

D9.3.1 – CIRCVET branding and communication materials updated: 1st version.

This Deliverable has been translated in the partners languages, organized in this document in the following order: Spanish, French, German, Italian, Lithuanian, and Portuguese.

D9.3.1 – Marca CIRCVET y materiales de comunicación actualizados: primera versión.

D9.3.1 – Mise à jour des supports de communication et de branding de CIRCVET : Première version

D9.3.1 – CIRCVET Markenbildung und Kommunikationsmaterialien: Version 1

D9.3.1 – Materiale per il marchio e la comunicazione di CIRCVET aggiornato: 1° versione.

D9.3.1 – CIRCVET prekės ženklo ir komunikacijos medžiaga. Atnaujinta: 1-oji versija.

D9.3.1 – Materiais de comunicação e branding do projeto CIRCVET: 1ª versão



Co-funded by the
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CIRCVET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

| Document status | | | |
|------------------------|---|------------------------------|-------------|
| Version | Date | Author | Description |
| V0.1 | 14/07/2023 | Susana Remotti (Proplast) | Draft |
| V1.0 | 03/08/2023 | Susana Remotti (Proplast) | Final |
| | | | |
| Reviewed | YES – NO | | |
| Dissemination Level | <input checked="" type="checkbox"/> PU - Public <input type="checkbox"/> PP - Restricted to other program participants (including Commission Services and project reviewers) <input type="checkbox"/> CO - Confidential, only for members of the consortium (including EACEA and Commission Services and project reviewers) | | |

Cite As:

If the Deliverable is Public, you retrieve it from CIRCVET Project website.

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1. Introduction

CIRCVET project, Circular Economy Practical Training Materials for Plastics Manufacturing Industries, aims at developing the most extensive, free, and tailor-made training in CE for plastics at European level.

The consortium of the project composed by 6 EU countries (Spain, Portugal, Italy, France, Germany, and Lithuania) has the objective to enhance the adoption and awareness of Circular Economy in Plastic Manufacturing Industries, through the improvement of the culture, knowledge and the skills of people working in this sector.

2. Document description

This document is the updated version of the Deliverable 9.3 and describes the project activities carried out by Proplast (WP9 Leader) in collaboration with project partners within the Task 9.3 (referred to the project communication and dissemination materials) of the CIRCVET project during the last 12 months.

This deliverable will describe the results obtained during the period September 2022 – June 2023.

3. Documentation templates

Several documents have been prepared for the implementation of the CIRCVET project outputs, and internal or external communication activities.

In addition to the templates prepared in the first two months of the project (Presentation on PowerPoint, Letterhead and Deliverable and reports), the following documents have been prepared to be used for the training material needed for the course:

- Template for manual (Figure 1)
- Template for lectures (Figure 2)

Regarding other templates to be used during the project time, we decided with the other partners that Proplast will present an “opening and closing” graphic version for the videos to be used in the modules of the training material.



Module (module number) – (module title)

Code: (add the code of the module)
Total credits: (ECTS hours)

Lecture: (Nome and Surname)

Figure 1: template for lectures (pptx file)

The figure displays a template for a manual (Word file) across three pages:

- Page 1:** Features the CIRCVET logo at the top left, followed by the text "Circular Economy Practical Training Materials for Plastic Manufacturing Industries". Below this is a large graphic with the text "SUSTAINABLE CIRCULAR ECONOMY OF PLASTICS: WE ALL WIN." and a central image of the Earth.
- Page 2:** Shows the CIRCVET logo and "TEACHING GUIDE IVET-HIGHER EDUCATION". It includes a summary section stating "Nessuna voce di sommario trovata." and a "Partners" section listing various organizations like AIJU, Centimfe, POLYMERIS, and LINPRA.
- Following pages:** Shows the CIRCVET logo and "TEACHING GUIDE IVET-HIGHER EDUCATION" again, with a "Summary" section stating "Nessuna voce di sommario trovata." and a "Co-funded by the Erasmus+ Programme of the European Union" footer.

Figure 2: template for manual (word file)

4. Newsletters and press release

The newsletter and the press release have been designed using the template and structure, defined in section 4, module 2 of the D9.3.

The Newsletters of the project have been scheduled each 6 months. Proplast has overseen the coordination and the research of the contents to be disseminated, and all the partners have collaborated with the production of the information. The first versions have been prepared in English, afterwards the translations have been delivered in each partner languages. The dissemination was carried out using the mailing list software Sendinblu.

Two newsletters have been prepared until now:

- January 2023 (Figure 3)
- At the end of March 2023 (Figure 4)



Figure 3 Newsletter 01/2023

The first one (Figure 3) was not a compulsory and scheduled version in the Application Form. However, Proplast together with the coordinator decided to disseminate the beginning of the project describing the whole project and the future activities through a “story telling”.

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS FOR PLASTICS MANUFACTURING INDUSTRIES
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NEWSLETTER

YOUR OPINION IS IMPORTANT!

We have finished the first evaluation questionnaire with companies that help CIRCVET partners to assess the topics chosen, meet your requirements or consider further aspects.

In order to develop a European course on "circular economy", it is necessary to analyse what the market really needs.

Although all project partners from the 6 participating EU countries are close to the industry and very experienced, the only objective way to determine the needs is to directly interview the potential target groups.

Thus, it was already foreseen in the project application that 40 companies, 30 teachers and 5 target groups would be interviewed about the planned content of the CIRCVET course. For this purpose, a list of questions was developed, which all project partners worked on with their contacts in their respective countries. This was done by personal visits, online interviews or by sending and filling in the question list.

The results provided important insights for the development of the CIRCVET course and the priorities to be set for the content. More than 75 questionnaires were available for evaluation.

| | |
|-----|---|
| 44% | WAS "VERY SMALL" COMPANIES (1-50 EMPLOYEES) |
| 33% | WAS "SMALL" COMPANIES (51-250 EMPLOYEES) |

Considering the EU definition of "SME" (>250 employees) and "Small" (<50 employees), according to the survey results, 77% of the companies are in the range of less than 250 employees, which corresponds to the EU-category "small" and "SME". Clearly this achieves the goal of addressing small and medium-sized enterprises in particular. Still 18% saw themselves in the medium range (251 to 500 employees). This category was introduced in addition to the EU-definition for finer grading because the EU classifies all companies with more than 250 employees as "large". Accordingly, 23% of the companies were classified as "large" in the EU sense. The questionnaire then asked about the respondents' interest in the topics. This showed that the manufacturing process, with an average of about 80%, and the needs of users, also about 80%, were clearly the most frequently mentioned aspects.

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS FOR PLASTICS MANUFACTURING INDUSTRIES
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Remembering that the Topics of the course will be:

SYSTEMIC STRATEGIES DIGITAL SKILLS RECYCLING – UPCYCLING – DOWNCYCLING
SUPPLY OF MATERIALS – BIOMATERIALS ENTREPRENEURSHIP ECO-DESIGN AND LCA
MANUFACTURING PROCESSES USERS AND USAGES RECOVERY

and going more into detail of them, points such as "Material Science" and "Quality Management", as well as "Usability of Recycled Products" were mentioned as important more frequently than average, each with over 80%. Although there were some outstanding mentions, none of the contents mentioned by the project group was irrelevant, as all aspects reached at least 60% of the mentions. The focus of the survey results is clearly on the practical application of circular processes and the materials, and this homogeneously across all participating countries. The detailed evaluation was sent to the project sponsor and now serves as a guideline for the group to prioritize and detail the individual training topics. The general message that could be reported to the project group is: "CIRCVET is on the right track!"

Our first video!
 IT'S NOW AVAILABLE OUR FIRST PROJECT VIDEO IN WHICH PARTNERS SHOW THE MOST IMPORTANT TOPICS AND GOALS OF OUR PROJECT. TO SEE IT, CLICK THE BOTTOM!
Enjoy! 

Funding: ERASMUS+EDU-2021-PI-ALL-INNO
 Start date: 01-09-2022
 End date: 31-08-2024

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Figure 4 Newsletter 02/2023

The second one (Figure 4) was launched at the end of March 2023 and was fixed for the first six month of the project. In this case, it has been possible to illustrate the first results obtained through the questionnaires to researchers and companies.

The third newsletter will be produced in September 2023.

Regarding the press release, the contents will present the important milestones such as local or European events, launch of the project's e-learning platform, national workshops, etc. And conserving these topics, Proplast will prepare the first one in September 2023.

The following graphic template will be used for the next press releases:



01/2023

Circvet Press Release



LOREM IPSUM

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All these documents, newsletters and press releases, will be available on the project's website in the specifically section and translated in each partner languages as always.

5. Publications

The E-brochure in English and in partners languages has been prepared and uploaded on the landing page of CIRCVET website, including the most important information of the project goals and activities, focused on the different target groups involved. As established in the D9.3, an additional brochure will be updated when the training course will be defined.

The publications are still waiting to be produced by the partners. However, Proplast has been submitted a poster and an article to [Ecomondo](#) Fair in Rimini (IT) that will be held on November 7th -10th, 2023 and is waiting for an acceptance from the organizers. Ecomondo fair is an international event, this year dedicated to "green thematic issues". It is a reference event for technologies, services, and industrial solutions in the green and circular economy sectors. It is an international network of players, stakeholders, public administrations, and companies related to the ecological transitions. In this context, The Ecomondo fair will give to CIRCVET project and the future training course a great and international showcase.

In the future, other publications will be produced by the partners during the project life.

6. Conclusions

This deliverable will be uploaded in the dedicated page on the website and translated in the partnership languages. Moreover, it will be updated on Month 24 of the project timeline.

7. List of Annex

Annex I: : template for lectures (pptx file)

Annex II: template for manual (word file)

8. Glossary of terms, abbreviations, and acronyms.

| Partner shortname | |
|-------------------|---|
| P1-AIJU | Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain) |
| P2-CENTIMFE | Partner 2 – CENTRO TECNOLOGICO DA INDUSTRIA DE LOS MOLDES E FERRAMENTAS ESPECIALEIS – CENTIMFE (Portugal) |
| P3-KIMW-Q | Partner 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Germany) |
| P4-POLYMERIS | Partner 4 – POLYMERIS (France) |
| P5-PROPLAST | Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy) |
| P6-LINPRA | Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania) |
| P7-ULPGC | Partner 7 – Universidad de las Palmas de Gran Canaria (Spain) |
| P8-IDL | Partner 8 – Infinitivity Design Lab (France) |
| P9-APRC | Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania) |
| P10-UNITR | Partner 10 – Università degli Studi di Trento (Italy) |
| P11-HIT | Partner 11 – HUB INNOVAZIONE TRENTO – Fondazione (Italy) |
| P12-VPM | Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania) |

PROJECT INFO

| | |
|-----------------------|---|
| Grant Agreement | Project: 101055916 — CIRCVET — ERASMUS-EDU-2021-PI-ALL-INNO |
| Programme | Erasmus+ |
| Key Action | EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation |
| Action Type | ERASMUS Lump Sum Grants |
| Project Title | CIRCVET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries |
| Project starting date | 01-09-2022 |
| Project end date | 31-08-2025 |
| Project duration | 3 years |

This project has received funding from the European Union

PROJECT CONSORTIUM



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D9.3.1 – Marca CIRCVET y materiales de comunicación actualizados: primera versión.



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CIRCVET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

| Estado del documento | | | |
|-----------------------------|--|------------------------------|-------------|
| Versión | Fecha | Autor | Descripción |
| V0.1 | 14/07/2023 | Susana Remotti (Proplast) | Borrador |
| VI.0 | 03/08/2023 | Susana Remotti (Proplast) | Final |
| | | | |
| Revisado | SÍ - NO | | |
| Nivel de diseminación | <input checked="" type="checkbox"/> PU - Público <input type="checkbox"/> PP - Restringido a otros participantes en el programa (incluidos los servicios de la Comisión y los revisores del proyecto) <input type="checkbox"/> CO - Confidencial, solo para miembros del consorcio (incluidos la EACEA y los servicios de la Comisión y revisores de proyecto) | | |

Citar como:

Si el entregable es público, recuérdelo del sitio web del Proyecto CIRCVET.

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| 3. Plantillas de documentación | 4 |
| 4. Boletines y notas de prensa | 6 |
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| 8. Glosario de términos, abreviaturas y acrónimos. | 10 |

1. Introducción

El Proyecto CIRCVET, Material de formación práctica en Economía Circular para las industrias manufactureras de plástico, tiene como objetivo desarrollar la formación más extensa, gratuita y a medida sobre Economía Circular para el sector de plásticos, a nivel europeo.

El consorcio del proyecto está compuesto por 6 países de la Unión Europea (España, Portugal, Italia, Francia, Alemania y Lituania) y tiene como objetivo potenciar la adopción y concienciación de la Economía Circular en las Industrias de Fabricación de Plásticos, a través de la mejora de la cultura, el conocimiento y las habilidades de las personas que trabajan en este sector.

2. Descripción del documento

Este documento es la versión actualizada del Entregable 9.3 y describe las actividades del proyecto llevadas a cabo por Proplast (Líder del WP9) en colaboración con los socios del proyecto dentro de la Tarea 9.3 (referida a los materiales de comunicación y difusión del proyecto) del proyecto CIRCVET durante los últimos 12 meses.

Este entregable describirá los resultados obtenidos durante el período de septiembre de 2022 a junio de 2023.

3. Plantillas de documentación

Se han preparado varios documentos para la implementación de los resultados del proyecto CIRCVET y las actividades de comunicación interna o externa.

Además de las plantillas preparadas en los dos primeros meses del proyecto (Presentación en PowerPoint, Membrete y Entregable e informes), se han preparado los siguientes documentos para ser utilizados en el material de capacitación necesario para el curso:

- Plantilla para manual (Figura 1)
- Plantilla para conferencias (Figura 2)

En cuanto a las otras plantillas que serán utilizadas durante el proyecto, hemos decidido con todos los socios que Proplast presentará una versión gráfica de "apertura y cierre" de los vídeos que se utilizarán en los módulos del material formativo.



CIRCVET

 CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
 FOR PLASTIC MANUFACTURING INDUSTRIES

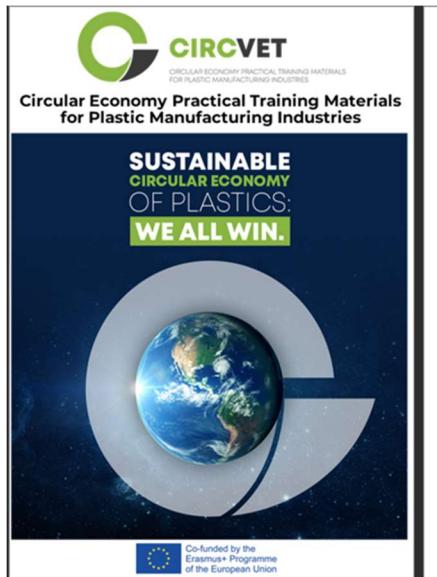
Module (module number) – (module title)

Code: (add the code of the module)

Total credits: (ECTS hours)

Lecture: (Nome and Surname)

Figura 1: plantilla para conferencias (archivo pptx)



Page 1

Page 2

Following pages

Figura 2: plantilla para manual (archivo de Word)

4. Boletines y notas de prensa

El boletín de noticias y la nota de prensa se diseñarán utilizando la plantilla y la estructura definidas en el módulo 2 de la sección 4 del Entregable 9.3.

Los boletines del proyecto se han programado cada 6 meses. Proplast ha supervisado la coordinación y la investigación de los contenidos antes de la difusión de los mismos y todos los socios han colaborado con la producción de la información. Las primeras versiones se han preparado en inglés, posteriormente las traducciones se han entregado en cada uno de los idiomas de los asociados. La difusión se llevó a cabo utilizando el software de listas de correo Sendinblu.

Hasta ahora se han preparado dos boletines informativos:

1. Enero de 2023 (Figura 3)
2. A finales de marzo de 2023 (Figura 4)



Figura 3 Boletín 01/2023

El primero (Figura 3) no era un boletín obligatorio y programado en el formulario de solicitud del proyecto. Sin embargo, Proplast junto con el coordinador decidieron difundir el inicio del proyecto describiendo todo el proyecto y las actividades futuras a través de una "narración de historias".

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
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NEWSLETTER


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The results provided important insights for the development of the CIRCVET course and the priorities to be set for the content. More than 75 questionnaires were available for evaluation.

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33% WAS "SMALL" COMPANIES (51-250 EMPLOYEES)

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02/2023

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SUPPLY OF MATERIALS – BIOMATERIALS ENTREPRENEURSHIP ECO-DESIGN AND LCA
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and going more into detail of them, points such as "Material Science" and "Quality Management", as well as "Usability of Recycled Products" were mentioned as important more frequently than average, each with over 80%. Although there were some outstanding mentions, none of the contents mentioned by the project group was irrelevant, as all aspects reached at least 60% of the mentions. The focus of the survey results is clearly on the practical application of circular processes and the materials, and this homogeneously across all participating countries. The detailed evaluation was sent to the project sponsor and now serves as a guideline for the group to prioritize and detail the individual training topics. The general message that could be reported to the project group is: "CIRCVET is on the right track!"

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Funding: ERASMUS+EDU-2021-PI-ALL-INNO
 Start date: 01-09-2022
 End date: 31-08-2025

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Figura 4 Boletín 02/2023

El segundo (Figura 4) se lanzó a fines de marzo de 2023 y se fijó para los primeros seis meses del proyecto. En éste caso, se ha podido ilustrar los primeros resultados obtenidos a través de los cuestionarios a investigadores y empresas.

El tercer boletín se producirá en septiembre de 2023.

En cuanto a la nota de prensa, los contenidos presentarán los hitos importantes como eventos locales o europeos, lanzamiento de la plataforma de e-learning del proyecto, talleres nacionales, etc. Y conservando estos temas, Proplast preparará el primero en septiembre de 2023.

La siguiente plantilla gráfica se utilizará para los próximos comunicados de prensa:



01/2023

Circvet Press Release



LOREM IPSUM

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Todos estos documentos, boletines y comunicados de prensa estarán disponibles en el sitio web del proyecto en la sección específica y traducidos en cada uno de los idiomas de los asociado como siempre.

5. Publicaciones

El folleto electrónico en inglés y en los idiomas de los socios se ha preparado y cargado en la página de inicio del sitio web de CIRCVET, incluyendo las informaciones más importantes de los objetivos y actividades del proyecto y centrado en los diferentes grupos involucrados. Tal y como se estableció en el Entregable 9.3, se actualizará un folleto adicional cuando se definirá el curso de formación.

Las publicaciones todavía tienen que ser producidas por los socios. Sin embargo, Proplast ha enviado un póster y un artículo a [la Feria Ecomondo](#) en Rimini (IT) que se celebrará del 7 al 10 de noviembre de 2023 y está a la espera de una aceptación por parte de los organizadores. La feria Ecomondo es un evento internacional, éste año está dedicada a "temáticas verdes". Es un evento de referencia para tecnologías, servicios y soluciones industriales en los sectores de la economía verde y circular. Es una red internacional de actores, partes interesadas, administraciones públicas y empresas relacionadas con las transiciones ecológicas. En este contexto, la feria Ecomondo dará al proyecto CIRCVET y al futuro curso de formación un gran vitrina internacional.

En el futuro, los socios producirán otras publicaciones durante la vida del proyecto.

6. Conclusiones

Este documento se cargará en la página dedicada en el sitio web y se traducirá a los idiomas de los socios. Además, se actualizará en el mes 24 del cronograma del proyecto.

7. Listado del anexos

Anexo I: : plantilla para conferencias (archivo pptx)

Anexo II: plantilla para manual (archivo de Word)

8. Glosario de términos, abreviaturas y acrónimos.

| Acrónimo | |
|--------------|--|
| P1-AIJU | Socio 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (España) |
| P2-CENTIMFE | Socio 2 – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS – CENTIMFE (Portugal) |
| P3-KIMW-Q | Socio 3 – Gemeinnützige KIMW-Quaðifizierungs GmbH (Alemania) |
| P4-POLYMERIS | Socio 4 – POLYMERIS (Francia) |
| P5-PROPLAST | Socio 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italia) |
| P6-LINPRA | Socio 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lituania) |
| P7-ULPGC | Socio 7 – Universidad de las Palmas de Gran Canaria (España) |
| P8-IDL | Socio 8 – Infinitivity Design Lab (Francia) |
| P9-APRC | Socio 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lituania) |
| P10-UNITR | Socio 10 – Università degli Studi di Trento (Italia) |
| P11-HIT | Socio 11 – HUB INNOVAZIONE TRENTO – Fondazione (Italia) |
| P12-VPM | Socio 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lituania) |

INFORMACIÓN DEL PROYECTO

| | |
|-----------------------------|---|
| Convenio de subvención | Proyecto: 101055916 — CIRCVET — ERASMUS-EDU-2021-PI-ALL-INNO |
| Programa | Erasmus+ |
| Acción clave | EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation |
| Tipo de acción | ERASMUS Lump Sum Grants |
| Título del proyecto | CIRCVET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries |
| Fecha de inicio de proyecto | 01-09-2022 |
| Fecha de fin de proyecto | 31-08-2025 |
| Duración del proyecto | 3 años |

Este proyecto ha recibido financiación de la Unión Europea

CONSORCIO DEL PROYECTO



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D9.3.1 – Mise à jour des supports de communication et de branding de CIRCVET : Première version



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CIRCVET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

| Statut du document | | | |
|---------------------------|--|------------------------------|-------------|
| Version | Date | Auteur | Description |
| V0.1 | 14/07/2023 | Susana Remotti (Proplast) | Draft |
| V1.0 | 03/08/2023 | Susana Remotti (Proplast) | Final |
| | | | |
| Revu | OUI - NON | | |
| Niveau de diffusion | <input checked="" type="checkbox"/> PU - Publique <input type="checkbox"/> PP - Réservé aux autres participants au programme (y compris les services de la Commission et les examinateurs de projet) <input type="checkbox"/> CO - Confidentiel, réservé aux membres du consortium (y compris l'EACEA et les services de la Commission et les examinateurs de projets) | | |

Citer comme :

Si le Livrable est Public, vous le récupérez sur le site du Projet CIRCVET.

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1. Introduction

Le projet CIRCVET, Circular Economy Practical Training Materials for Plastics Manufacturing Industries, vise à développer la formation la plus complète, gratuite et sur mesure en EC pour les plastiques au niveau européen.

Le consortium du projet composé de 6 pays de l'UE (Espagne, Portugal, Italie, France, Allemagne et Lituanie) a pour objectif de renforcer l'adoption et la sensibilisation à l'économie circulaire dans les industries de fabrication de plastique, grâce à l'amélioration de la culture, les connaissances et les compétences des personnes travaillant dans ce secteur.

2. Description du document

Ce document est la version mise à jour du livrable 9.3, il décrit les activités du projet menées par Proplast (responsable du WP9) en collaboration avec les partenaires du projet dans le cadre de la tâche 9.3 (fait référence au support de communication et de diffusion du projet) du projet CIRCVET au cours des 12 derniers mois.

Ce livrable décrira les résultats obtenus au cours de la période de septembre 2022 à juin 2023.

3. Modèles de documentation

Plusieurs documents ont été préparés pour la présentation des résultats du projet CIRCVET et des activités de communication internes ou externes.

En plus des modèles préparés au cours des deux premiers mois du projet (présentation sur PowerPoint, papier à en-tête et livrable et rapports), les documents suivants ont été préparés pour le matériel de formation nécessaire au cours :

- Modèle pour manuel (Figure 1)
- Modèle pour conférence (Figure 2)

En ce qui concerne les autres modèles à utiliser pendant la durée du projet, nous avons décidé avec les autres partenaires que Proplast présentera une version graphique « d'ouverture et de fermeture » pour les vidéos à utiliser dans les modules du matériel de formation.



Module (module number) – (module title)

Code: (add the code of the module)
Total credits: (ECTS hours)

Lecture: (Nome and Surname)

Figure 1: modèle pour présentation (document pptx)

Page 1

Page 2

Following pages

Figure 2: modèle pour manuel (document word)

4. Bulletin et communiqué de presse

Le bulletin et le communiqué de presse ont été conçus à l'aide du modèle et de la structure définis à la section 4, module 2 du D9.3.

Les Newsletters du projet ont été programmées tous les 6 mois. Proplast a supervisé la coordination et la recherche des contenus à diffuser, et tous les partenaires ont collaboré à la production de l'information. Les premières versions ont été préparées en anglais, puis les traductions ont été livrées dans chaque langue partenaire. La diffusion a été effectuée à l'aide du logiciel de liste de diffusion Sendinblu.

Deux bulletins ont été préparés jusqu'à présent:

- Janvier 2023 (Figure 3)
- En fin mars 2023 (Figure 4)



Figure 3 Newsletter du 01/2023

La première (figure 3) n'était pas une version obligatoire et planifiée dans le formulaire de demande. Cependant, Proplast et le coordonnateur ont décidé de diffuser le début du projet décrivant l'ensemble du projet et les activités futures par le biais d'une « narration ».

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTICS MANUFACTURING INDUSTRIES



NEWSLETTER


YOUR OPINION IS IMPORTANT!

We have finished the first evaluation questionnaire with companies that help CIRCVET partners to assess the topics chosen, meet your requirements or consider further aspects.

In order to develop a European course on "circular economy", it is necessary to analyse what the market really needs.

Although all project partners from the 6 participating EU countries are close to the industry and very experienced, the only objective way to determine the needs is to directly interview the potential target groups.

Thus, it was already foreseen in the project application that 40 companies, 30 teachers and 5 target groups would be interviewed about the planned content of the CIRCVET course. For this purpose, a list of questions was developed, which all project partners worked on with their contacts in their respective countries. This was done by personal visits, online interviews or by sending and filling in the question list.

The results provided important insights for the development of the CIRCVET course and the priorities to be set for the content. More than 75 questionnaires were available for evaluation.

| | |
|-----|---|
| 44% | WAS "VERY SMALL" COMPANIES (1-50 EMPLOYEES) |
| 33% | WAS "SMALL" COMPANIES (51-250 EMPLOYEES) |

Considering the EU definition of "SME" (>250 employees) and "Small" (<50 employees), according to the survey results, 77% of the companies are in the range of less than 250 employees, which corresponds to the EU-category "small" and "SME". Clearly this achieves the goal of addressing small and medium-sized enterprises in particular. Still 18% saw themselves in the medium range (251 to 500 employees). This category was introduced in addition to the EU-definition for finer grading because the EU classifies all companies with more than 250 employees as "large". Accordingly, 23% of the companies were classified as "large" in the EU sense. The questionnaire then asked about the respondents' interest in the topics. This showed that the manufacturing process, with an average of about 80%, and the needs of users, also about 80%, were clearly the most frequently mentioned aspects.

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTICS MANUFACTURING INDUSTRIES



Remembering that the Topics of the course will be:

SYSTEMIC STRATEGIES DIGITAL SKILLS RECYCLING – UPCYCLING – DOWNCYCLING

SUPPLY OF MATERIALS – BIOMATERIALS ENTREPRENEURSHIP ECO-DESIGN AND LCA

MANUFACTURING PROCESSES USERS AND USAGES RECOVERY

and going more into detail of them, points such as "Material Science" and "Quality Management", as well as "Usability of Recycled Products" were mentioned as important more frequently than average, each with over 80%. Although there were some outstanding mentions, none of the contents mentioned by the project group was irrelevant, as all aspects reached at least 60% of the mentions. The focus of the survey results is clearly on the practical application of circular processes and the materials, and this homogeneously across all participating countries. The detailed evaluation was sent to the project sponsor and now serves as a guideline for the group to prioritize and detail the individual training topics. The general message that could be reported to the project group is: "CIRCVET is on the right track!"

Our first video!

IT'S NOW AVAILABLE OUR FIRST PROJECT VIDEO IN WHICH PARTNERS SHOW THE MOST IMPORTANT TOPICS AND GOALS OF OUR PROJECT. TO SEE IT, CLICK THE BOTTOM!

Enjoy! 

Funding: ERASMUS+EDU-2021-IN-ALL-INNO
Start date: 01-09-2022
End date: 31-08-2023

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Figure 4 Newsletter du 03/2023

La seconde (figure 4) a été lancée fin mars 2023 et a été fixée pour le premier semestre du projet. Dans ce cas, il a été possible d'illustrer les premiers résultats obtenus grâce aux questionnaires aux chercheurs et aux entreprises.

Le troisième bulletin sera publié en septembre 2023.

En ce qui concerne le communiqué de presse, le contenu présentera les jalons importants tels que les événements locaux ou européens, le lancement de la plateforme d'apprentissage en ligne du projet, les ateliers nationaux, etc. Et en conservant ces sujets, Proplast préparera le premier en septembre 2023.

Le modèle graphique suivant sera utilisé pour les prochains communiqués de presse.



01/2023

Circvet Press Release



LOREM IPSUM

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VISIT OUR WEBSITE 

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This project has been funded with support from the European Commission.
This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

5. Publications

La brochure électronique en anglais et dans les langues des partenaires a été préparée et téléchargée sur la page d'accueil du site Web CIRCVET, y compris les informations les plus importantes sur les objectifs et les activités du projet, axées sur les différents groupes cibles impliqués. Comme indiqué dans le D9.3, une brochure supplémentaire sera mise à jour lorsque le cours de formation sera défini.

Les publications attendent toujours d'être produites par les partenaires. Cependant, Proplast a soumis une affiche et un article à la Foire Ecomondo de Rimini (IT) qui se tiendra du 7 au 10 novembre 2023 et attend l'acceptation des organisateurs. Le salon Ecomondo est un événement international, cette année dédié aux « questions thématiques vertes ». Il s'agit d'un événement de référence pour les technologies, les services et les solutions industrielles.

C'est un réseau international d'acteurs, de parties prenantes, d'administrations publiques et d'entreprises liées aux transitions écologiques. Dans ce contexte, le salon Ecomondo donnera au projet CIRCVET et à la future formation une grande vitrine internationale.

À l'avenir, d'autres publications seront produites par les partenaires au cours de la vie du projet.

6. Conclusions

Ce livrable sera téléchargé dans la page dédiée sur le site et traduit dans les langues du partenariat. De plus, il sera mis à jour au 24 mois du calendrier du projet.

7. Liste des Annexes

Annexe I: : modèle pour présentation (document pptx)

Annexe II: modèle pour manuel (document word)

8. Glossaire des termes, abréviations et acronymes

| Nom des partenaires abrégé | |
|----------------------------|--|
| P1-AIJU | Partenaire 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain) |
| P2-CENTIMFE | Partenaire 2 – CENTRO TECNOLOGICO DA INDUSTRIA DE LOS MOLDES E FERRAMENTAS ESPECIALEIS – CENTIMFE (Portugal) |
| P3-KIMW-Q | Partenaire 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Germany) |
| P4-POLYMERIS | Partenaire 4 – POLYMERIS (France) |
| P5-PROPLAST | Partenaire 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy) |
| P6-LINPRA | Partenaire 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania) |
| P7-ULPGC | Partenaire 7 – Universidad de las Palmas de Gran Canaria (Spain) |
| P8-IDL | Partenaire 8 – Infinitivity Design Lab (France) |
| P9-APRC | Partenaire 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania) |
| P10-UNITR | Partenaire 10 – Università degli Studi di Trento (Italy) |
| P11-HIT | Partenaire 11 – HUB INNOVAZIONE TRENTINO – Fondazione (Italy) |
| P12-VPM | Partenaire 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania) |

Information du projet

| | |
|--------------------------|---|
| Convention de subvention | Projet: 101055916 – CIRCVET – ERASMUS-EDU-2021-PI-ALL-INNO |
| Programme | Erasmus+ |
| Action clé | EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation |
| Type d'action | ERASMUS Lump Sum Grants |
| Titre du projet | CIRCVET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries |
| Date de début de projet | 01-09-2022 |
| Date de fin de projet | 31-08-2025 |
| Durée de projet | 3 années |

Ce projet a reçu un financement de l'Union européenne

CONSORTIUM DU PROJET



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D9.3.1 – CIRCVET Markenbildung und Kommunikationsmaterialien: Version 1



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CIRCVET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

| Document status | | | |
|------------------------|---|------------------------------|-------------|
| Version | Date | Author | Description |
| V0.1 | 14/07/2023 | Susana Remotti (Proplast) | Draft |
| V1.0 | 03/08/2023 | Susana Remotti (Proplast) | Final |
| | | | |
| Reviewed | YES - NO | | |
| Dissemination Level | <input checked="" type="checkbox"/> PU - Public <input type="checkbox"/> PP - Restricted to other program participants (including Commission Services and project reviewers) <input type="checkbox"/> CO - Confidential, only for members of the consortium (including EACEA and Commission Services and project reviewers) | | |

Cite As:

If the Deliverable is Public, you retrieve it from CIRCVET Project website.

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| 8. Glossar der Begriffe, Abkürzungen und Akronyme. | 9 |

1. Einleitung

Das Projekt CIRCVET, „Circular Economy Practical Training Materials for Plastics Manufacturing Industries“, zielt darauf ab, die umfangreichste, kostenlose und maßgeschneiderte Schulung in der EU für Kunststoffe auf europäischer Ebene zu entwickeln.

Das Konsortium des Projekts, das sich aus sechs EU-Ländern (Spanien, Portugal, Italien, Frankreich, Deutschland und Litauen) zusammensetzt, hat sich zum Ziel gesetzt, die Einführung und das Bewusstsein für die Kreislaufwirtschaft in der kunststoffverarbeitenden Industrie durch die Verbesserung der Wissenskultur und der Fähigkeiten der in diesem Sektor tätigen Personen zu fördern.

2. Dokumentenbeschreibung

Dieses Dokument ist die aktualisierte Version des Ergebnisses D9.3 und beschreibt die Projektaktivitäten, die von Proplast (AP9-Leiter) in Zusammenarbeit mit den Projektpartnern im Rahmen der Aufgabe 9.3 (bezogen auf die Projektkommunikation und Verbreitungsmaterialien) des CIRCVET-Projekts während der letzten 12 Monate durchgeführt wurden.

In diesem Bericht werden die im Zeitraum September 2022 - Juni 2023 erzielten Ergebnisse beschrieben.

3. Dokumentationsvorlagen

Für die Umsetzung der Ergebnisse des CIRCVET-Projekts sowie für interne und externe Kommunikationsaktivitäten wurden mehrere Dokumente erstellt.

Zusätzlich zu den Vorlagen, die in den ersten beiden Monaten des Projekts erstellt wurden (PowerPoint-Präsentation, Briefkopf, Ergebnisse und Berichte), wurden die folgenden Dokumente erstellt, die für das Schulungsmaterial für den Kurs verwendet werden sollen:

- Vorlage für das Handbuch (Abbildung 1)
- Vorlage für Vorträge (Abbildung 2)

In Bezug auf andere Vorlagen, die während der Projektlaufzeit verwendet werden sollen, haben wir mit den anderen Partnern beschlossen, dass Proplast eine grafische Version für die Eröffnungs- und Abschlussvideos für die Module des Schulungsmaterials erstellen wird.



Module (module number) – (module title)

Code: (add the code of the module)
Total credits: (ECTS hours)

Lecture: (Nome and Surname)

Figure 1: template for lectures (pptx file)

Page 1

Page 2

Following pages

Abbildung 2: Handbuch-Vorlage (Word Dokument)

4. Newsletter und Pressemitteilungen

Der Newsletter und die Pressemitteilung wurden unter Verwendung der in Abschnitt 4, Modul 2 des D9.3 definierten Vorlage und Struktur erstellt.

Die Newsletter des Projekts wurden für alle 6 Monate geplant. Proplast hat die Koordination und die Recherche der zu verbreitenden Inhalte übernommen, und alle Partner haben an der Erstellung der Informationen mitgewirkt. Die ersten Versionen wurden in englischer Sprache erstellt, danach wurden die Übersetzungen in alle Partnersprachen geliefert. Die Verbreitung erfolgte mit Hilfe der Mailinglisten-Software Sendinblu.

Bis jetzt wurden zwei Newsletter erstellt:

- Januar 2023 (Abbildung 3)
- Ende März 2023 (Abbildung 4)



The newsletter header features the CIRCVET logo and the text "CIRCVET – CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS FOR PLASTICS MANUFACTURING INDUSTRIES". It also includes a "Co-funded by the Erasmus+ Programme of the European Union" logo. The main title is "NEWSLETTER" and the subtitle is "Story Telling: CIRCVET". The content includes several sections of text and two photographs of a group of people at a meeting. At the bottom, there is information about the project being an ERASMUS+ Alliance Funded Project, logos of the partners, and social media links.

Abbildung 3 Newsletter 01/2023

Die erste (Abbildung 3) war keine obligatorische und geplante Version im Antragsformular. Proplast beschloss jedoch zusammen mit dem Koordinator, den Beginn des Projekts, in dem das gesamte Projekt und die künftigen Aktivitäten beschrieben werden, durch eine "Erzählung" zu verbreiten.

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTICS MANUFACTURING INDUSTRIES



NEWSLETTER



We have finished the first evaluation questionnaire with companies that help CIRCVET partners to assess the topics chosen, meet your requirements or consider further aspects.

In order to develop a European course on "circular economy", it is necessary to analyse what the market really needs.

Although all project partners from the 6 participating EU countries are close to the industry and very experienced, the only objective way to determine the needs is to directly interview the potential target groups.

Thus, it was already foreseen in the project application that 40 companies, 30 teachers and 5 target groups would be interviewed about the planned content of the CIRCVET course. For this purpose, a list of questions was developed, which all project partners worked on with their contacts in their respective countries. This was done by personal visits, online interviews or by sending and filling in the question list.

The results provided important insights for the development of the CIRCVET course and the priorities to be set for the content. More than 75 questionnaires were available for evaluation.

44% WAS "VERY SMALL" COMPANIES (1-50 EMPLOYEES)

33% WAS "SMALL" COMPANIES (51-250 EMPLOYEES)

Considering the EU definition of "SME" (>250 employees) and "Small" (<50 employees), according to the survey results, 77% of the companies are in the range of less than 250 employees, which corresponds to the EU-category "small" and "SME". Clearly this achieves the goal of addressing small and medium-sized enterprises in particular. Still 18% saw themselves in the medium range (251 to 500 employees). This category was introduced in addition to the EU-definition for finer grading because the EU classifies all companies with more than 250 employees as "large". Accordingly, 23% of the companies were classified as "large" in the EU sense. The questionnaire then asked about the respondents' interest in the topics. This showed that the manufacturing process, with an average of about 80%, and the needs of users, also about 80%, were clearly the most frequently mentioned aspects.

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTICS MANUFACTURING INDUSTRIES



Remembering that the Topics of the course will be:

SYSTEMIC STRATEGIES DIGITAL SKILLS RECYCLING – UPCYCLING – DOWNCYCLING

SUPPLY OF MATERIALS – BIOMATERIALS ENTREPRENEURSHIP ECO-DESIGN AND LCA

MANUFACTURING PROCESSES USERS AND USAGES RECOVERY

and going more into detail of them, points such as "Material Science" and "Quality Management", as well as "Usability of Recycled Products" were mentioned as important more frequently than average, each with over 80%. Although there were some outstanding mentions, none of the contents mentioned by the project group was irrelevant, as all aspects reached at least 60% of the mentions. The focus of the survey results is clearly on the practical application of circular processes and the materials, and this homogeneously across all participating countries. The detailed evaluation was sent to the project sponsor and now serves as a guideline for the group to prioritize and detail the individual training topics. The general message that could be reported to the project group is: "CIRCVET is on the right track!"

Our first video!

IT'S NOW AVAILABLE OUR FIRST PROJECT VIDEO IN WHICH PARTNERS SHOW THE MOST IMPORTANT TOPICS AND GOALS OF OUR PROJECT. TO SEE IT, CLICK THE BOTTOM!

Enjoy! 

Funding: ERASMUS+EDU-2021-IN-ALL-INNO
Start date: 01-09-2022,
End date: 31-08-2025

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Abbildung 4 Newsletter 02/2023

Die zweite (Abbildung 4) wurde Ende März 2023 gestartet und war für die ersten sechs Monate des Projekts festgelegt. In diesem Fall war es möglich, die ersten Ergebnisse der Fragebögen an Forscher und Unternehmen zu illustrieren.

Der dritte Newsletter wird im September 2023 erscheinen.

In der Pressemitteilung werden wichtige Meilensteine wie lokale oder europäische Veranstaltungen, die Einführung der E-Learning-Plattform des Projekts, nationale Workshops usw. vorgestellt. Unter Beibehaltung dieser Themen wird Proplast die erste Pressemitteilung im September 2023 erstellen.

Die folgende grafische Vorlage wird für die nächsten Pressemitteilungen verwendet:



Circvet Press Release



LOREM IPSUM

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LINPRA
LÍNEA INVESTIGACIONES
y PRODUCCIÓN

POLYMERIS
POLYMERISATION
AND POLYMERS

INFINITIVITY
DESIGN LABS

APEX

UNIVERSITA
DI TRENTO

H2R
H2R INNOVATION
TRENTO

KARBOLOGIST
KARBOLOGIST
INDUSTRIE

CIRCVET
CIRCULAR ECONOMY
PRACTICAL TRAINING
MATERIALS FOR
PLASTICS MANUFACTURING
INDUSTRIES

Co-funded by the
Erasmus+ Programme
of the European Union

This project has been funded with support from the European Commission.
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made of the information contained therein.

Alle diese Dokumente, Newsletter und Pressemitteilungen werden auf der Projektwebsite in der entsprechenden Rubrik zur Verfügung gestellt und wie immer in alle Partnersprachen übersetzt.

5. Veröffentlichungen

Die E-Broschüre in Englisch und in den Sprachen der Partner wurde erstellt und auf der Landing Page der CIRCVET-Website hochgeladen. Sie enthält die wichtigsten Informationen zu den Projektzielen und -aktivitäten und ist auf die verschiedenen beteiligten Zielgruppen ausgerichtet. Wie in D9.3 festgelegt, wird eine zusätzliche Broschüre aktualisiert, sobald der Schulungskurs definiert ist.

Die Publikationen müssen noch von den Partnern erstellt werden. Proplast hat jedoch ein Poster und einen Artikel für die Ecomondo-Messe in Rimini (IT) eingereicht, die vom 7. bis 10. November 2023 stattfinden wird, und wartet auf die Annahme durch die Organisatoren. Die Ecomondo-Messe ist eine internationale Veranstaltung, die in diesem Jahr "grünen Themen" gewidmet ist. Sie ist eine Referenzveranstaltung für Technologien, Dienstleistungen und industrielle Lösungen im Bereich der grünen Wirtschaft und der Kreislaufwirtschaft. Sie ist ein internationales Netzwerk von Akteuren, Interessenvertretern, öffentlichen Verwaltungen und Unternehmen, die mit dem ökologischen Wandel in Verbindung stehen. In diesem Zusammenhang wird die Ecomondo-Messe dem CIRCVET-Projekt und dem zukünftigen Ausbildungskurs ein großes und internationales Schaufenster bieten.

In Zukunft werden die Partner während der Projektlaufzeit weitere Publikationen erstellen.

6. Schlussfolgerungen

Dieses Ergebnis wird auf die entsprechende Seite der Website hochgeladen und in die Partnersprachen übersetzt. Außerdem wird es im Monat 24 des Projektzeitplans aktualisiert.

7. Liste der Anhänge

Anhang I: Vorlage für Vorträge (pptx-Datei)

Anhang II: Vorlage für das Handbuch (Word-Datei)

8. Glossar der Begriffe, Abkürzungen und Akronyme.

| Partner shortname | |
|-------------------|---|
| P1-AIJU | Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spain) |
| P2-CENTIMFE | Partner 2 – CENTRO TECNOLOGICO DA INDUSTRIA DE LOS MOLDES E FERRAMENTAS ESPECIALEIS – CENTIMFE (Portugal) |
| P3-KIMW-Q | Partner 3 – Gemeinnützige KIMW-Quaifizierungs GmbH (Germany) |
| P4-POLYMERIS | Partner 4 – POLYMERIS (France) |
| P5-PROPLAST | Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italy) |
| P6-LINPRA | Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lithuania) |
| P7-ULPGC | Partner 7 – Universidad de las Palmas de Gran Canaria (Spain) |
| P8-IDL | Partner 8 – Infinitivity Design Lab (France) |
| P9-APRC | Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lithuania) |
| P10-UNITR | Partner 10 – Università degli Studi di Trento (Italy) |
| P11-HIT | Partner 11 – HUB INNOVAZIONE TRENTINO – Fondazione (Italy) |
| P12-VPM | Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lithuania) |

PROJECT INFO

| | |
|-----------------------|---|
| Grant Agreement | Project: 101055916 — CIRCVET — ERASMUS-EDU-2021-PI-ALL-INNO |
| Programme | Erasmus+ |
| Key Action | EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation |
| Action Type | ERASMUS Lump Sum Grants |
| Project Title | CIRCVET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries |
| Project starting date | 01-09-2022 |
| Project end date | 31-08-2025 |
| Project duration | 3 years |

This project has received funding from the European Union

PROJECT CONSORTIUM



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CIRCVET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.3.1 – Materiale per il marchio e la comunicazione di CIRCVET aggiornato: 1° versione.



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CIRCVET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

| Status del documento | | | |
|-----------------------------|---|------------------------------|-----------------|
| Versione | Data | Autore | Descrizione |
| V0.1 | 14/07/2023 | Susana Remotti (Proplast) | Draft |
| V1.0 | 03/08/2023 | Susana Remotti (Proplast) | Versione Finale |
| | | | |
| Revisione | SI → NO | | |
| Livello di Disseminazione | <input checked="" type="checkbox"/> PU - Pubblico <input type="checkbox"/> PP – Restretto ad altri partecipanti al programma (compresi i Servizi della Commissione e revisori di progetti) <input type="checkbox"/> CO - Confidenziale, soltanto I membri del consorzio (compresi EACEA e Servizi della Commissione e revisori di progetti) | | |

Citazione:

Se il deliverabile è Pubblico, si può reperire dal sito di CIRCVET.

TABELLA DI CONTENUTI

D9.3.1 – Materiale per il marchio e la comunicazione di CIRCVET aggiornato: 1° versione.

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1. Introduzione

Il Progetto CIRCVET, Circular Economy Practical Training Materials for Plastics Manufacturing Industries, ha come obiettivo sviluppare la formazione più ampia, gratuita e su misura in materia di Economia Circolare per le materie plastiche a livello europeo.

Il consorzio del progetto è composto da 6 paesi Europei (Spagna, Portogallo, Italia, Francia, Germania, e Lituania) e ha come obiettivo migliorare l'adozione e la consapevolezza dell'Economia Circolare nelle industrie manifatturiere di materie plastiche, attraverso il miglioramento della cultura, delle conoscenze e delle competenze delle persone che lavorano in questo settore.

2. Descrizione del documento

Questo documento descrive le attività del Progetto che dovranno essere svolte da Proplast (WP9 Leader) in collaborazione con i partners del progetto all'interno della Task 9.3 (in relazione al materiale per la comunicazione e disseminazione) del progetto CIRCVET durante gli ultimi 12 mesi.

Questo deliverable descriverà i risultati ottenuti nel periodo settembre 2022 – giugno 2023.

3. Modelli di documenti

Diversi documenti sono stati preparati l'attuazione dei risultati del progetto CIRCVET e le attività di comunicazione, interne o esterne.

Oltre ai modelli preparati nei primi due mesi del progetto (Presentazione su PowerPoint, Carta intestata e Deliverable e report), sono stati preparati i seguenti documenti da utilizzare per il materiale formativo necessario per il corso:

- Modello per manuale (Figura 1)
- Modello per le lezioni (Figura 2)

Per quanto riguarda altri modelli da utilizzare durante il periodo di progetto, abbiamo deciso con gli altri partner che Proplast presenterà una versione grafica di "apertura e chiusura" per i video da utilizzare nei moduli del materiale formativo.



Code: (add the code of the module)
Total credits: (ECTS hours)

Lecture: (Nome and Surname)

Figura 1: modello per le lezioni (file pptx)

Figura 2: modello per manuale (file word)

4. Newsletters e comunicati stampa

Le newsletters ed i comunicati stampa saranno progettati utilizzando il modello e la struttura definiti nella sezione 4, modulo 2 del Deliverable 9.3.

Le newsletter del progetto sono state programmate ogni 6 mesi. Proplast ha curato il coordinamento e la ricerca dei contenuti da diffondere e tutti i partner hanno collaborato alla produzione delle informazioni. Le prime versioni sono state preparate in inglese, e successivamente sono state consegnate le traduzioni in ogni lingua dei partner. La diffusione è stata effettuata utilizzando il software di mailing list Sendinblu.

Finora sono state preparate due newsletter:

- Gennaio 2023 (Figura 3)
- A fine marzo 2023 (Figura 4)



Figura 3 Newsletter 01/2023

La prima Newsletter (Figura 3) non era una versione obbligatoria e programmata nel modulo di domanda del progetto. Tuttavia, Proplast insieme al coordinatore ha deciso di diffondere l'inizio del progetto descrivendolo interamente e mostrando le attività future attraverso uno "story telling".



NEWSLETTER


YOUR OPINION IS IMPORTANT!

We have finished the first evaluation questionnaire with companies that help CIRCVET partners to assess the topics chosen, meet your requirements or consider further aspects.

In order to develop a European course on "circular economy", it is necessary to analyse what the market really needs. Although all project partners from the 6 participating EU countries are close to the industry and very experienced, the only objective way to determine the needs is to directly interview the potential target groups.

Thus, it was already foreseen in the project application that 40 companies, 30 teachers and 5 target groups would be interviewed about the planned content of the CIRCVET course. For this purpose, a list of questions was developed, which all project partners worked on with their contacts in their respective countries. This was done by personal visits, online interviews or by sending and filling in the question list.

The results provided important insights for the development of the CIRCVET course and the priorities to be set for the content. More than 75 questionnaires were available for evaluation.

| | |
|---|---|
| 44% | WAS "VERY SMALL" COMPANIES (1-50 EMPLOYEES) |
| 33% | WAS "SMALL" COMPANIES (51-250 EMPLOYEES) |
|  | |

Considering the EU definition of "SME" (>250 employees) and "Small" (<50 employees), according to the survey results, 77% of the companies are in the range of less than 250 employees, which corresponds to the EU-category "small" and "SME". Clearly this achieves the goal of addressing small and medium-sized enterprises in particular. Still 18% saw themselves in the medium range (251 to 500 employees). This category was introduced in addition to the EU-definition for finer grading because the EU classifies all companies with more than 250 employees as "large". Accordingly, 23% of the companies were classified as "large" in the EU sense. The questionnaire then asked about the respondents' interest in the topics. This showed that the manufacturing process, with an average of about 80%, and the needs of users, also about 80%, were clearly the most frequently mentioned aspects.



Remembering that the Topics of the course will be:

SYSTEMIC STRATEGIES
DIGITAL SKILLS
RECYCLING – UPCYCLING – DOWNCYCLING

SUPPLY OF MATERIALS – BIOMATERIALS
ENTREPRENEURSHIP
ECO-DESIGN AND LCA

MANUFACTURING PROCESSES
USERS AND USAGES
RECOVERY

and going more into detail of them, points such as "Material Science" and "Quality Management", as well as "Usability of Recycled Products" were mentioned as important more frequently than average, each with over 80%. Although there were some outstanding mentions, none of the contents mentioned by the project group was irrelevant, as all aspects reached at least 60% of the mentions. The focus of the survey results is clearly on the practical application of circular processes and the materials, and this homogeneously across all participating countries. The detailed evaluation was sent to the project sponsor and now serves as a guideline for the group to prioritize and detail the individual training topics. The general message that could be reported to the project group is: "CIRCVET is on the right track!"

Our first video!

IT'S NOW AVAILABLE OUR FIRST PROJECT VIDEO IN WHICH PARTNERS SHOW THE MOST IMPORTANT TOPICS AND GOALS OF OUR PROJECT. TO SEE IT, CLICK THE BOTTOM!

Enjoy! 

PROJECT N°: ERASME-EDU-2021-PI-ALL-INNO
 Funding: ERASME-EDU-2021-PI-ALL-INNO
 Start date: 01-09-2022
 End date: 31-08-2025

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Figura 4 Newsletter 02/2023

Il secondo (Figura 4) è stato lanciato alla fine di marzo 2023 ed è stato fissato per i primi sei mesi del progetto. In questo caso, è stato possibile illustrare i primi risultati ottenuti attraverso i questionari a ricercatori e aziende.

La terza newsletter sarà prodotta nel settembre 2023.

Per quanto riguarda il comunicato stampa, i contenuti presenteranno le alcune situazioni importanti come eventi locali o europei, lancio della piattaforma di e-learning del progetto, workshop nazionali, ecc. E seguendo questa linea di argomenti, Proplast preparerà il primo nel settembre 2023.

Il seguente modello grafico sarà utilizzato per i prossimi comunicati stampa:



01/2023

Circvet Press Release



LOREM IPSUM

 Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur. Quis autem vellet esse cilium dolore eu fugiat nulla pariatur. Excepteur sint obcaecat cupiditat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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VISIT OUR WEBSITE 

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made of the information contained therein.

Tutti questi documenti, newsletter e comunicati stampa, saranno disponibili sul sito web del progetto nella sezione specifica e tradotti come sempre in ogni lingua partner.

5. Pubblicazioni

L'E-brochure in inglese e nelle lingue dei partner è stata preparata e caricata sulla pagina del sito web di CIRCVET, comprese le informazioni più importanti degli obiettivi e delle attività del progetto, incentrate sui diversi gruppi target coinvolti. Come stabilito nel Deliverable 9.3, una brochure aggiuntiva sarà aggiornata quando verrà definito il corso di formazione.

Le pubblicazioni sono ancora in attesa di essere prodotte dai partner. Tuttavia, Proplast ha presentato un poster e un articolo alla [Fiera Ecomondo](#) di Rimini (IT) che si terrà dal 7 al 10 novembre 2023 ed è in attesa dell'accettazione da parte degli organizzatori. La fiera Ecomondo è un evento internazionale, quest'anno dedicato alle "tematiche green". È un evento di riferimento per tecnologie, servizi e soluzioni industriali nei settori della green e circular economy. È una rete internazionale di attori, stakeholder, pubbliche amministrazioni e aziende legate alle transizioni ecologiche. In questo contesto, la fiera Ecomondo darà al progetto CIRCVET e al futuro corso di formazione una grande vetrina internazionale.

In futuro, altre pubblicazioni saranno prodotte dai partner durante la vita del progetto.

6. Conclusioni

Questo deliverable sarà caricato nella pagina dedicata sul sito web e tradotto nelle lingue del partenariato. Inoltre, sarà aggiornato sul mese 24 della timeline del progetto.

7. Lista di Allegati

Annex I: Modello per lezioni (file PPTX)

Annex II: Modello per manuale (file Word)

8. Glossario di termini, abbreviazioni e acronimi.

| Nome abbreviato del partner | |
|-----------------------------|---|
| P1-AIJU | Partner 1 – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Spagna) |
| P2-CENTIMFE | Partner 2 – CENTRO TECNOLOGICO DA INDUSTRIA DE LOS MOLDES E FERRAMENTAS ESPECIALEIS – CENTIMFE (Portugal) |
| P3-KIMW-Q | Partner 3 – Gemeinnützige KIMW-Quaßifizierungs GmbH (Germania) |
| P4-POLYMERIS | Partner 4 – POLYMERIS (Francia) |
| P5-PROPLAST | Partner 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Italia) |
| P6-LINPRA | Partner 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lituania) |
| P7-ULPGC | Partner 7 – Universidad de las Palmas de Gran Canaria (Spagna) |
| P8-IDL | Partner 8 – Infinitivity Design Lab (Francia) |
| P9-APRC | Partner 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lituania) |
| P10-UNITR | Partner 10 – Università degli Studi di Trento (Italia) |
| P11-HIT | Partner 11 – HUB INNOVAZIONE TRENTINO – Fondazione (Italia) |
| P12-VPM | Partner 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lituania) |

INFO SUL PROGETTO

| | |
|------------------------|---|
| Accordo di sovvenzione | Progetto: 101055916 — CIRCVET — ERASMUS-EDU-2021-PI-ALL-INNO |
| Programma | Erasmus+ |
| Azione | EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation |
| Tipo di azione | ERASMUS Lump Sum Grants |
| Titolo del Progetto | CIRCVET – Circular Economy Practical Training Materials for Plastics Manufacturing Industries |
| Data di Inizio | 01-09-2022 |
| Data di fine | 31-08-2025 |
| Durata del progetto | 3 anni |

Questo progetto ha ricevuto finanziamenti dall'Unione Europea

CONSORZIO DEL PROGETTO



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CIRCVET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.3.1 – CIRCVET prekės ženklo ir komunikacijos medžiaga. Atnaujinta: 1-oji versija.



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CIRCVET – Žiedinės ekonomikos praktinio
mokymo medžiaga plastiko gamybos īmonėms

| Dokumento statusas | | | |
|---------------------------|---|------------------------------|------------|
| Versija | Data | Autorius | Aprašymas |
| V0.1 | 14/07/2023 | Susana Remotti (Proplast) | Juodraštis |
| V1.0 | 03/08/2023 | Susana Remotti (Proplast) | Final |
| | | | |
| Apžvelgta | TAIP - NE | | |
| Platinimo lygis | <input checked="" type="checkbox"/> VŠ - viešasis <input type="checkbox"/> PP - leidžiama tik kitiems programos dalyviams (įskaitant Komisijos tarnybas ir projektų recenzentus) <input type="checkbox"/> KO - konfidentialu, skirta tik konsorciumo nariams (įskaitant EACEA ir Komisijos tarnybas bei projekto recenzentus) | | |

Cituoti kaip:

Jei pristatomasis dokumentas yra viešas, jį galite rasti CIRCVET projekto svetainėje.

TURINYS

D9.3.1 – CIRCVET prekės ženklo ir komunikacijos medžiaga. Atnaujinta: 1-oji versija 1

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| 3. Dokumentų šablonai | 4 |
| 4. Naujinienlaiškiai ir pranešimai spaudai | 6 |
| 5. Leidiniai | 8 |
| 6. Išvados | 9 |
| 7. Priedų sąrašas | 9 |
| 8. Terminų, santrumpų ir akronimų žodynas | 9 |

1. Įvadas

Projektu CIRCVET (Circular Economy Practical Training Materials for Plastics Manufacturing Industries) siekiama sukurti plačiausią, nemokamą ir labiausiai pritaikytą mokymo programą apie žiedinę ekonomiką plastiko pramonės srityje Europos lygmeniu.

Projekto konsorciumas, kurį sudaro 6 ES šalys (Ispanija, Portugalija, Italija, Prancūzija, Vokietija ir Lietuva), siekia didinti žiedinės ekonomikos įsisavinimą ir žinomumą plastiko gamybos pramonėje, gerinant kultūrą, žinias ir šiame sektoriuje dirbančių žmonių įgūdžius.

2. Dokumento aprašymas

Šis dokumentas yra atnaujinta 9.3 rezultatų versija ir apibūdina projekto veiklą, kurią „Proplast“ (WP9 vadovas) vykdė bendradarbiaudamas su projekto partneriais pagal CIRCVET projekto 9.3 užduotį (nurodyta projekto komunikacijos ir sklaidos medžiagoje) per pastaruosius 12 mėnesių.

Šiame dokumente bus aprašyti rezultatai nuo 2022 metų rugsėjo mėnesio iki 2023 metų birželio mėnesio.

3. Dokumentų šablonai

CIRCVET projekto tikslams pasiekti, vidinės ar išorinės komunikacijos veiklai įgyvendinti per pirmuosius du projekto mėnesius parengti PowerPoint skaidrių, blankų ir pristatymų bei ataskaitų šablonai.

Šiuo dokumento versijos papildymu parengta:

- paskaitų šablonas (1 pav.);
- vadovo šablonas (2 pav.).

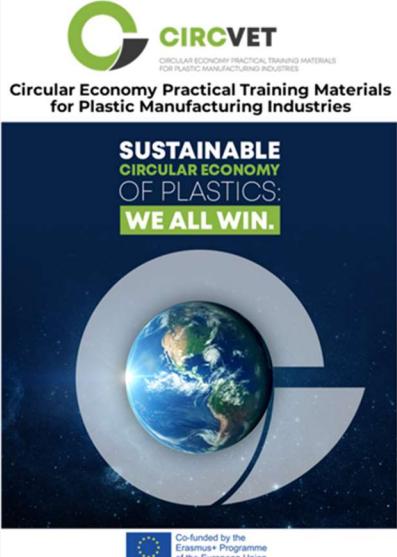
Kalbant apie kitus šablonus, kurie bus naudojami projekto metu, projekto partneriai nusprendė, kad „Proplast“ pateiks įvadinę ir baigiamąją skaidrę/ grafinę versiją, skirtą vaizdo įrašams, kurie bus naudojami mokymo medžiagos moduliuose.


CIRCVET

 CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

Module (module number) – (module title)

Code: (add the code of the module)
Total credits: (ECTS hours)
Lecture: (Nome and Surname)
1 pav.: šablonas paskaitoms (pptx failas)



Page 1



Page 2



Following pages

2 pav.: šablonas vadovui (word failas)

4. Naujienlaiškiai ir pranešimai spaudai

Naujienlaiškiai ir pranešimai spaudai sukurti naudojant šabloną ir struktūrą, apibrėžtą D9.3 2 rezultato 4 skyriuje.

Projekto naujienlaiškiai buvo rengiami kas 6 mėnesius. „Proplast“ prižiūrėjo ir koordinavimo jau parengtų naujienlaiškių turinį. Visi projekto partneriai prisidėjo rengiant naujienlaiškius. Pirmosios naujienlaiškių versijos buvo parengtos anglų kalba, Galutinė naujienlaiškių versija buvo pateikta visomis projekto kalbomis. Naujienlaiškių platinimas atliktas naudojant programinę įrangą „Sendinblu“.

Iki šiol parengti du naujienlaiškiai:

- 2023 m. sausio mėnesj (3 pav.);
- 2023 m. kovo mėnesio pabaigoje (4 pav.).

01/2023


CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS FOR PLASTIC MANUFACTURING INDUSTRIES


 Co-funded by the Erasmus+ Programme of the European Union

NEWSLETTER

Story Telling: CIRCVET

Plastic economy has been based on a linear production paradigm, resulting in overwhelming amounts of waste. This compromises the sustainability of human activities and, therefore, threaten our wellbeing degrading our ecosystems.

Setting circular business models requires increasing and adapting the knowledge and awareness of companies, as well as skills boosting of current players and new entrants in the economic system.

Would access to high quality University, I-VET or C-VET training material help companies make this transition?

CIRCVET aims at developing new training materials answering to companies' needs, covering the entire value chain of plastics.

With this aim, first, the methodology and then the curricula are being set in order to ensure the adaptation of the material to be used in I-VET and C-VET teaching systems.



Once the contents are developed, it will be tipped over eight series of MOOCs/NOOCs that will be available and accredited through micro-credentials in order to develop a platform for learning and connecting.

Finally, strong links will be generated amongst academia, VET centres and companies in order to enable pilot validation of the material.

The eight modules split in different levels will be available and accredited in six EU languages, so to consider from the very beginning the specific needs of companies and validated by 80 companies and 200 students in the sector.

CIRCVET project: circular economy practical training materials for plastic manufacturing industries.

CIRCVET is an ERASMUS+ Alliance Funded Project composed of 12 partners from all over Europe. Its aim is to provide the plastic manufacturing industries practical training material on the circular economy implementation.

Project N°: 101055916
Start date: 01-09-2022

Funding: ERASMUS+EDU-2021-PI-ALL-INNO
End date: 31-08-2025

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3 pav.: Naujienlaiškis 01/2023

Pirmasis (3 pav.) naujienlaiškis nebuvo privalomas ir numatytas paraiškos formoje. Tačiau „Proplast“ kartu su koordinatoriumi nuspindė parengti naujienlaiškį apie projekto pradžią, apibūdinantį visą projektą ir būsimas veiklas.

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

Co-funded by the
Erasmus+ Programme
of the European Union

NEWSLETTER

YOUR OPINION IS IMPORTANT!

We have finished the first evaluation questionnaire with companies that help CIRCVET partners to assess the topics chosen, meet your requirements or consider further aspects.

In order to develop a European course on "circular economy", it is necessary to analyse what the market really needs.

Although all project partners from the 6 participating EU countries are close to the industry and very experienced, the only objective way to determine the needs is to directly interview the potential target groups.

Thus, it was already foreseen in the project application that 40 companies, 30 teachers and 5 target groups would be interviewed about the planned content of the CIRCVET course. For this purpose, a list of questions was developed, which all project partners worked on with their contacts in their respective countries. This was done by personal visits, online interviews or by sending and filling in the question list.

The results provided important insights for the development of the CIRCVET course and the priorities to be set for the content. More than 75 questionnaires were available for evaluation.

44% WAS "VERY SMALL" COMPANIES (1-50 EMPLOYEES)

33% WAS "SMALL" COMPANIES (51-250 EMPLOYEES)

Considering the EU definition of "SME" (>250 employees) and "Small" (<50 employees), according to the survey results, 77% of the companies are in the range of less than 250 employees, which corresponds to the EU-category "small" and "SME". Clearly this achieves the goal of addressing small and medium-sized enterprises in particular. Still 18% saw themselves in the medium range (251 to 500 employees). This category was introduced in addition to the EU-definition for finer grading because the EU classifies all companies with more than 250 employees as "large". Accordingly, 23% of the companies were classified as "large" in the EU sense. The questionnaire then asked about the respondents' interest in the topics. This showed that the manufacturing process, with an average of about 80%, and the needs of users, also about 80%, were clearly the most frequently mentioned aspects.

02/2023

CIRCVET
CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
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Remembering that the Topics of the course will be:

SYSTEMIC STRATEGIES DIGITAL SKILLS RECYCLING – UPCYLING – DOWNCYLING

SUPPLY OF MATERIALS – BIOMATERIALS ENTREPRENEURSHIP ECO-DESIGN AND LCA

MANUFACTURING PROCESSES USERS AND USAGES RECOVERY

and going more into detail of them, points such as "Material Science" and "Quality Management", as well as "Usability of Recycled Products" were mentioned as important more frequently than average, each with over 80%. Although there were some outstanding mentions, none of the contents mentioned by the project group was irrelevant, as all aspects reached at least 60% of the mentions. The focus of the survey results is clearly on the practical application of circular processes and the materials, and this homogeneously across all participating countries. The detailed evaluation was sent to the project sponsor and now serves as a guideline for the group to prioritize and detail the individual training topics. The general message that could be reported to the project group is: "CIRCVET is on the right track!"

Our first video!

IT'S NOW AVAILABLE OUR FIRST PROJECT VIDEO IN WHICH PARTNERS SHOW THE MOST IMPORTANT TOPICS AND GOALS OF OUR PROJECT. TO SEE IT, CLICK THE BOTTOM!

Enjoy! 

Funding: ERASMUS+EDU-2021-PI-ALL-INNO
Start date: 01-09-2022
End date: 31-08-2025

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4 pav.: Naujienlaiškis 02/2023

Antrasis (4 pav.) naujienlaiškis išleistas 2023 m. kovo mėnesio pabaigoje. Jame pateikta informacija susijusi su pirmaisiais anketų rezultatais.

Trečiasis naujienlaiškis bus išleistas 2023 m. rugsėjo mėnesį.

Pranešimo spaudai turinyje bus pristatyti svarbiausi projekto etapai, tokie kaip vietiniai ar Europos įvykiai, projekto el. mokymosi platforma, nacionaliniai seminarai ir kiti. 2023 m. rugsėjo mėnesį „Proplast“ parengs pirmąjį pranešimą šiomis temomis.

Kituose pranešimuose spaudai bus naudojami šie grafiniai šablonai:



Circvet Press Release



LOREM IPSUM

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of the European UnionThis project has been funded with support from the European Commission.
This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be
made of the information contained therein.

Visus šiuos dokumentus, informacinius biuletenius ir pranešimus spaudai bus galima rasti projekto interneto svetainės specialioje skiltyje ir, kaip visada, jie bus išversti į projekto partnerių nacionalines kalbas.

5. Leidiniai

CIRCVET projekto svetainėje įkelta elektroninė brošiūra anglų kalba ir visomis partnerių kalbomis. Brošiūroje pateikiama svarbiausia informacija apie projekto tikslus ir veiklas. Ji skirta jvairoioms su projekto veiklomis susijusioms tikslinėms grupėms. Kaip nurodyta D9.3 rezultate, brošiūra bus atnaujinama parengus mokymo kursus.

Leidinius kol kas ruošia partneriai, tačiau „Proplast“ jau parengė plakatą ir straipsnį „Ecomondo“ mugėi Riminyje (IT), kuri vyks 2023 m. lapkričio 7–10 dienomis. Šiuo metu laukiamas organizatorių sutikimas „Ecomondo“ mugė – tai tarptautinis renginys, šiomet skirtas žaliojo kurso problemoms spręsti. Tai informacinis renginys, skirtas technologijoms, paslaugoms ir pramoniniams sprendimams žaliosios ir žiedinės ekonomikos sektoriuose. Tai tarptautinis suinteresuotųjų šalių, viešojo administravimo institucijų ir jmonių, susijusių su ekologiniais pokyčiais, tinklas. Šiame kontekste Dalyvavimas „Ecomondo“ mugėje leis pristatyti CIRCVET projektą platesniam tarptautiniam tikslinės grupės ratui.

Ateityje projekto metu partneriai rengs kitus leidinius.

6. Išvados

Šis rezultatas bus jkeltas į tam skirtą svetainės puslapį ir išverstas į projekto partnerių kalbas. Be to, jis bus atnaujintas 24 projekto įgyvendinimo mėnesį.

7. Priedų sąrašas

I priedas: paskaitų šablonas (pptx failas)

II priedas: vadovo šablonas (word failas)

8. Terminų, santrumpų ir akronimų žodynas

| | |
|---------------------------------|---|
| Trumpasis partnerio pavadinimas | |
| P1-AIJU | 1 partneris – ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (Ispanija) |
| P2-CENTIMFE | 2 partneris – CENTRO TECNOLÓGICO DA INDÚSTRIA DE MOLDES, FERRAMENTAS ESPECIAIS E PLÁSTICOS - CENTIMFE (Portugalija) |
| P3-KIMW-Q | 3 partneris – „Gemeinnützige KIMW-Quaöifizierungs GmbH“ (Vokietija) |
| P4-POLYMERIS | 4 partneris – POLYMERIS (Prancūzija) |
| P5-PROPLAST | 5 partneris – Consorzio per la promozione della cultura plastica - PROPLAST (Italija) |
| P6-LINPRA | 6 partneris – Lietuvos inžinerijos ir technologijų pramonės asociacija LINPRA (Lietuva) |
| P7-ULPGC | 7 partneris – Universidad de las Palmas de Gran Kanaria (Ispanija) |
| P8-IDL | 8 partneris – „Infinitivity Design Lab“ (Prancūzija) |
| P9-APRC | 9 partneris – Alytaus profesinio rengimo centras (Lietuva) |
| P10-UNITR | 10 partneris – Trento universitetai (Italija) |
| P11-HIT | 11 partneris – HUB INNOVAZIONE TRENTINO - Fondazione (Italija) |
| P12-VPM | 12 partneris – Visagino technologijos ir verslo profesinio mokymo centras (Lietuva) |

PROJEKTO INFORMACIJA

| | |
|------------------------|--|
| Dotacijos sutartis | Projektas: 101055916 — CIRCVET — ERASMUS-EDU-2021-PI-ALL-INNO |
| Programa | Erasmus+ |
| Pagrindinis veiksmas | EACEA.A – „Erasmus+“, ES solidarumo korpusas A.2 – Igūdžiai ir inovacijos |
| Veiksmo tipas | ERASMUS vienkartinės dotacijos |
| Projekto pavadinimas | CIRCVET – Žiedinės ekonomikos praktinio mokymo medžiaga plastiko gamybos įmonėms |
| Projekto pradžios data | 01-09-2022 |
| Projekto pabaigos data | 31-08-2025 |
| Projekto trukmė | 3 metai |

Šis projektą finansavo Europos Sąjunga

PROJEKTO KONSORCIUMAS



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CIRCVET

CIRCULAR ECONOMY PRACTICAL TRAINING MATERIALS
FOR PLASTIC MANUFACTURING INDUSTRIES

D9.3.1 – Materiais de comunicação e *branding* do projeto CIRCVET: 1^a versão



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CIRCVET – Circular Economy Practical Training
Materials for Plastics Manufacturing Industries

| Estado do documento | | | |
|----------------------------|--|------------------------------|--------|
| Versão | Versão | Versão | Versão |
| V0.1 | 14/07/2023 | Susana Remotti (Proplast) | Draft |
| VI.0 | 03/08/2023 | Susana Remotti (Proplast) | Final |
| | | | |
| Revisto | SIM, NÃO. | | |
| Nível de divulgação | <input checked="" type="checkbox"/> PU - Público <input type="checkbox"/> PP - Restrito a outros participantes do programa (incluindo serviços da Comissão e revisores de projetos) <input type="checkbox"/> CO - Confidencial, apenas para membros do consórcio (incluindo serviços da EACEA e da Comissão e revisores de projetos) | | |

Cite como:

Se o entregável for Público, deve ser citado como retirado do website do Projeto CIRCVET.

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1. Introdução

O projeto CIRCVET, Materiais de Formação Prática de Economia Circular para Indústrias de Fabrico de Plásticos, visa desenvolver a formação mais extensa, gratuita e personalizada em Economia Circular para plásticos a nível europeu.

O consórcio do projeto, composto por 6 países da UA (Espanha, Portugal, Itália, França, Alemanha e Lituânia), tem como objetivo potenciar a adoção e sensibilização da Economia Circular nas Indústrias de Fabrico de Plástico, através da melhoria da cultura, do conhecimento e das competências das pessoas que trabalham neste setor.

2. Descrição do documento

Este documento é a versão atualizada do Deliverable 9.3 e descreve as atividades do projeto realizadas pela Proplast (WP9 Leader) em colaboração com os parceiros do projeto no âmbito da Tarefa 9.3 (referente aos materiais de comunicação e divulgação do projeto) durante os últimos 12 meses.

Este produto descreverá os resultados obtidos durante o período de setembro de 2022 a junho de 2023.

3. Modelos de documentação

Foram elaborados diferentes documentos para a disseminação dos resultados do projeto CIRCVET e para as atividades de comunicação, internas ou externas.

Além dos modelos elaborados nos dois primeiros meses do projeto (Apresentação em PowerPoint, Papel Timbrado e Entregável e relatórios), foram elaborados os seguintes documentos para serem utilizados para o material de formação necessário para o curso:

1. Modelo para manual (Figura 1)
2. Modelo para palestras (Figura 2)

Em relação a outros modelos a serem utilizados durante o tempo do projeto, decidimos com os demais parceiros que a Proplast apresentará uma versão gráfica de "abertura e fecho" para os vídeos a serem utilizados nos módulos do material de formação.


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Module (module number) – (module title)

Code: (add the code of the module)
Total credits: (ECTS hours)

Lecture: (Nome and Surname)

Figura 1: Modelo para palestras (arquivo pptx)

Page 1

Page 2

Following pages

Figura 2: Modelo para manual (documento word)

4. Newsletters e comunicados de imprensa

As newsletters e comunicados de imprensa divulgados serão projetados utilizando o modelo e estrutura, definidos na secção 4, módulo 2 do entregável D9.3.

As newsletters do projeto foram programadas para serem divulgadas a cada 6 meses. A Proplast supervisionou a coordenação e a pesquisa dos conteúdos a serem divulgados, e todos os parceiros colaboraram com a produção das informações. As primeiras versões foram preparadas em inglês, depois as traduções foram entregues na língua de cada parceiro. A divulgação foi realizada por meio do software de mailing list Sendinblu.

Duas newsletters foram divulgadas até agora:

1. Janeiro de 2023 (Figura 3)
2. No final de março de 2023 (Figura 4)



01/2023

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NEWSLETTER

Story Telling: CIRCVET

Plastic economy has been based on a linear production paradigm, resulting in overwhelming amounts of waste. This compromises the sustainability of human activities and, therefore, threaten our wellbeing degrading our ecosystems.

Setting circular business models requires increasing and adapting the knowledge and awareness of companies, as well as skills boosting of current players and new entrants in the economic system.

Would access to high quality University, I-VET or C-VET training material help companies make this transition?

CIRCVET aims at developing new training materials answering to companies' needs, covering the entire value chain of plastics.

With this aim, first, the methodology and then the curricula are being set in order to ensure the adaptation of the material to be used in I-VET and C-VET teaching systems.

Once the contents are developed, it will be tipped over eight series of MOOCs/NOOCs that will be available and accredited through micro-credentials in order to develop a platform for learning and connecting.

Finally, strong links will be generated amongst academia, VET centres and companies in order to enable pilot validation of the material.

The eight modules split in different levels will be available and accredited in six EU languages, so to consider from the very beginning the specific needs of companies and validated by 80 companies and 200 students in the sector.

CIRCVET project: circular economy practical training materials for plastic manufacturing industries.

CIRCVET is an ERASMUS+ Alliance Funded Project composed of 12 partners from all over Europe. Its aim is to provide the plastic manufacturing industries practical training material on the circular economy implementation.

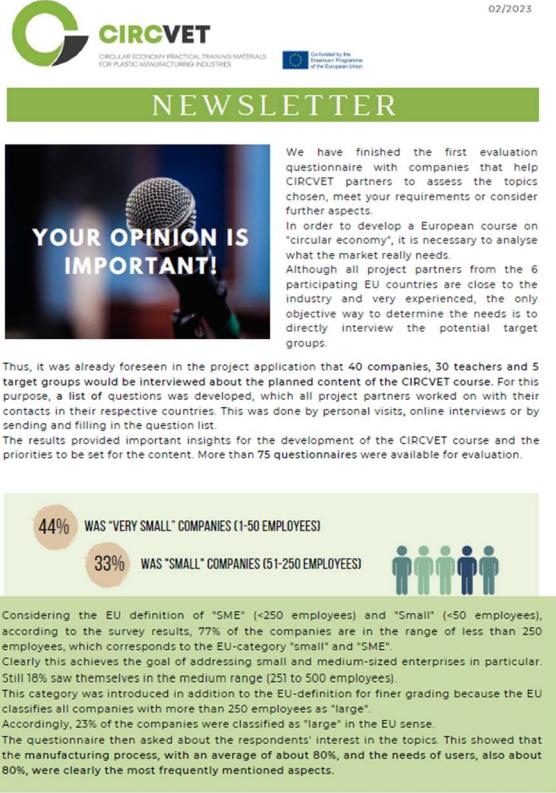
Project N°: 101055916 Start date: 01-09-2022
 Funding: ERASMUS+EDU-2021-PI-ALL-INNO End date: 31-08-2025

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Figura 3 – Newsletter 01/2023

A primeira (Figura 3) não era uma versão obrigatória e agendada na candidatura. No entanto, a Proplast, juntamente com o coordenador, decidiu divulgar o início do projeto descrevendo todo o projeto e as atividades futuras usando 'story telling'.



NEWSLETTER

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We have finished the first evaluation questionnaire with companies that help CIRCVET partners to assess the topics chosen, meet your requirements or consider further aspects.

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02/2023

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Remembering that the Topics of the course will be:

SYSTEMIC STRATEGIES DIGITAL SKILLS RECYCLING – UPCYCLING – DOWNCYCLING

SUPPLY OF MATERIALS – BIOMATERIALS ENTREPRENEURSHIP ECO-DESIGN AND LCA

MANUFACTURING PROCESSES USERS AND USAGES RECOVERY

and going more into detail of them, points such as "Material Science" and "Quality Management", as well as "Usability of Recycled Products" were mentioned as important more frequently than average, each with over 80%. Although there were some outstanding mentions, none of the contents mentioned by the project group was irrelevant, as all aspects reached at least 60% of the mentions. The focus of the survey results is clearly on the practical application of circular processes and the materials, and this homogeneously across all participating countries. The detailed evaluation was sent to the project sponsor and now serves as a guideline for the group to prioritize and detail the individual training topics. The general message that could be reported to the project group is: "CIRCVET is on the right track!"

Our first video!

IT'S NOW AVAILABLE OUR FIRST PROJECT VIDEO IN WHICH PARTNERS SHOW THE MOST IMPORTANT TOPICS AND GOALS OF OUR PROJECT. TO SEE IT, CLICK THE BOTTOM!

Enjoy! 

Funding: ERASMUS+EDU-2021-IN-ALL-INNO
Start date: 01-09-2022
End date: 31-08-2025

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Figura 4 – Newsletter 02/2023

A segunda (Figura 4) foi lançada no final de março de 2023 e foi fixada para o primeiro semestre do projeto. Neste caso, foi possível ilustrar os primeiros resultados obtidos por meio dos questionários a investigadores e empresas.

A terceira newsletter será produzida em setembro de 2023.

Em relação aos comunicados de imprensa, o conteúdo apresentará os marcos importantes, como eventos locais ou europeus, lançamento da plataforma de e-learning do projeto, workshops nacionais, etc. E conservando esses temas, a Proplast preparará o primeiro comunicado de imprensa em setembro de 2023.

O seguinte modelo gráfico será usado para os próximos comunicados de imprensa:



01/2023

Circvet Press Release



LOREM IPSUM

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Todos estes documentos, newsletters e comunicados de imprensa, estarão disponíveis no sítio Web do projeto na secção específica e traduzidos em cada idioma.

5. Publicações

A brochura eletrónica em inglês e nas línguas dos parceiros foi preparada e carregada na página inicial do sítio Web CIRCVET, incluindo as informações mais importantes dos objetivos e atividades do projeto, centradas nos diferentes grupos-alvo envolvidos. Conforme estabelecido no D9.3, uma brochura adicional será atualizada quando o curso de formação for definido.

As publicações ainda aguardam para serem produzidas pelos parceiros. No entanto, a Proplast submeteu um póster e um artigo à [Feira Ecomondo](#) em Rimini (IT) que será realizada de 7 a 10 de novembro de 2023 e aguarda aceitação dos organizadores. A feira Ecomondo é um evento internacional, este ano dedicado a "questões temáticas verdes". É um evento de referência em tecnologias, serviços e soluções industriais nos setores da economia verde e circular. É uma rede internacional de atores, stakeholders, administrações públicas e empresas relacionadas com as transições ecológicas. Neste contexto, a feira Ecomondo dará ao projeto CIRCVET e ao futuro curso de formação uma grande e internacional projeção.

No futuro, outras publicações serão produzidas pelos parceiros durante a vida do projeto.

6. Conclusões

Este entregável será carregado na página dedicada no site e traduzido nas línguas da parceria. Além disso, será atualizado no mês 24 do cronograma do projeto.

7. Lista de anexos

Anexo I: modelo para palestras (arquivo pptx)

Anexo II: modelo de manual (ficheiro Word)

8. Glossário de termos, abreviaturas e siglas.

| Abreviatura do Parceiro | |
|-------------------------|--|
| P1-AIJU | PARCEIRO 1 - ASOCIACIÓN DE INVESTIGACIÓN DE LA INDUSTRIA DEL JUGUETE CONEXAS Y AFINES (ESPAÑA) |
| P2-CENTIMFE | PARCEIRO 2 – CENTRO TECNOLOGICO DA INDÚSTRIA DOS MOLDES E FERRAMENTAS ESPECIAIS E PLÁSTICOS (PORTUGAL) |
| P3-KIMW-Q | Parceiro 3 - Gemeinnützige KIMW-Quaòifizierungs GmbH (Alemanha) |
| P4-POLIMERIS | Parceiro 4 - POLYMERIS (França) |
| P5-PROPLAST | Parceiro 5 – Consorzio per la promozione della cultura plastica – PROPLAST (Itália) |
| P6-LINPRA | Parceiro 6 – LIETUVOS INZINERINES PRAMONES ASOCIACIJA LINPRA (Lituânia) |
| P7-ULPGC | Parceiro 7 - Universidad de las Palmas de Gran Canaria (Espanha) |
| P8-IDL | Parceiro 8 - Infinitivity Design Lab (France) |
| P9-APRC | Parceiro 9 – ALYTAUS PROFESINIO RENGIMO CENTRAS (Lituânia) |
| P10-UNITR | Parceiro 10 - Università degli Studi di Trento (Itália) |
| P11-HIT | Parceiro 11 – HUB INNOVAZIONE TRENTO – Fondazione (Itália) |
| P12-VPM | Parceiro 12 – VISAGINO TECHNOLOGIJOS IR VERSLO PROFESINIO MOKYMO CENTRAS (Lituânia) |

INFORMAÇÃO DO PROJETO

| | |
|---------------------------|--|
| Acordo de Subvenção | Projeto: 101055916 — CIRCVET — ERASMUS-EDU-2021-PI-ALL-INNO |
| Programa | Erasmus+ |
| Ação-chave | EACEA.A – Erasmus+, EU Solidarity Corps A.2 – Skills and Innovation |
| Tipo de Ação | ERASMUS Lump Sum Grants |
| Título do Projeto | CIRCVET - Materiais de Formação Prática de Economia Circular para Indústrias de Fabrico de Plásticos |
| Data de início do projeto | 01-09-2022 |
| Data de fim do projeto | 31-08-2025 |
| Duração do projeto | 3 anos |

Este projeto recebeu financiamento da União Europeia

CONSÓRCIO DE PROJETO



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