
Project duration	3 years

This project has received funding from the European Union

PROJECT CONSORTIUM



The information and views set out in this report are those of the authors and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person action on their behalf may be held responsible for the use which may be made of the information contained therein.



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of the European Union



CIRC VET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.2.2 – CIRC VET Strumenti e attività: 2°
versione.



Co-funded by the
Erasmus+ Programme
of the European Union

CIRC VET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

Status del documento			
Versione	Data	Autore	Descrizione
V0.1	31/07/2024	Susana Remotti (Proplast)	Draft
V0.2	07/08/2024	Carlos Agusti (AIJU)	Revisione
Revisione	SI - NO		
Livello di Disseminazione	<input checked="" type="checkbox"/> PU - Pubblico <input type="checkbox"/> PP – Restretto ad altri partecipanti al programma (compresi i Servizi della Commissione e revisori di progetti) <input type="checkbox"/> CO - Confidenziale, soltanto i membri del consorzio (compresi EACEA e Servizi della Commissione e revisori di progetti)		

Citazione:

Se il deliverable è Pubblico, si può reperire dal sito di CIRCNET.

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1. Introduzione

Il Progetto CIRCNET, Circular Economy Practical Training Materials for Plastics Manufacturing Industries, ha come obiettivo sviluppare la formazione più ampia possibile, gratuita e su misura in materia di Economia Circolare per le materie plastiche a livello europeo.

Il consorzio del progetto, composto da 6 paesi Europei (Spagna, Portogallo, Italia, Francia, Germania, e Lituania), ha come obiettivo migliorare l'adozione e la consapevolezza dell'Economia Circolare nelle industrie manifatturiere di materie plastiche, attraverso il miglioramento della cultura, delle conoscenze e delle competenze delle persone che lavorano in questo settore.

Una parte essenziale del piano di comunicazione e dissemination si è focalizzata sulla progettazione e creazione di un sito web per il progetto CIRCNET accessibile e di facile navigazione per l'utilizzatore finale (per maggiori informazioni si veda il documento CIRCNET-Dissemination Plan-Task9.1 e l'aggiornamento nel documento 9.1.1).

Le seguenti misure devono essere incluse nel sito web progettato:

- È stato utilizzato un sistema di gestione dei contenuti che faciliti l'accessibilità (barra degli strumenti per l'editing), possibilmente WordPress.
- Sono state utilizzate differenti sezioni/capitoli per organizzare la struttura dei contenuti del sito: informazioni generali sul progetto, attività, partner, risultati di progetto, sezione novità.
- Navigazione intuitiva e user-friendly sul sito di progetto.
- Utilizzo di un inglese semplice e delle lingue dei partner (spagnolo, portoghese italiano, francese, tedesco e lituano), evitando di utilizzare un gergo comune e descrivendo tutti gli acronimi necessari.
- All'interno della sezione dei risultati di progetto, tutte le conclusioni sono pubblicate e rese disponibili per il download.
- Nella fase di bozza dei contenuti del sito, sono state usate parole chiave SEO, in modo che il sito appaia prima in determinati motori di ricerca (Google, Yahoo).
- Accesso alla piattaforma di formazione online - MOOC (Massive Open Online Course) o NOOC (Nano Open Online Course) – che è sviluppata nell'ambito del progetto.

2. Descrizione del documento

El deliverable 9.2.2 della Task 9.2 si riferisce agli strumenti e alle attività di CIRCNET portati avanti nel progetto durante il periodo da agosto 2023 a luglio 2024 e presentato ad agosto 2024. Il documento include le informazioni aggiornate riguardo il sito web del progetto, la raccolta database del progetto e le specifiche sull'organizzazione di eventi, workshops e conferenze internazionali.

Inoltre, una panoramica dei deliverable di progetto definite come deliverable pubbliche (PU) sarà incluso in questo documento così come le informazioni relative alla pagina del sitoweb denominata News ed eventi.

3. Sito web di CIRCVET: panoramica

Il sito web del progetto CIRCVET è stato creato durante il mese di settembre 2022 e lanciato online con l'indirizzo www.CIRCVET.eu il 30/11/2022 nella versione in inglese. Durante il mese di dicembre sono state rese visibili anche le versioni nelle altre lingue richieste.

Una prima panoramica della situazione del sito web del progetto CIRCVET può essere osservata dai dati ottenuti tramite Google Analytics. I dati sono relativi al periodo da agosto 2023 a luglio 2024. Nel seguente paragrafo, i risultati sono spiegati nel dettaglio.

3.1 CIRCVET website: numbers and contents

Il sito web di progetto è disponibile all'indirizzo www.CIRCVET.eu, come precedentemente anticipato, e rappresenta uno dei principali strumenti di comunicazione e diffusione del progetto CIRCVET.

Per quanto riguarda i numeri raggiunti con il sito web di CIRCVET, questi sono in linea con gli obiettivi posti durante la scrittura del progetto.

Numeri raggiunti da 01/09/2022 a 31/07/2024:

Descrizione	Realizzato	Impatto	Raggiunto
CIRCVET sito web	1	3396	3396

Durante gli ultimi mesi del progetto e considerando che il corso di formazione è stato avviato attraverso i workshops, il sito web ha acquisito più visualizzazioni e follower rispetto al primo anno del progetto.

	N. Numero di volte in cui gli utenti hanno attivato un evento	N. di utenti
1 page_view	3.396	612
2 user_engagement	3.057	497
3 session_start	1.421	611
4 first_visit	610	610

Per il periodo specificato per questo Deliverable, i numeri raggiunti sono i seguenti:

Descrizione	Realizzato	Impatto	Raggiunto
CIRCVET sito web	1	3217	3217

N. Numero di volte in cui gli utenti hanno attivato un evento		N. of users
1	page_view	573
2	user_engagement	473
3	session_start	572
4	first_visit	566









Le visualizzazioni suddivise per le pagine sono le seguenti:

		Sessioni aperte	Utenti attivi	Prima apertura
		1.343 100% del totale	574 100% del totale	566 100% del totale
1	/	920	496	475
2	(not set)	174	92	0
3	/activities-course	36	13	6
4	/attivit�-e-corso	35	10	4
5	/consortium	32	18	11
6	/resultados	21	4	1
7	/contact	11	10	9
8	/circvet-press-release-1-2024	10	6	3
9	/actividades-y-curso	9	9	5
10	/circvet-newsletter-1-2024	9	8	6

Per quanto riguarda i contenuti relativi alle informazioni di progetto, essi vengono frequentemente aggiornati e ampliati nelle apposite pagine del sito.

1. Risultati:

I rapporti pubblici preparati dai partner sono stati caricati in una pagina dedicata alla sessione Risultati.

PDF	NAME	DATE
	D6_5-CIRCVET_Methodology-for-feedback-and-guidelines_EN_ES_FR_DE_IT_LT_PT.pdf Download	10 January 2024
	D9_3_1---CIRCVET-branding-and-communication_updated_EN_ES_FR_DE_IT_LT_PT.pdf Download	29 August 2023
	Deliverable-4_1_CIRCVET_EN_ES_PT_GE_IT_LT_FR.pdf Download	17 April 2023
	D4_1_CIRCVET-Working-with-companies_EN.pdf Download	30 March 2023
	D1_3_Curriculum-for-C-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	28 February 2023
	D1_2-Curriculum_for_I-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_3-CIRCVET-branding-and-communication_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_2-CIRCVET-Tools-and-activities_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023

I D3.3 Manuale della Piattaforma eLearning e D 9.2.2 e D9.3.2 in inglese e nelle lingue del partenariato saranno caricate nel mese di settembre 2024, quando le traduzioni saranno pronte.

2. News ed Eventi:

Questa pagina è sempre aggiornata con le informazioni relative ad attività, eventi, convegni, ecc. che coinvolgono gli stakeholder nelle azioni dei progetti. Le novità pubblicizzate fino ad ora sono relative alle Newsletter e ai video prodotti dai partner oltre che ai workshop.

4. Strumenti e canali

Le attività di comunicazione e dissemination del Progetto e il coinvolgimento del pubblico target non si sono limitati ai canali propri del Progetto. Gli strumenti di comunicazione e i canali per la dissemination interni dei partner di Progetto sono stati presi in considerazione, in modo da poter essere presentati in questa deliverable.

4.1 Canali Social media

I canali social di CIRCVET sono operativi dall'inizio del progetto. Inoltre, i partner stanno utilizzando i loro canali social per promuovere le azioni di progetto in modo da rafforzare la comunicazione.

I canali social attivi di CIRCVET sono:

- Account LinkedIn: aperto a Settembre 2022
<https://www.linkedin.com/showcase/CIRCVET/>
- YouTube: aperto a Dicembre 2022
https://www.youtube.com/playlist?list=PLoUwh9Up8Yu5v-Fk_fOwrEdG-_Kv3QCOx

Fino a luglio 2024, i numeri raggiunti da CIRCIVET LinkedIn sono:

Descrizione	Realizzato	Impatto	Raggiunto
CIRCIVET social media	71	12.665	22.451

Per quanto riguarda il canale YouTube, le visualizzazioni dei video caricati sono:

- CIRCIVET Video promozionale: 160 visualizzazioni
- Economia circolare di CIRCIVET: 247 visualizzazioni



Inoltre, i partner stanno promuovendo le attività del progetto utilizzando i loro account sui canali media. È importante considerare che stanno lavorando in questo senso, includendo le informazioni sulle azioni intraprese nel progetto CIRCIVET.

I numeri totali raggiunti da loro sono i seguenti:

Descrizione	Realizzato	Impatto	Raggiunto
Social media dei partner	101	14.098	35.805

Per partner coinvolti:

Canali Social Media	Realizzato	Impatto	Raggiunto
AIJU	30	853	6.916
ULPGC	8	0	136
VTVPMC	1	17	1600
CENTIMFE	2	66	1.203
IDL	5	205	3.009
LINPRA	5	2.825	7.418
PROPLAST	49	9.832	15.223
APRC	1	300	300

5. Organizzazione eventi

Seguendo le azioni del D9.1 Dissemination Plan, alcuni eventi verranno organizzati da ciascun gruppo di partner per ogni nazione partecipante nella loro lingua, coinvolgendo manager, studenti, professori e differenti portatori di interesse in una modalità blended (in presenza e online):

- Il primo evento per promuovere il Corso di formazione del progetto (M18).
- il secondo evento per diffondere i risultati del progetto (M36).

Sette gli eventi organizzati per promuovere il percorso formativo, e questi sono i seguenti:

KUNSTSTOFF-INSTITUT, LÜDENSCHIED

Titolo dell'evento: Pomeriggio annuale della tecnologia

Data evento: 2024-03-19

Luogo dell'evento: Kunststoff-Institut, Lüdenschied

Tipo di evento: Evento di disseminazione

Numero di partecipanti: 190

Breve descrizione dell'evento

Il pomeriggio tecnologico è servito a presentare gli attuali sviluppi tecnologici presso l'Istituto delle materie plastiche ai partner interessati dell'industria. Tra questi anche le attività del progetto CircNET, che sono state presentate in questa occasione.



AIJU

Titolo evento: Circolarità e strategie di simbiosi industriale nell'industria delle materie plastiche

Data evento: 10/04/2024

Luogo dell'evento: AIJU, Sala delle Assemblee

Tipo di evento: Ibrido

Numero di partecipanti: 49

Breve descrizione dell'evento

L'obiettivo della Commissione Europea verso la circolarità e le emissioni nette zero, mette in campo una serie di strumenti legislativi che le aziende sono costrette a rispettare. Alcune di esse richiedono un adattamento preventivo a cui i centri tecnologici cercano di anticipare la messa a disposizione delle aziende, attraverso azioni mirate di ricerca e sviluppo. In questo evento sono state presentate le tre linee che sono state sviluppate e/o sono in fase di sviluppo: qualità dei materiali riciclati, tracciabilità e simbiosi industriale con altre industrie. La formazione richiesta dal personale aziendale per un'efficace implementazione nei settori attuali è stata inoltre affrontata e discussa con le PMI presenti.

Infine, ci sono state due presentazioni relative a due temi di grande interesse per le aziende: la plastic tax e come ha funzionato dopo il primo anno di implementazione, nonché gli schemi di certificazione per il contenuto di plastica riciclata.

<https://alicanteplaza.es/uso-plasticos-reciclados-posconsumo-aiju>

POLYMERIS

Titolo dell'evento: *Solution Provider Day: Lavorazione e integrazione della plastica riciclata*

Data evento: 9 -10 aprile 2024

Luogo dell'evento:

Tipo di evento: *Solutions Provider Day dedicato alla lavorazione e all'integrazione di plastiche riciclate nelle linee di produzione, un appuntamento imperdibile per i player industriali alla ricerca di innovazione e soluzioni avanzate in questo campo.*

Numero di partecipanti: 47

Breve descrizione dell'evento

L'evento è stato diviso in due parti.

- Il primo giorno è stato dedicato alle presentazioni dei fornitori di soluzioni
- La seconda parte dell'evento è stata dedicata all'organizzazione di incontri B2B, che hanno permesso l'emergere di nuove opportunità di business e progetti tra i presentatori e il pubblico.

<https://www.polymeris.fr/event/solution-provider-day-processing-integration-of-recycled-plastics.html>

PROPLAST

Event Title: *Economia circolare e packaging per un futuro sostenibile*

Data evento: 09/04/2024

Luogo dell'evento: *Proplast (Italia)*

Tipo di evento: *Workshop di disseminazione e pilotaggio*

Numero di partecipanti: 61

Breve descrizione dell'evento

Proplast ha organizzato il workshop in lingua italiana e aperto alle aziende e ai lavoratori in generale. È stato strutturato in due parti. Nella prima parte, Proplast ha invitato alcune aziende a creare una tavola rotonda per discutere degli aspetti dell'economia circolare nel settore del packaging. Nella seconda, il progetto CIRCNET è stato presentato con focus

sul percorso formativo. Durante questa parte del workshop, i partecipanti hanno avuto l'opportunità di pilotare due moduli del corso di formazione: Processi di produzione e Recupero.

Le aziende, che hanno partecipato ai diversi questionari esprimendo la loro opinione sulle tematiche del corso, hanno partecipato al workshop e altre sono state l'occasione per conoscere e pilotare il corso per la prima volta.

<https://www.proplast.it/economia-circolare-e-packaging-per-un-futuro-sostenibile>

LINPRA

Titolo dell'evento: *Economia circolare per le aziende produttrici di plastica*

Data evento: 11 gennaio 2024

Luogo dell'evento: *Technopolis Beta (sala delle streghe Šatrija), via J. Balčikonios 3, Vilnius*

Tipo di evento: *Convegno internazionale, workshop*

Numero di partecipanti: 55

Breve descrizione dell'evento

L'evento Circular Economy for Plastic Manufacturing Companies, organizzato da LINPRA, si è svolto l'11 gennaio 2024 presso il Technopolis Beta di Vilnius. Questa conferenza e workshop internazionale ha riunito esperti dell'economia circolare e dell'industria della plastica per condividere approfondimenti pratici e raccomandazioni per le aziende.

L'evento ha fornito preziose discussioni su vari argomenti, tra cui le implicazioni dell'inasprimento delle normative sugli imballaggi nell'ambito dell'economia circolare, i processi di certificazione per il riciclo della plastica e l'acquisizione di nuove competenze e conoscenze necessarie alle aziende del settore della plastica per prosperare in questo panorama in evoluzione.

Tra i relatori principali figurano Virginija Vingrienė del Ministero dell'Ambiente della Repubblica di Lituania, che ha discusso della regolamentazione dell'economia circolare in Lituania e del sostegno al riciclo della plastica, e Rimantas Damanskis, che ha sottolineato l'importanza della sostenibilità nel riciclo della plastica attraverso il processo di certificazione Recyclclass. Miglė Trinkūnaitė ha presentato il programma CircVET volto a fornire materiali di formazione pratica per l'industria manifatturiera delle materie plastiche. La prof.ssa Virginija Jankauskaitė dell'Università di Tecnologia di Kaunas ha affrontato i principi di eco-design per gli imballaggi in plastica, mentre Torsten Urban e Ismail Eroglu del Kunststoff-Institut Lüdenscheid (Germania) hanno approfondito i processi di riciclaggio e compounding.

Con 55 partecipanti, l'evento ha offerto una piattaforma per il networking e lo scambio di conoscenze tra i professionisti del settore che cercano di navigare nelle complessità della produzione di plastica nel quadro dell'economia circolare.

L'evento ha combinato un workshop per la sperimentazione dei materiali CircVET e la diffusione del progetto CircVET ai principali attori dell'industria manifatturiera della plastica in Lituania. All'evento erano presenti anche tutti i partner del progetto.

<https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/>

CENTIMFE

Titolo dell'evento: Economia circolare, finanziamento e formazione

Data evento: 21/03/2024

Luogo dell'evento: CENTIMFE

Tipo di evento: Workshop di disseminazione e pilotaggio

Numero di partecipanti: 70

Breve descrizione dell'evento

Agenda: https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhQGZILnVwLnB0

Link per ulteriori informazioni: <https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao>

ULPGC

Titolo dell'evento: Economia circolare Evento: Plastica circolare nelle Isole Canarie

Data evento: 23/07/2024

Luogo dell'evento: Parque Científico Tecnológico del Norte, a Punta de Gáldar

Tipo di evento: Laboratorio di disseminazione

Numero di partecipanti: 35

Breve descrizione dell'evento

L'evento sull'economia circolare organizzato dall'Università di Las Palmas de Gran Canaria, con la collaborazione della Mancomunidad de Ayuntamientos del Norte, si è tenuto martedì mattina presso le strutture del Parque Científico Tecnológico Comarcal del Norte de Gran Canaria e ha visto la partecipazione di oltre 35 partecipanti ed esperti del settore. L'evento è stato inaugurato dal Presidente della Mancomunidad, José Luis Rodríguez Quintana, dal Vicerettore dell'Internazionalizzazione dell'ULPGC, Jin Taira, e dal Direttore della Mancomunidad, Alejandro Peñafiel Hernández, che hanno dato il benvenuto ai partecipanti e hanno sottolineato l'importanza di organizzare questo tipo di eventi per diffondere i progressi compiuti nell'economia circolare e per stabilire collaborazioni tra le entità.

Il successo dell'evento si è rivelato un passo significativo verso l'adozione di pratiche sostenibili nella nostra comunità e ha rispecchiato un crescente impegno per la tutela dell'ambiente e l'implementazione di un modello economico più responsabile.

In numeri:

	Realizzato	Impatto	Raggiunto
Organizzazione eventi (Workshops...)	8	507	507

6. Conclusioni

I numeri da raggiungere al termine del progetto sono

Attività	Base	Target	Raggiunto fino ad ora
Visite uniche al sito web	1.000	5.000	610
Partecipanti globali ai nostri eventi	300	500	507
Eventi organizzati (M18 per promuovere il corso di formazione e M36 per promuovere i risultati)	2 per ogni paese partner nella propria lingua	12	8
Partecipazione globale a eventi esterni	Almeno 3		7

Questo deliverable sarà caricato nella pagina dedicata sul sito web e tradotto nelle lingue del partenariato.

7. Allegati

Allegato I – Relazioni dei workshop

8. Glossario, abbreviazioni e acronimi.

Nome breve del partner	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spagna)
P2-CENTIMFE	Partner 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portogallo)
P3-KIMW-Q	Partner 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Germania)
P4-POLYMERIS	Partner 4 – POLYMERIS (Francia)
P5-PROPLAST	Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italia)
P6-LINPRA	Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lituania)

P7-ULPGC	Partner 7 – Universidad de las Palmas de Gran Canaria (Spagna)
P8-IDL	Partner 8 – Infinitivity Design Lab (Francia)
P9-APRC	Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lituania)
P10-UNITR	Partner 10 – Università degli Studi di Trento (Italia)
P11-HIT	Partner 11 – HUB INNOVAZIONE TRENTO – Fondazione (Italia)
P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lituania)

INFO SUL PROGETTO

Accordo di sovvenzione	Project: 101055916 — CIRCJET — ERASMUS-EDU-2021-PI-ALL-INNO
Programma	Erasmus+
Azione	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Tipo di azione	ERASMUS Lump Sum Grants
Titolo del Progetto	CIRCJET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries
Data di Inizio	01-09-2022
Data di fine	31-08-2025
Durata del progetto	3 anni

Questo Progetto ha ricevuto fondi dalla Comunità Europea

CONSORZIO



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Co-funded by the
Erasmus+ Programme
of the European Union



CIRCNET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.2.2 – CIRCNET atnaujinti įrankiai ir veikla: 2 versija.

Šis pristatymas buvo išverstas į partnerių kalbas, išdėstytas šiame dokumente tokią tvarka: ispanų, prancūzų, vokiečių, italų, lietuvių ir portugalų.



Co-funded by the
Erasmus+ Programme
of the European Union

CIRCNET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

Dokumento būseną			
Versija	Data	Autorius	Apibūdinimas
V0.1	31/07/2024	Susana Remotti (Proplast)	Juodraštis
Peržiūrėtas	TAIP - NE		
Sklaidos lygis	<input checked="" type="checkbox"/> PU - Viešas <input type="checkbox"/> PP - Skirtas tik programos dalyviams (įskaitant Komisijos tarnybas ir projektų vertintojus) <input type="checkbox"/> CO - Konfidencialus, skirta tik konsorciūmo nariams (įskaitant EACEA ir Komisijos tarnybas bei projektų vertintojus)		

Cituoti kaip:

Jei pristatymas yra viešas, galite jį gauti iš CIRCNET projekto svetainės.

TURINYS

D9.2.2 – CIRCVET atnaujinti įrankiai ir veikla: 2 versija.	1
1. Įvadas	Errore. Il segnalibro non è definito.
2. Dokumento aprašymas	Errore. Il segnalibro non è definito.
3. CIRCVET svetainė: apžvalga	4
3.1 CIRCVET svetainė: rezultatai ir turinys	5
4. Įrankiai ir kanalai	Errore. Il segnalibro non è definito.
4.1 Socialinės žiniasklaidos kanalai	7
5. Renginių organizavimas	Errore. Il segnalibro non è definito.
6. Išvados	Errore. Il segnalibro non è definito.
7. Priedai	Errore. Il segnalibro non è definito.
8. Terminų, santrumpų ir akronimų žodynas.	Errore. Il segnalibro non è definito.

1. Įvadas

CIRCNET projektu „Žiedinės ekonomikos praktinė mokomoji medžiaga plastikų gamybos pramonei“ siekiama Europos lygmeniu parengti ~~plačiausius~~, nemokamus, plastikų gamybos sektoriui skirtus CE mokymus.

Projekto konsorciumas, kurį sudaro 6 ES šalys (Ispanija, Portugalija, Italija, Prancūzija, Vokietija ir Lietuva), siekia prisidėti prie žiedinės ekonomikos stiprinimo ir plastiko gamybos pramonės žinomumo didinimo.

Pagrindinė komunikacijos ir sklaidos plano dalis buvo nukreipta į prieinamos ir patogios CIRCNET projekto interneto svetainės sukūrimą (daugiau informacijos rasite dokumente CIRCNET-Sklaidos planas-Task 9.1 ir atnaujintame dokumente 9.1.1).

CIRCNET projekto interneto svetainėje: Sukurturinio valdymo sistema, palaikanti prieinamumą (redagavimo įrankių juostos, WordPress).

- Internetinio turinio struktūrai išlaikyti naudojamos įvairios antraštės/skiltys: bendra informacija apie projektą, veiklas, partnerius, projekto rezultatus ir naujienų skiltis.
- Patogi ir intuityvi projekto navigacija.
- Informacija pateikiama anglų ir partnerių nacionalinėmis kalbomis (ispanų, portugalų, italų, prancūzų, vokiečių ir lietuvių).
- Projekto naujienos skelbiamos rezultatų skiltyje, kur galima atsisiųsti norimą su naujienomis susijusią medžiagą.
- Svetainės turiniui parengti, naudojami SEO raktažodžiai, todėl naršyklėse (Google, Yahoo) svetainė turi aukštus paieškos kriterijus.
- Prieiga prie internetinių mokymo platformų – MOOC (Massive Open Online Course) arba NOOC (Nano Open Online Course) tipo, kurios bus ir toliau tobulinamos projekto metu.

2. Dokumento aprašymas

9.2 užduoties 9.2.2 pranešimas susijęs su CIRCNET įrankiais ir veikla. Jame pateikiamas projekto vykdomų veiklų planas ir priemonės (2023 m. rugpjūčio mėn. iki 2024 m. rugpjūčio mėn.) Dokumente atnaujinta informacija apie projekto svetainę, projekto duomenų bazę ir renginių, seminarų ir tarptautinių konferencijų organizavimo specifikacijas.

Be to, į šį dokumentą bus įtraukta projekto rezultatų, apibrėžtų kaip viešasis pristatymas visuma, o taip pat ir informacija apie tinklalapio puslapį, pavadintą Naujienos ir įvykiai.

3. CIRCNET svetainė: apžvalga

CIRCNET projekto svetainė sukurta 2022 m. rugsėjį adresu www.CIRCNET.eu. 2022 m. lapkričio 30 d. svetainė pradėjo veikti anglų kalba, o gruodžio mėn. - kitomis projekto partnerių kalbomis.

Pirmąją CIRCNET projekto svetainės situacijos apžvalga pateikiama iš remiantis Google Analytics gautais duomenimis. Gauti duomenys analizuojami 2023 m. rugpjūčio mėn. - 2024 m. liepos mėn. laikotarpiu. Tolesniame punkte pateikiama detalesnė rezultatų analizė.

3.1 CIRCNET svetainė: rezultatai ir turinys

Kaip buvo minėta anksčiau, projekto svetainė yra www.CIRCNET.eu viena iš pagrindinių CIRCNET projekto komunikacijos ir sklaidos priemonių.

CIRCNET svetainėje pasiekti skaičiai atitinka projekte numatytus tikslus.

Rezultatai, pasiekti nuo 2022 m. rugsėjo 1 d. iki 2024 m. liepos 31 d.:

Sklaidos būdas	Paleidimas	Poveikis	Pasiekiamumas
CIRCNET svetainė	1	3396	3396

Paskutiniaisiais projekto mėnesiais ir atsižvelgiant į tai, kad buvo pradėti naudoti mokymo kursai, svetainė sulaukė daugiau peržiūrų ir stebėtojų negu pirmaisiais projekto metais.

	Kiek kartų naudotojai sureagavo į įvykį	Naudotojų skaičius
1 page_view	3.396	612
2 user_engagement	3.057	497
3 session_start	1.421	611
4 first_visit	610	610

Per šiame pristatyme nurodytą laikotarpį pasiekti šie skaičiai:

Sklaidos būdas	Paleidimas	Poveikis	Pasiekiamumas
CIRCNET svetainė	1	3217	3217

	Kiek kartų naudotojai sureagavo į įvykį	Naudotojų skaičius
1 page_view	3.217	573
2 user_engagement	2.892	473
3 session_start	1.341	572
4 first_visit	566	566









Toliau pateikiama peržiūrių detalizacija:

		Atidaryta keletą kartų	Aktyvūs nariai	Atidaryta pirmą kartą
		1.343 100% del totale	574 100% del totale	566 100% del totale
1	/	920	496	475
2	(not set)	174	92	0
3	/activities-course	36	13	6
4	/attivit�-e-corso	35	10	4
5	/consortium	32	18	11
6	/resultados	21	4	1
7	/contact	11	10	9
8	/circvet-press-release-1-2024	10	6	3
9	/actividades-y-curso	9	9	5
10	/circvet-newsletter-1-2024	9	8	6

Kalbant apie turinį, susijusį su projekto informacija, jis atitinkamuose svetainės puslapiuose i yra atnaujinamas, papildomas..

1. Rezultatai:

Partnerių parengtos viešos ataskaitos buvo įkeltos į atitinkamą rezultatų paieškos puslapį.

PDF	NAME	DATE
	D6_5-CIRCNET_Methodology-for-feedback-and-guidelines_EN_ES_FR_DE_IT_LT_PT.pdf Download	10 January 2024
	D9_3_1---CIRCNET-branding-and-communication_updated_EN_ES_FR_DE_IT_LT_PT.pdf Download	29 August 2023
	Deliverable-4_1_CIRCNET_EN_ES_PT_GE_IT_LT_FR.pdf Download	17 April 2023
	D4_1_CIRCNET-Working-with-companies_EN.pdf Download	30 March 2023
	D1_3_Curriculum-for-C-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	28 February 2023
	D1_2-Curriculum_for_I-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_3-CIRCNET-branding-and-communication_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_2-CIRCNET-Tools-and-activities_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023

D 3.3 el. mokymosi platformos instrukcijos ir D 9.2.2 bei D 9.3.2 anglų bei partnerių kalbomis bus įkelti 2024 m. rugsėjo mėn.,

2. *Naujienos ir įvykiai:*

Šis puslapis nuolat atnaujinamas informacija susijusia su projekto veiklomis, renginiais, konferencijomis ir pan., įtraukiant suinteresuotąsias šalis į projektų veiksmus. Iki šiol viešinamos naujienos yra susijusios su naujienlaiškiais ir partnerių kuriamais vaizdo įrašais bei seminarais.

4. Įrankiai ir kanalai

Projekto komunikacijos ir sklaidos veikla bei įtraukimas į tikslines auditorijas neapsiriboja tik projekto turimais viešinimo kanalais.

4.1 Socialinės žiniasklaidos kanalai

CIRCNET socialinės žiniasklaidos kanalai veikia nuo projekto pradžios. Partneriai naudojami savo žiniasklaidos kanalais projekto veikloms viešinti.

Aktyvūs CIRCNET socialinės žiniasklaidos kanalai:

- LinkedIn profilis: paleistas 2022 m. rugsėjo mėn.
(<https://www.linkedin.com/showcase/CIRCNET/>)
- YouTube: paleistas 2022 m. gruodžio mėn.
(https://www.youtube.com/playlist?list=PLoUwh9Up8Yu5v-Fk_fOwrEdG-_Kv3QCOx)

Iki 2024 m. liepos mėn. CIRCNET LinkedIn rezultatai:

Skaidos būdas	Paleidimas	Poveikis	Pasiekiamumas
CIRCNET socialinė žiniasklaida	71	12.665	22.451

YouTube kanalo vaizdo įrašų peržiūrų rezultatai:

- CIRCNET reklama: 160 peržiūrų;
- Žiedinė ekonomika pagal CIRCNET: 247 peržiūros.



Partneriai viešina projekto veiklas naudodami savo įstaigų socialinių tinklų kanalų paskyras. Bendras jų pasiektas rezultatas:

Skaidos būdas	Paleidimas	Poveikis	Pasiekiamumas
Partnerių socialinė žiniasklaida	101	14.098	35.805

Pagal dalyvaujančius partnerius:

Partneriai	Paleidimas	Poveikis	Pasiekiamumas
AIJU	30	853	6.916
ULPGC	8	0	136
VTVPMC	1	17	1600
CENTIMFE	2	66	1.203
IDL	5	205	3.009
LINPRA	5	2.825	7.418
PROPLAST	49	9.832	15.223
APRC	1	300	300

5. Renginių organizavimas

Vykdamas D9.1 skaidos plano veiklas, kai kuriuos renginius organizuos kiekviena dalyvaujančių šalių partnerių grupė nacionalinėmis kalbomis, įtraukiant vadovus, studentus, dėstytojus ir įvairias suinteresuotąsias šalis mišriuoju būdų (dalyvaujant ir internetu):

- Pirmasis renginys, viešinantis projekto mokymo kursą (M18).
- Antrasis – projekto rezultatų skaidai (M36).

Mokymo kursui viešinti buvo suorganizuoti septyni renginiai:

KUNSTSTOFF-INSTITUT, LÜDENSCHIED

Renginio pavadinimas: Kasmetinė technologijų popietė

Renginio data: 2024 m. kovo 19 d.

Renginio vieta: Kunststoff-Institut, Lüdenschied

Renginio tipas: sklaidos renginys

Dalyvių skaičius: 190

Trumpas renginio aprašymas

Technologijų popietė buvo skirta suinteresuotiems pramonės partneriams pristatyti dabartinius Plastikų instituto technologijų pasiekimus. Tai apėmė ir CircNET projekto veiklas, kurios buvo pristatytos šia proga.



AIJU

Renginio pavadinimas: Estrategias de circularidad y simbiosis industrial en la industria plástica

Renginio data: 2024 m. balandžio 10 d.

Renginio vieta: AIJU, Salón de Actos

Renginio tipas: mišrus

Dalyvių skaičius: 49

Trumpas renginio aprašymas

Europos Komisijos tikslas siekti cirkuliarumo ir grynojo nulinio išmetamųjų teršalų kiekio, numato daugybę teisinių priemonių, kurių įmonės yra priverstos laikytis. Kai kurie iš jų reikalauja išankstinio pritaikymo, prie kurio technologiniai centrai stengiasi numatyti, kad jie būtų prieinami įmonėms, vykdydami tikslinius MTEP veiksmus. Šiame renginyje buvo pristatytos trys sukurtos ir/ar šiuo metu kuriamos linijos: antrinių žaliavų kokybė, atsekamumas ir pramonės simbiozė su kitomis pramonės šakomis. Taip pat su dalyvaujančiomis šalimis buvo aptariami mokymai, kurių reikalauja įmonės personalas efektyviam diegimui dabartinėse pramonės šakose. Galiausiai, bus parengti du pranešimai, susiję su dviem labai įmonės dominančiomis temomis: plastiko mokesčiu ir kaip jis veikė po pirmųjų įgyvendinimo metų, taip pat perdirbto plastiko turinio sertifikavimo schemomis.

<https://alicanteplaza.es/uso-plasticos-reciclados-posconsumo-aiju>

POLYMERIS

Renginio pavadinimas: Sprendimų diena: perdirbto plastiko apdorojimas ir integravimas

Renginio data: 2024 m. balandžio 9-10 d.

Renginio vieta:

Renginio tipas: renginys, skirtas plastiko perdirbimo procesų suvokimui ir integravimui į gamybos linijas

Dalyvių skaičius: 47

Trumpas renginio aprašymas

Renginys buvo padalintas į dvi dalis:

- Pirmoji diena buvo skirta prezentacijoms;*
- Antroji renginio dalis buvo skirta B2B susitikimų organizavimui, leidžiantiems tarp pranešėjų ir visuomenės atsirasti naujoms verslo galimybėms ir projektams.*

<https://www.polymeris.fr/event/solution-provider-day-processing-integration-of-recycled-plastics.html>

PROPLAST

Renginio pavadinimas: Economia circolare e packaging per un futuro sostenibile

Renginio data: 2024 m. balandžio 9 d.

Renginio vieta: Proplast (Italija)

Renginio tipas: Sklaidos ir pilotavimo seminaras

Dalyvių skaičius: 61

Trumpas renginio aprašymas

Proplast seminarą organizavo italų kalba, kadangi jis buvo atviras įmonėms ir jų darbuotojams. Jis buvo suskirstytas į dvi dalis. Pirmojoje, „Proplast“ pakvietė kai kurias įmones sukurti apskritojo stalo diskusiją apie žiedinės ekonomikos aspektus pakavimo sektoriuje. Antrojoje buvo pristatytas CIRCNET projektas, daugiausia dėmesio skiriant mokymo kursui. Šios seminaro dalies metu dalyviai turėjo galimybę išbandyti du mokymo kurso modulius: Gamybos procesų ir Atkūrimo. Įmonės, kurios jau anksčiau dalyvavo įvairiuose klausimynuose, pateikdamos savo nuomonę apie kurso temą, dalyvavo seminare, o kitos pirmą kartą turėjo galimybę pažinti ir išbandyti kursą.

<https://www.proplast.it/economia-circolare-e-packaging-per-un-futuro-sostenibile>

LINPRA

Renginio pavadinimas: Žiedinė ekonomika plastiko gamybos įmonėms

Renginio data: 2024 m. sausio 11 d.

Renginio vieta: Technopolis Beta (Šatrijos raganos salė), J. Balčikonios g. 3, Vilnius

Renginio tipas: Tarptautinė konferencija, seminaras

Dalyvių skaičius: 55

Trumpas renginio aprašymas

2024 m. sausio 11 d. „Technopolis Beta“ Vilniuje vyko LINPRA organizuojamas renginys „Žiedinė ekonomika plastiko gamybos įmonėms“. Į šią tarptautinę konferenciją ir seminarą suvažiavo žiedinės ekonomikos ir plastiko pramonės ekspertai, kurie pasidalino praktinėmis įžvalgomis ir rekomendacijomis verslui. Renginio metu vyko vertingos diskusijos įvairiomis temomis, įskaitant sugriežtintų pakuočių reglamentavimo pasekmes žiedinėje ekonomikoje, plastiko perdirbimo sertifikavimo procesus ir naujų įgūdžių bei žinių, reikalingų plastiko įmonėms klestėti šiame besikeičiančiame kraštovaizdyje, įgijimą. Pagrindiniai pranešėjai – Virginija Vingrienė iš LR Aplinkos ministerijos, kuri diskutavo apie žiedinės ekonomikos reglamentavimą Lietuvoje ir paramą plastiko perdirbimui, bei Rimantas Damanskis, kuris akcentavo tvarumo svarbą perdirbant plastiką per Recyclclass sertifikavimo procesą. Miglė Trinkūnaitė pristatė CircVET programą, skirtą plastiko gamybos pramonei teikti praktinę mokymo medžiagą. Prof. Virginija Jankauskaitė iš Kauno technologijos universiteto nagrinėjo plastikinių pakuočių ekologinio dizaino principus, o Torsten Urban ir Ismail Eroglu iš Kunststoff-Institut Lüdenscheid (Vokietija) gilinasi į perdirbimo ir išgavimo procesus. Renginys, kuriame dalyvavo 55 dalyviai, suteikė platformą tinklų kūrimui ir keitimuisi žiniomis tarp pramonės specialistų, siekiančių susidoroti su plastiko gamybos sudėtingumu žiedinės ekonomikos rėmuose. Renginys apjungė CircVET medžiagų pilotavimo seminarą ir CircVET projekto sklaidą pagrindiniams plastiko gamybos pramonės veikėjams Lietuvoje. Renginyje dalyvavo ir visi projekto partneriai.

<https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/>

CENTIMFE

Renginio pavadinimas: *Economia Circular, Financiamento e Formação*

Renginio data: 2024 m. kovo 21 d.

Renginio vieta: CENTIMFE

Renginio tipas: Tarptautinė konferencija, seminaras

Dalyvių skaičius: 70

Trumpas renginio aprašymas

Renginio planas: https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhOGZILnVwLnB0

Nuorodos į papildomą informaciją: <https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao>

ULPGC

Renginio pavadinimas: *Žiedinės ekonomikos renginys: žiedinė plastika Kanarų salose*

Renginio data: 2024 m. liepos 23 d.

Renginio vieta: *Parque Científico Tecnológico del Norte, in Punta de Gáldar*

Renginio tipas: Sklaidos seminaras

Dalyvių skaičius: 35

Trumpas renginio aprašymas

Žiedinės ekonomikos renginys, kurį organizavo Gran Kanarijos Las Palmo universitetas, bendradarbiaujant su Mancomunidad de Ayuntamientos del Norte, vyko antradienio rytą Gran Kanarijos šiaurės parko patalpose ir jame dalyvavo daugiau nei 35 dalyviai ir sektoriaus ekspertai. Renginį atidarė Mancomunidad prezidentas José Luisas Rodríguezas Quintana, ULPGC internacionalizacijos prorektorius Jin Taira ir Mancomunidad vadovas Alejandro Peñafiel Hernández, pasveikinę susirinkusius ir pabrėžę renginio svarbą.

Sėkmingas renginys pasirodė esąs reikšmingas žingsnis tvarios praktikos perėmimo mūsų bendruomenėje link ir atspindėjo augantį įsipareigojimą aplinkos apsaugai bei atsakingesnio ekonomikos modelio įgyvendinimui.

Rezultatai:

	Paleidimas	Poveikis	Pasiekiamumas
Renginių organizavimas (seminarai)	8	507	507

6. Išvados

Rezultatai, kurių norima pasiekti projekto pabaigoje:

Veikla	Atskaitos taškas	Tikslas	Iki šiol pasiekta
Unikalūs svetainės lankytojai	1.000	5.000	610
Renginių dalyvių skaičius	300	500	507
Renginiai (M18, kad reklamuotų mokymo kursą ir M36, kad reklamuotų rezultatus)	2 kiekvienai šaliai partneriui savo kalbomis	12	8
Visuotinis dalyvavimas išoriniuose renginiuose	Ne mažiau 3		7

Šis pranešimas bus įkeltas į tam skirtą svetainės puslapio skiltį ir išverstas į partnerių kalbas.

7. Priedai

I priedas – Seminarų ataskaitos

8. Terminų, santrumpų ir akronimų žodynas.

Partnerio trumpinys	
P1-AIJU	Partneris nr. 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA

	DEL JUGUETE CONEXAS Y AFINES (ISPANIJA)
P2-CENTIMFE	Partneris nr. 2 – CENTRO TECNOLOGICO DA INDUSTRIA DE LOS MOLDES E FERRAMENTAS ESPECIALEIS – CENTIMFE (Portugaliija)
P3-KIMW-Q	Partneris nr. 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Vokietija)
P4-POLYMERIS	Partneris nr. 4 – POLYMERIS (Prancūzija)
P5-PROPLAST	Partneris nr. 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italiija)
P6-LINPRA	Partneris nr. 6 – LIETUVOS INŽINERINĖS PRAMONĖS ASOCIACIJA LINPRA (Lietuva)
P7-ULPGC	Partneris nr. 7 – Universidad de las Palmas de Gran Canaria (Ispanija)
P8-IDL	Partneris nr. 8 – Infinitivity Design Lab (Prancūzija)
P9-APRC	Partneris nr. 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lietuva)
P10-UNITR	Partneris nr. 10 – Università degli Studi di Trento (Italiija)
P11-HIT	Partneris nr. 11 – HUB INNOVAZIONE TRENINO – Fondazione (Italiija)
P12-VPM	Partneris nr. 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lietuva)

Projekto informacija

Dotacijos sutartis	Projektas: 101055916 – CIRCNET – ERASMUS-EDU-2021-PI-ALL-INNO
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Programa	Erasmus+
Pagrindinis veiksmas	EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation
Veiksmo tipas	ERASMUS Lump Sum Grants
Projekto pavadinimas	CIRCNET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries
Projekto pradžios data	01-09-2022
Projekto pabaigos data	31-08-2025
Projekto trukmė	3 metai

Projektą finansuoja Europos Sąjunga

PROJEKTO KONSORCIUMAS



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Co-funded by the
Erasmus+ Programme
of the European Union



CIRCVET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.2.2 – CIRCVET Ferramentas e atividades atualização: 2ª versão

Este Produto foi traduzido para os idiomas dos parceiros, organizado neste documento na seguinte ordem: espanhol, francês, alemão, italiano, lituano e português.



Co-funded by the
Erasmus+ Programme
of the European Union

CIRCVET – Economia Circular Materiais de
Formação Prática para Indústrias de Fabrico
de Plásticos

Estado do documento			
Versão	Data	Autor	Descrição
V0,1	31/07/2024	Susana Remotti (Proplast)	Draft
Revisto	SIM- NÃO		
Nível de Disseminação	<input checked="" type="checkbox"/> PU - Público <input type="checkbox"/> PP - Restrito a outros participantes do programa (incluindo Serviços da Comissão e revisores de projetos) <input type="checkbox"/> CO - Confidencial, apenas para os membros do consórcio (incluindo os serviços da EACEA e da Comissão e os examinadores de projetos)		

Cite como:

Se o produto final for público, pode retirá-lo no website do Projeto CIRCNET.

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1. Introdução

O projeto CIRCNET, Circular Economy Practical Training Materials for Plastics Manufacturing Industries, visa desenvolver a formação mais extensa, gratuita e personalizada em Economia Circular para os plásticos a nível europeu.

O consórcio do projeto composto por 6 países da União Europeia (Espanha, Portugal, Itália, França, Alemanha e Lituânia) tem como objetivo potenciar a adoção e sensibilização para a Economia Circular nas Indústrias Transformadoras de Plástico, através da melhoria da cultura, do conhecimento e das competências das pessoas que trabalham neste setor.

Uma parte essencial do plano de comunicação e divulgação centrou-se na conceção e criação de um website acessível e de fácil utilização para o projeto CIRCNET (para mais informações, ver o documento CIRCNET-Dissemination Plan-Task 9.1 e atualização no documento 9.1.1).

Foram incluídas no website concebido as seguintes medidas:

- Um sistema de gestão de conteúdo que suporta acessibilidade (edição de barras de ferramentas), é usado WordPress.
- Foram utilizados diferentes títulos/secções para organizar a estrutura dos conteúdos Web: informações gerais sobre o projeto, atividades, parceiros, resultados do projeto e secções de notícias.
- Navegação amigável e intuitiva no projeto.
- Utilização do inglês simples e dos idiomas dos parceiros (espanhol, português, italiano, francês, alemão e lituano), utilizados de forma simples e evitando o jargão e descrevendo todos os acrónimos necessários.
- Na secção de resultados do projeto, todos os resultados do projeto são publicados e estão disponíveis para download.
- No conteúdo do website, foram usadas palavras-chave SEO para que o website apareça primeiro nos navegadores (Google, Yahoo).
- Acesso a plataforma de formação online – do tipo MOOC (Massive Open Online Course) ou NOOC (Nano Open Online Course) – que será desenvolvida no projeto.

2. Descrição do documento

O entregável 9.2.2 da Tarefa 9.2 refere-se às ferramentas e atividades do CIRCNET e contém o plano com as ferramentas e atividades realizadas no projeto entre agosto de 2023 e julho de 2024, apresentado em agosto de 2024. Inclui a informação atualizada sobre o webwebsite do projeto, a base de dados de recolha do projeto e as especificações relativas à organização de eventos, workshops e conferências internacionais.

Além disso, uma panorâmica dos resultados do projeto definidos como resultados públicos (PU) será incluída neste documento, bem como as informações sobre a página Notícias e Eventos do webwebsite.

3. Webwebsite do CIRCNET: visão geral

O webwebsite do projeto CIRCNET foi criado durante o mês de setembro de 2022 e lançado em www.CIRCNET.eu em 30 de novembro de 2022, na versão em inglês e em dezembro com os restantes idiomas.

Uma primeira visão geral sobre a situação do webwebsite do projeto CIRCNET pode ser observada nos dados obtidos a partir do Google Analytics. Os dados referem-se ao período abrangido de agosto de 2023 a julho de 2024.

No tópico seguinte, os resultados são explicados e detalhados.

3.1 Webwebsite CIRCNET: números e conteúdos

O webwebsite do projeto está disponível em www.CIRCNET.eu, como referido anteriormente, e é uma das principais ferramentas de comunicação e divulgação do projeto CIRCNET.

Os números alcançados com o website CIRCNET, estão perfeitamente alinhados com os objetivos previstos no projeto.

Total de números alcançados de 01/09/2022 a 31/07/2024:

Conceito	Lançamento	Impacto	Alcance
Sítio Web do CIRCNET	1	3396	3396

Durante os últimos meses do projeto, considerando que o curso de formação foi lançado através de workshops, o website ganhou mais visualizações e seguidores em relação ao primeiro ano do projeto.

	N. de vezes que os utilizadores acionaram um evento	N. de utilizadores
1 page_view	3.396	612
2 user_engagement	3.057	497
3 session_start	1.421	611
4 first_visit	610	610

Para o período especificado para este entregável, os números alcançados são os seguintes:

Conceito	Lançamento	Impacto	Alcance
Sítio Web do CIRCNET	1	3217	3217

utilizadores N. de vezes que os utilizadores acionaram um evento N. de

1	page_view	3.217	573
2	user_engagement	2.892	473
3	session_start	1.341	572
4	first_visit	566	566









As visualizações divididas pelas páginas são as seguintes:

		Sessões abertas	Utilizadores ativos	Primeira abertura
		1.343	574	566
		100% del totale	100% del totale	100% del totale
1	/	920	496	475
2	(not set)	174	92	0
3	/activities-course	36	13	6
4	/attivit�-e-corso	35	10	4
5	/consortium	32	18	11
6	/resultados	21	4	1
7	/contact	11	10	9
8	/circvet-press-release-1-2024	10	6	3
9	/actividades-y-curso	9	9	5
10	/circvet-newsletter-1-2024	9	8	6

No que diz respeito aos conteúdos relacionados com a informação do projeto, estes são frequentemente atualizados e expandidos nas páginas próprias do website.

1. Resultados:

Os relatórios públicos elaborados pelos parceiros foram carregados numa página dedicada aos resultados.

PDF	NAME	DATE
	D6_5-CIRCNET_Methodology-for-feedback-and-guidelines_EN_ES_FR_DE_IT_LT_PT.pdf Download	10 January 2024
	D9_3_1---CIRCNET-branding-and-communication_updated_EN_ES_FR_DE_IT_LT_PT.pdf Download	29 August 2023
	Deliverable-4_1_CIRCNET_EN_ES_PT_GE_IT_LT_FR.pdf Download	17 April 2023
	D4_1_CIRCNET-Working-with-companies_EN.pdf Download	30 March 2023
	D1_3_Curriculum-for-C-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	28 February 2023
	D1_2-Curriculum_for_I-VET_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_3-CIRCNET-branding-and-communication_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023
	D9_2-CIRCNET-Tools-and-activities_EN_ES_FR_DE_IT_LT_PT.pdf Download	12 January 2023

Os manuais da plataforma de e-learning D3.3 e D 9.2.2 e D9.3.2 em inglês e em idiomas de parceria serão carregados durante o mês de setembro de 2024, quando as traduções estiverem prontas.

2. Notícias e Eventos:

Esta página é sempre atualizada com as informações relativas a atividades, eventos, conferências, etc. envolvendo as partes interessadas nas ações dos projetos. As Notícias divulgadas até agora estão relacionadas com as Newsletters e os vídeos produzidos pelos parceiros, bem como com os workshops.

4. Ferramentas e canais

As atividades de comunicação e divulgação do projeto e o seu envolvimento com os públicos-alvo não se limitam aos canais próprios do projeto. As ferramentas de comunicação e os canais de divulgação dentro das organizações dos parceiros do projeto também terão sido tidos em consideração para apresentar neste resultado.

4.1 Canais de redes sociais

Os canais de redes sociais do CIRCNET estão a funcionar desde o início do projeto. Além disso, os parceiros estão usando seus próprios canais de disseminação para promover as ações do projeto, a fim de reforçar a comunicação.

Os canais de redes sociais do CIRCNET ativos são:

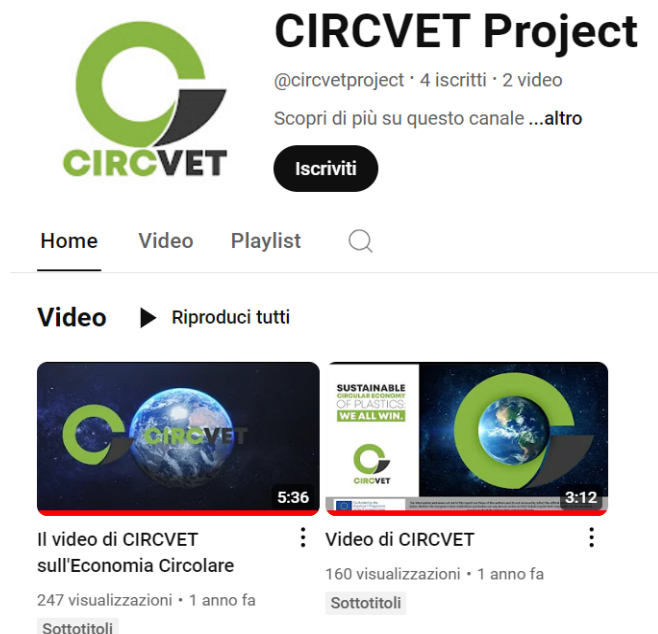
- Conta no LinkedIn: lançada em setembro de 2022 (<https://www.linkedin.com/showcase/CIRCNET/>)
- YouTube: foram lançados em dezembro de 2022 (https://www.youtube.com/playlist?list=PLoUwh9Up8Yu5v-Fk_fOwrEdG-_Kv3QCOx)

Até julho de 2024, os números alcançados pelo LinkedIn do CIRCNET são:

Conceito	Lançamento	Impacto	Alcance
Redes sociais CIRCNET	71	12.665	22.451

Em relação ao canal do YouTube, as visualizações dos vídeos enviados são:

- Promoção do vídeo CIRCNET: 160 visualizações
- Economia circular pelo CIRCNET: 247 visualizações



Além disso, os parceiros estão a promover as atividades do projeto através das suas contas nas redes sociais. É importante considerar que estão a trabalhar neste sentido, incluindo a informação sobre as ações realizadas no âmbito do CIRCNET.

Os números totais alcançados por eles são os seguintes:

Conceito	Lançamento	Impacto	Alcance
Redes sociais dos parceiros	101	14.098	35.805

Por parceiros envolvidos:

Canais de Redes Sociais	Lançamento	Impacto	Alcance
AIJU	30	853	6.916
ULPGC	8	0	136
VTVPMC	1	17	1600
CENTIMFE	2	66	1.203
IDL	5	205	3.009
LINPRA	5	2.825	7.418
PROPLAST	49	9.832	15.223
TAEG	1	300	300

5. Organização de Eventos

Na sequência das ações do Plano de Disseminação D9.1, alguns eventos serão organizados por cada grupo de países parceiros na sua própria língua, envolvendo gestores, estudantes, professores e diferentes partes interessadas em modo misto (presencial e on-line):

- O primeiro a promover o curso de formação do projeto (M18).
- O segundo para divulgar os resultados do projeto (M36).

Foram organizados sete eventos para promover o curso de formação:

KUNSTSTOFF-INSTITUT, LÜDENSCHIED

Título do evento: Tarde Anual de Tecnologia

Data do evento: 2024-03-19

Local do evento: Instituto de Plásticos, Lüdenschied

Tipo de Evento: Evento de Divulgação

Número de participantes: 190

Breve descrição do evento

A tarde tecnológica serviu para apresentar os desenvolvimentos tecnológicos atuais no Instituto do Plástico aos parceiros interessados da indústria. Tal incluiu também as atividades do projeto CIRCNET, que foram apresentadas nesta ocasião.



AIJU

Título do evento: Circularidade e estratégias de simbiose industrial na indústria do plástico

Data do evento: 10/04/2024

Local do evento: AIJU, Salão da Assembleia

Tipo de Evento: Híbrido

Número de participantes: 49

Breve descrição do evento

O objetivo da Comissão Europeia para a circularidade e emissões zero coloca em prática uma série de instrumentos legislativos que as empresas são obrigadas a cumprir.

Algumas delas requerem uma adaptação prévia que os centros tecnológicos tentam antecipar na disponibilização às empresas, através de ações de I&D direcionadas. Neste evento, foram apresentadas as três linhas que foram desenvolvidas e/ou estão em desenvolvimento: qualidade dos materiais reciclados, rastreabilidade e simbiose industrial com outras indústrias. A formação exigida pelo pessoal da empresa para uma implementação eficaz nas indústrias atuais foi também abordada e discutida com as PME participantes.

Por fim, houve duas apresentações relacionadas com dois temas de grande interesse para as empresas: o imposto sobre o plástico e como tem funcionado após o primeiro ano de implementação, bem como sistemas de certificação para o conteúdo de plástico reciclado.

<https://alicantepiazza.es/uso-plasticos-reciclados-posconsumo-aiju>

POLYMERIS

Título do evento: *Dia do Fornecedor de Soluções: Processamento e Integração de plástico reciclado*

Data do evento: *9 -10 abril 2024*

Local do evento:

Tipo de Evento: *Solutions Provider Day dedicado ao processamento e integração de plásticos reciclados nas linhas de produção, um evento obrigatório para players industriais que buscam inovação e soluções avançadas neste campo.*

Número de participantes: *47*

Breve descrição do evento

O evento foi dividido em duas partes.

- *O primeiro dia foi dedicado a apresentações de fornecedores de soluções*
- *A segunda parte do evento foi dedicada à organização de encontros B2B, possibilitando o surgimento de novas oportunidades de negócios e projetos entre apresentadores e público.*

<https://www.polymeris.fr/event/solution-provider-day-processing-integration-of-recycled-plastics.html>

PROPLAST

Título do evento: *Economia circular e embalagens para um futuro sustentável*

Data do evento: *09/04/2024*

Local do evento: *Proplast (Itália)*

Tipo de Evento: *Workshop de divulgação e pilotagem*

Número de participantes: *61*

Breve descrição do evento

A Proplast organizou o workshop em língua italiana e aberto a empresas e trabalhadores em geral. Foi estruturado em duas partes. A primeira, a Proplast convidou algumas empresas a criarem uma mesa redonda para discutir aspetos da economia circular no setor das embalagens. O segundo, o projeto CIRCNET, foi apresentado com foco no curso de formação. Durante esta parte do workshop, os participantes tiveram a oportunidade de pilotar dois módulos do curso de formação: *Processos de fabricação e Recuperação.*

Empresas, que participaram nos diferentes questionários dando a sua opinião sobre a temática do curso, participaram no workshop e outras tiveram a oportunidade de conhecer e pilotar o curso pela primeira vez.

<https://www.proplast.it/economia-circolare-e-packaging-per-un-futuro-sostenibile>

LINPRA

Título do evento: Economia circular para empresas produtoras de plástico

Data do evento: 2024 janeiro 11

Local do evento: Technopolis Beta (hall Šatrija witch), J. Balčikonios str. 3, Vilnius

Tipo de Evento: Conferência Internacional, workshop

Número de participantes: 55

Breve descrição do evento

O evento Economia Circular para Empresas de Fabricação de Plástico, organizado pela LINPRA, aconteceu no dia 11 de janeiro de 2024, no Technopolis Beta, em Vilnius. Esta conferência e workshop internacional reuniu especialistas da economia circular e da indústria do plástico para partilhar ideias práticas e recomendações para as empresas.

O evento proporcionou discussões valiosas sobre vários tópicos, incluindo as implicações do endurecimento das regulamentações de embalagens dentro da economia circular, processos de certificação para reciclagem de plástico e a aquisição de novas habilidades e conhecimentos necessários para que as empresas de plástico prosperem neste cenário em evolução.

Entre os principais oradores contam-se Virginija Vingrienė, do Ministério do Ambiente da República da Lituânia, que debateu a Regulamentação da Economia Circular na Lituânia e o Apoio à Reciclagem de Plástico, e Rimantas Damanskis, que destacou a importância da sustentabilidade na reciclagem de plástico através do processo de certificação Recyclclass. Miglė Trinkūnaitė apresentou o programa CIRCNET destinado a fornecer materiais de formação prática para a indústria transformadora de plásticos. A Prof. Virginija Jankauskaitė da Universidade de Tecnologia de Kaunas abordou os princípios de eco-design para embalagens plásticas, enquanto Torsten Urban e Ismail Eroglu do Kunststoff-Institut Lüdenscheid (Alemanha) se aprofundaram nos processos de reciclagem e composição.

Com 55 participantes presentes, o evento ofereceu uma plataforma para networking e troca de conhecimento entre profissionais do setor que buscam navegar pelas complexidades da fabricação de plástico no âmbito da economia circular.

O evento combinou um workshop para projetos-piloto de materiais CIRCNET e divulgação do projeto CIRCNET aos principais intervenientes na indústria de fabrico de plásticos na Lituânia. Todos os parceiros do projeto também estiveram presentes no evento.

<https://linpra.lt/events/tarptautine-konferencija-ziedine-ekonomika-plastiko-gamybos-imonems/>

CENTIMFE

Título do evento: *Economia circular, financiamento e formação*

Data do evento: 21/03/2024

Local do evento: CENTIMFE

Tipo de Evento: *Workshop de Divulgação e Pilotagem*

Número de participantes: 70

Breve descrição do evento

Ordem do dia: https://www2.centimfe.com/media/programa-economia-circular-210324.pdf?_se=bWZhQGZILnVwLnB0

Ligações para mais informações: <https://www.centimfe.com/comunicacao/economia-circular-financiamento-e-formacao>

ULPGC

Título do evento: *Evento de Economia Circular: Plásticos circulares nas Ilhas Canárias*

Data do evento: 23/07/2024

Local do evento: *Parque Científico Tecnológico del Norte, em Punta de Gáldar*

Tipo de Evento: *Workshop de Disseminação*

Número de participantes: 35

Breve descrição do evento

O evento de economia circular organizado pela Universidade de Las Palmas de Gran Canaria, com a colaboração da Mancomunidad de Ayuntamientos del Norte, realizou-se na manhã de terça-feira nas instalações do Parque Científico Tecnológico Comarcal del Norte de Gran Canaria e contou com a presença de mais de 35 participantes e especialistas do setor. O evento foi inaugurado pelo Presidente da Mancomunidad, José Luis Rodríguez Quintana, pelo Vice-Reitor de Internacionalização da ULPGC, Jin Taira, e pelo Gerente da Mancomunidad, Alejandro Peñafiel Hernández, que deram as boas-vindas aos participantes e destacaram a importância da realização deste tipo de eventos para disseminar os avanços alcançados na economia circular e estabelecer colaborações entre entidades.

O evento de sucesso provou ser um passo significativo para a adoção de práticas sustentáveis em nossa comunidade e refletiu um compromisso crescente com a proteção ambiental e a implementação de um modelo econômico mais responsável.

Em números:

	Lançamento	Impacto	Alcance
Organização de eventos (Workshops...)	8	507	507

6. Conclusões

Os números a atingir no final do projeto são

Atividade	Base	Meta	Alcançado até agora
Visitas Únicas ao Webwebsite	1.000	5.000	610
Participantes globais dos nossos eventos	300	500	507
Eventos Organizados (M18 para promover o curso de formação e M36 para promover os resultados)	2 por cada país no seu idioma	12	8
Participação global em eventos externos	Pelo menos 3		7

Este resultado será carregado na página específica do website e traduzido nas línguas da parceria.

7. Anexo

Anexo I – Relatórios dos workshops

8. Glossário de termos, abreviaturas e acrónimos.

Nome abreviado do parceiro	
P1-AIJU	Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain)
P2-CENTIMFE	Partner 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portugal)
P3-KIMW-Q	Partner 3 – Gemeinnützige KIMW-Quaðifizierungs GmbH (Germany)
P4- POLYMERIS	Partner 4 – POLYMERIS (France)
P5-PROPLASTE	Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy)
P6-LINPRA	Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania)
P7-ULPGC	Partner 7 – Universidad de las Palmas de Gran Canaria (Spain)
P8-IDL	Partner 8 – Infinitivity Design Lab (France)
P9-APRC	Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania)
P10-UNITR	Partner 10 – Università degli Studi di Trento (Italy)
P11-ACERTO	Partner 11 – HUB INNOVAZIONE TRENINO – Fondazione (Italy)
P12-VPM	Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania)

INFORMAÇÃO DO PROJETO

Convenção de subvenção	Projeto: 101055916 — CIRCNET — ERASMUS-EDU-2021-PI-ALL-INNO
Programação	Erasmus+
Ação-chave	EACEA. A – Erasmus+, Corpo Europeu de Solidariedade A.2 – Competências e Inovação
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Data de conclusão do projeto	31-08-2025
Duração do projeto	3 anos

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CONSÓRCIO DO PROJETO



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